

**ADVERTORIAL CONTRACT**

The representative of the company named below, referred to as "the client":

Name : Michael Munro  
Title : General Manager  
Company : Hotel Aryaduta Jakarta  
Address : Jl. KKO Usman & Harun 44-48 Jakarta 10110  
Phone : 021-2352 1234

The representative of Indonesia Expat, referred to as "the publisher":

Name : Mardianingsih Position: Sales Manager

Agree to the following terms in signing the Advertising Contract with Indonesia Expat:

PRINTED Advertisement Code	: Top corner front page
Size	: Width 9,5 cm X Height 8,5 cm
Number of issue(s)	: 3
Publish dates (2017)	: November 22, December 20
Publish dates (2018)	: January 17
Rate of Advertisement per placement	: Rp. 12,000,000 + 10% tax
Discounted rate per placement	: Rp. 8,400,000 + 10 % tax
Total Payment 3 placements	: Rp. 27,720,000.

PRINTED Advertisement Code	: Half page
Size	: Width 26 cm X Height 18,95 cm
Number of issue(s)	: 3
Publish dates (2017)	: TBA
Rate of Advertisement per placement	: Rp. 13,000,000 + 10% tax
Discounted rate per placement	: Rp. 9,100,000 + 10% tax
Total Payment	: Rp. 30,030,000.

Extras: 1 X restaurant review (will be placed in the printed media & online website)  
1 X full page advertorial (words is provided by the client)  
1 X upgrades half page ad to full page  
1 month side banner in Indonesia Expat's website (linkable to the client's website)  
4 X e-banner newsletter  
Social media shout outs

Conditions:

The agreement needs to be signed by both parties; the publisher and client.

The Payment is made per placement when the contract is signed by both Indonesia Expat and the customer, 7 days after the ad is published.

Cancellation

Should the client cancel the agreement after it has been signed, the publisher has the right to charge 50% of the outstanding advertising fee.

The publisher's bank details: BCA Kemang Branch, PT. Koleksi Klasik Indonesia, 622-030-4556

Date: September 4, 2017

Prepared by:

Approved by:

Agreed by:

    
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Mardianingsih  
Sales Manager

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Aris Suseno  
Director

   
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Michael Munro  
The client

Note: Deadline for changing artwork is 5 p.m Monday, 9 days before the issue date.