

**Do YOU want to build a brand, but don't know where to start?**

**Are YOU a creator that's experiencing burnout?**

**Are YOU a brand looking for the perfect creator?**

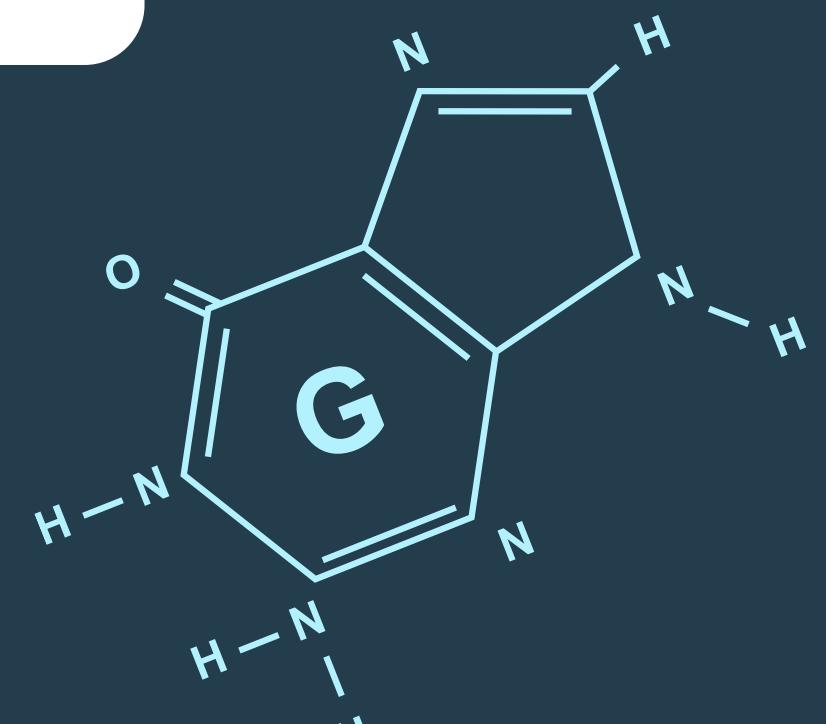
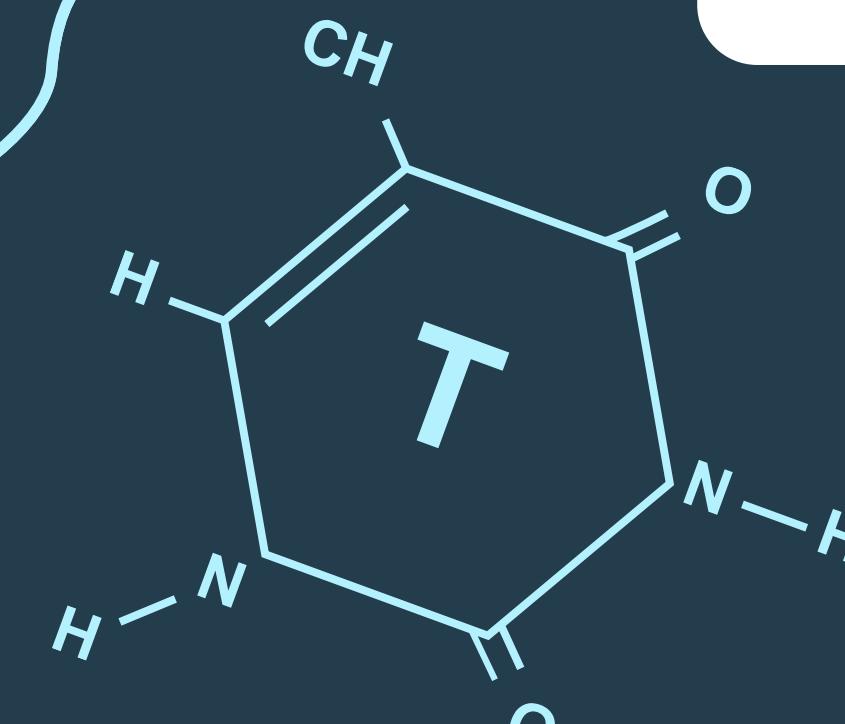
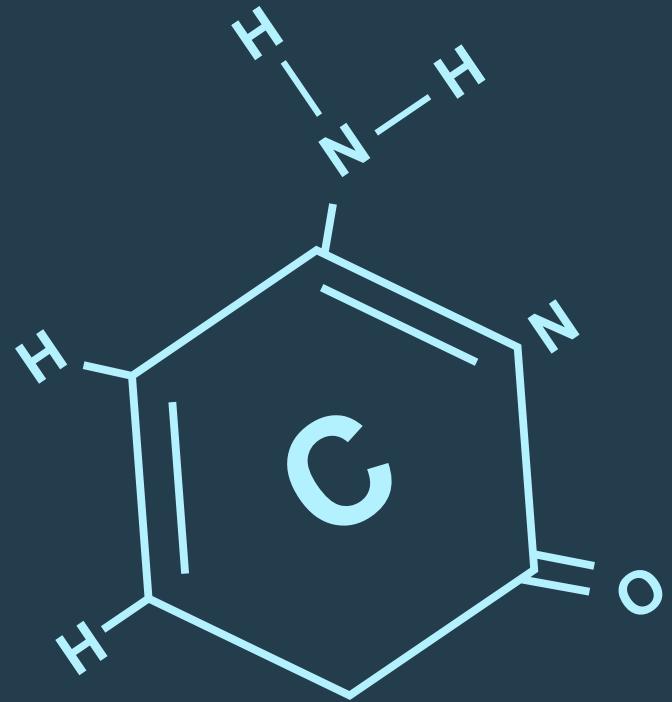
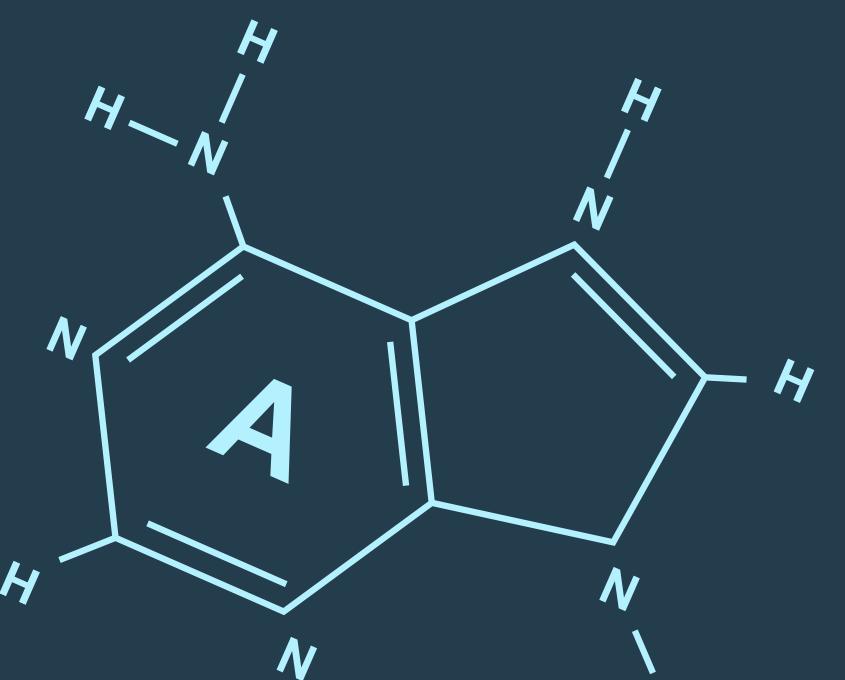
# The Results Are In



