

VERONICA STAROVOIT

Technical Content Expert

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www.veronicastarovoit.com

📍 Seattle, WA or Remote

SUMMARY

Seasoned technical writing professional with over 10 years' experience managing high-quality documentation across diverse domains like software, hardware, healthcare, and regulatory compliance. Skilled in mentoring writers, working in high-paced, ambiguous environments, and learning the latest technologies to continually improve author workflows and user experiences.

EXPERIENCE

Senior Technical Writer

Amazon

📅 11/2015 - 12/2023

- Established and led the documentation teams for Amazon's autonomous drone (2020-2023), COVID-19 testing station (2020), and advertising software (2015-2019) divisions.
- Delivered multiple scalable, AI-enhanced content management solutions, ranging from self-built docs-as-code static site generators to commercial authoring tools like Oxygen XML and Confluence, depending on project needs.
- Created and contributed to company style guides and followed industry standards like iSpec 2200/2300 and Simplified Technical English. Used automated editorial assistance and controlled language checkers where possible.
- Produced a wide array of technical content including API guides with coding samples, open source software documentation, maintenance and assembly instructions, user manuals, and UI microcopy.
- Delivered what the Federal Aviation Administration called "the most complete drone documentation program out of all submissions" in order to certify drone delivery (Part 135 and USC 44807).
- Ensured freshness and accuracy in content by collaborating with cross-functional teams including product managers, engineers, UX designers, regulators, and subject matter experts.

Senior Technical Writer

Pearson

📅 03/2012 - 11/2015

- Created documentation including context-sensitive web help, user guides, release notes, in-product copy, and developer-oriented API guides for RESTful web services.
- Spearheaded initiatives to convert legacy help to HTML5/docs-as-code, created a new support landing page on Pearson Education sites, user tested help, and connected analytics and survey capabilities.
- Documented release activities by participating in and running Agile project meetings.
- Worked closely with developers, testers, and other cross-functional teams to ensure Pearson Education software across several product lines were well-documented.

Technical Writer

Geosoft

📅 04/2011 - 03/2012

- Increased user engagement by creating and maintaining instructional materials for natural resource engineering audiences including online help systems, manuals, product descriptions, release notes, and training videos.
- Single-sourced and packaged documentation using MadCap's Tech Comm Suite, saving over \$15k USD in translation costs through word reduction.
- Launched Geosoft's first social media program, expanding its presence on Wikipedia, Facebook, and YouTube.

EDUCATION

Certificate in Data Analytics

General Assembly

📅 2018

Certificate in Web Development

New York University

📅 2012 - 2013

Certificate in Technical Communications

Seneca College @ York University

📅 2011

Bachelor of Arts in English and Professional Writing

York University

📅 2006 - 2010

SKILLS

Content Strategy	DITA	Oxygen XML
Big Data Analytics	Data Visualization	
FrameMaker	MadCap	CSS
HTML		
XML	JavaScript	jQuery
Git		
GitHub	Linux	Markdown
Agile		
Project Management	APIs	Python
RESTful Web Services	SQL	
Relational Databases	Translation	
Localization	Usability Testing	
Accessibility	Content Design	Figma
Information Architecture		
AI-Generated Content	SEO	Editing