**YOU ARE THE FATHER!**

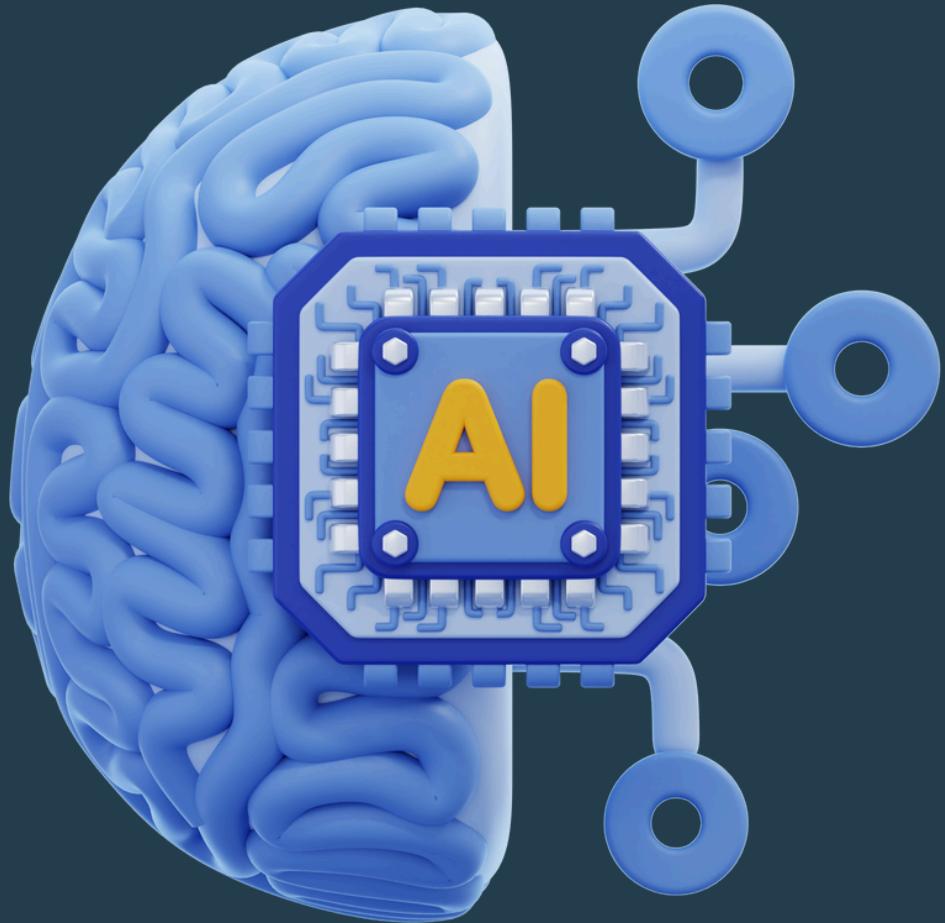
# BRA N D B A B Y

Extracting the DNA of VIRAL Content



# INTRODUCING BRAND BABY

What if you could generate content ideas effortlessly?



**Brand Baby** is the AI tool designed to transform anyone into a powerful brand.

We are using multi-modal AI models to leverage both text & visuals for a more comprehensive overview of video inputs.

We use a smart, layered AI system where different models work together, step by step, to analyze and improve content ideas. Each layer builds on the previous one, refining results to create the best possible content strategy.

# THE IMPORTANCE OF CONTENT STRATEGY

## How can you maximize the growth as a brand?



**Maximizes Efficiency**

**Boosts Engagement & Reach**

**Create a brand identity**

**Career Blueprint**

# Dashboard

Social Media Research .XLSX

File Edit View Insert Format Data Tools Help

C14 https://www.instagram.com/mia\_korean/

	A	B	C	D	E	F	G	H
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Tibetan Healing Sounds: Cleans the Aura and Space. Removes all negative energy

Viral Score

58/100

Key Metrics

41.0M

Views

1.16%

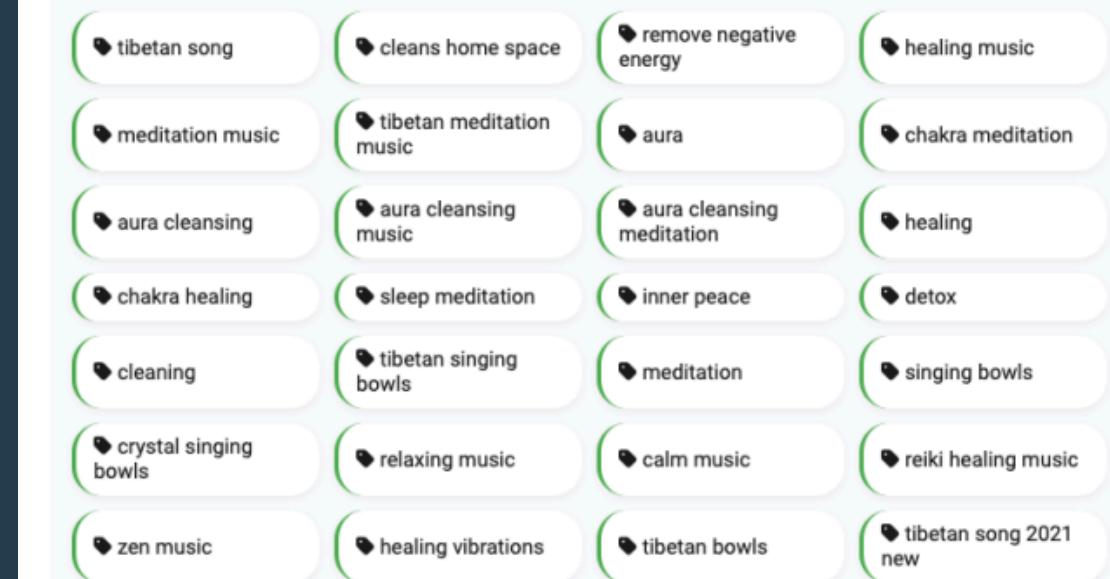
Like Ratio

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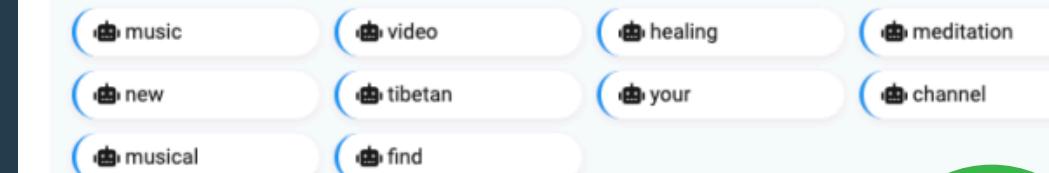
Comment Ratio

Tag Analysis

Manual Tags



Auto-Generated from Description



Recommendations

Encourage viewers to engage with likes and comments



# HOW BRAND BABY WORKS

## Dashboard

YouTube Viral Analysis Dashboard

Gaming Music Education Technology Lifestyle

Sort Videos By:  
Most Viewed Most Liked Most Commented Highest Engagement

**ElGamingChannel**  
736.0K subscribers 190.2M views

- TOP 5 "LAS PEORES ARMAS DE BLACK OPS 2 ZOMBIES" | TOP 5 COD ZOMBIES #shorts  
1.2M views 95.9K likes 387 comments  
Engagement Score: 7.88%
- RANKING DE LOS BASTONES DE ORIGINS DEL PEOR AL MEJOR | TOP 4 COD ZOMBIES (BO2 Y BO3)  
400.7K views 39.5K likes 242 comments  
Engagement Score: 9.99%
- TOP 3 LAS MEJORES ARMAS PARA PACK A PUNCHEAR "MEJORAR" EN COD ZOMBIES | TOP 3 #shorts  
362.0K views 37.6K likes 209 comments  
Engagement Score: 10.51%

**Input:** User selects a reference (video link, creator, genre) and sorts by engagement (views, likes, comments, shares).

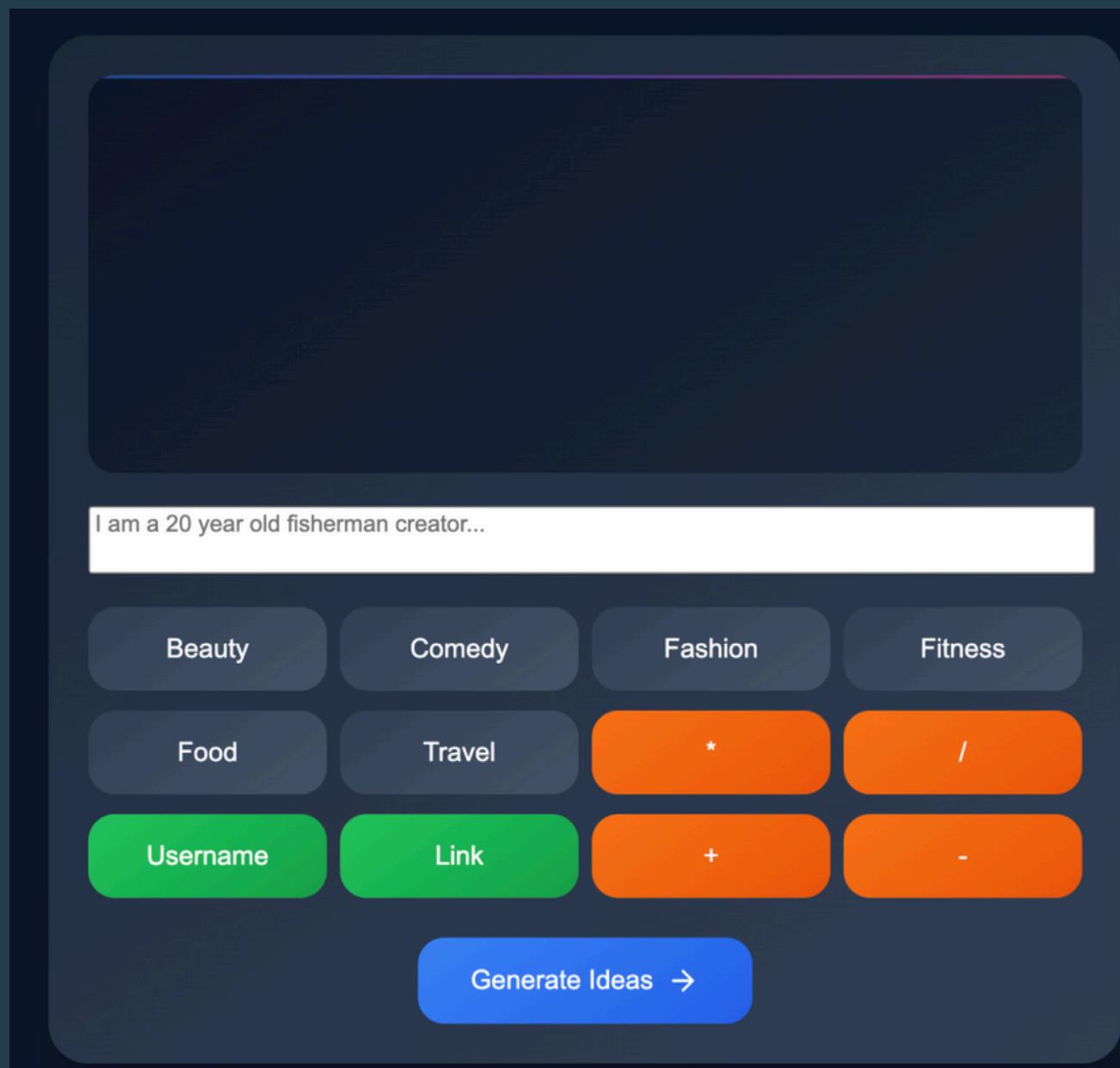
**Analysis:** AI transcribes videos in any language, extracts captions, analyzes comments, and engagement metrics.

**Output:** AI presents viral trend patterns, summaries, and suggested concepts for new content.

**NEW CONTENT CREATOR?**

# HOW BRAND BABY WORKS

## Calculator

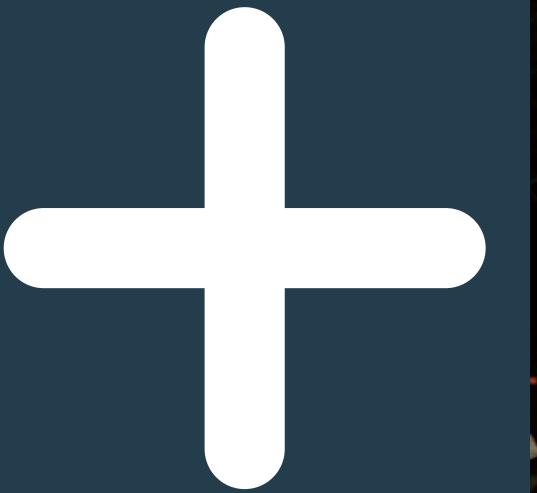


**Input:** User selects a reference (video link, creator, genre) and a series of operations (addition, subtraction) to create a hybrid video idea.

**Analysis:** Each video's transcript, comments, and visuals are scraped and preprocessed to generate new video content (including topic ideas, script, and thumbnails.)

**Output:** Generate new hybrid video ideas.

# Calculator



# Calculator



## Video Idea: "Fashion Sharks: Underwater Runway"

**Concept:** Combine the catchy tune and vibrant energy of "Baby Shark" with fashion, creating a unique and entertaining video where animated sharks showcase creative, underwater-themed fashion designs on an underwater runway.

**Outline:** 1. **Intro:** - Upbeat music with ocean waves transitioning into the energetic "Do do do" rhythm. - Title card: "Fashion Sharks: Underwater Runway" 2. **Segment 1: Opening Performance** - Animated characters, including the baby shark, spin and twirl, introducing the fashion event. - Energetic choreography to "Baby Shark" song. 3. **Segment 2: The Runway Show** - Sharks introduce different fashion themes: - **Sea Elegance:** Flowing dresses inspired by seaweed and coral reefs. - **Ocean Adventure:** Chic outfits for underwater exploration. - **Beach Party:** Bright, summery attire perfect for seaside fun. - Each walk accompanied by a playful remix of the "Baby Shark" tune matching the theme. 4. **Segment 3: Fashion Sharks DIY** - Brief DIY section inspiring viewers to create fun, ocean-themed accessories at home. - Simple craft ideas with step-by-step visuals. 5. **Segment 4: Audience Interaction** - Sharks encourage the audience to share their own sea-inspired fashion designs on social media

## Input Components

Link: <https://www.youtube.com/watch?v=OG0ynACmDAs>

## Generated Content

### Video Idea

Based on the provided ideas and content, here's a unique video concept that combines fishing with an aviation museum tour: **Video Title: "Fishing the Skies: A Unique Catch of Aviation History"** **Intro:** Begin with a captivating aerial view of a beautiful lake or river where you usually fish. - Introduce yourself as a fisherman with a passion for exploring intriguing places, like the Museum of Flight. **Segment 1: Fishing for Knowledge** - Connect the idea of fishing to discovering

### Script

hidden gems of history, much like reeling in a surprising catch.

- Show yourself prepping your fishing gear by the water, explaining your dual passion for fishing and aviation.
- Briefly tease viewers with a shot of the Museum of Flight, hinting at the adventure that lays ahead.

#### # Segment 2: The Museum of Flight Overview

- Transition to on-the-ground footage as you walk towards the museum entrance.
- Provide a brief introduction to the Museum of Flight, highlighting its significance and unique exhibits.
- Capture the awe-inspiring exterior architecture of the museum, perhaps with an emphasis on any aircraft displayed outside.

#### # Segment 3: A Guided Tour

- Lead viewers on a personal tour through some of the museum's most intriguing exhibits.
- Highlight notable aircraft and artifacts, drawing parallels between fishing stories and historical tales of aviation.
- Share a personal anecdote or interesting fact about one or two specific planes or exhibits, making the tour relatable and engaging.

#### # Segment 4: Surprise Connections

## Generated Thumbnail



# THE FUTURE OF CONTENT CREATION

Brand Baby will revolutionize how creators work

- Lowers the barrier of entry.
- Gives you the most viral and current trends.
- Helps brands to find optimized and right creators for the best ROI
- Help creators to come up with fresh ideas.
- No more Social Media Managers.

**THANK YOU**