



WEBSITE DESIGN TASK 4



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DDN 4.2A

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HTML:

I first linked the Home to the style sheet by adding <link rel to the top of my HTML file, under the header is my logo sweet exchange, I added the image to the HTML file by pressing file, open, and choosing the image I want to add to my file, after I dragged the image into the folder and linked the image by typing in <img src in order for your image to show when turning on the Go live below. The different tabs shown under the logo were done by first giving them location in which file you are in in this case the Home. Then once again linking every tab.

About Us: The coding for my logo and tabs were copied for each file on top as for my HTML, under is a div with the About Us then is a class to write the paragraph shown on my website on the about us section under the paragraph is my image linked again as I mentioned above for the home page.

Menu: Div tile was created for the title Cupcakes under is a subheading with the title flavours written, under the header are the images linked to be shown on the website, these images were brought by opening from their file location adding them to the Sweet Exchange folder and linking them on the HTML file. In between the images is a br for each image to have a space in between each image.

Contact: Lastly is the Contact, first a div was created to add the title for the title Contact, then is another div class with form to create the Contact fill in tabs. To create the boxes, I typed in form items and placeholder, under the Contact Information is a button, the button is created by adding a button class and adding submit for it to function. Under the button is then the map where my location is.

CSS:

As for background the same colour was used everywhere in all the tabs in the website, everything was centered to the middle of the page. As for the logo and four tabs I added the font family that I chose in Task 2, giving them a font colour, I chose black, after I chose the outline colour of the tabs and giving them, some spacing in between each tab. A background colour was given to the different tabs too and lastly is positioning in the middle. For the body of the About Us CSS I created the inner container, which is the white box shown, then I centered aligned, I gave the box colour a colour of white. The contact style was creating a box sizing content box adding the font family, setting the contact to the centre, giving it a height and width as for the button giving it a width, font size, border and outline to none and background colour to blue. The menu was done the same the about us with a white box in the centre and everything placed inside it under each other.

Layout:

As for the layout I did change a bit from the mock-ups that were submitted in Task 1 these changes were:

- The about us I placed the image under the text instead of placing the image next to the text, as I couldn't find a way how to add the spacing between the text and image.
- The Menu section was changed too, the items were placed under each other not next to each other, and the price wasn't showing up on the website.
- The Contact Us had the same thing everything was placed under each other rather than the image being next to the contact boxes.

Functionality:

As for the functionality of the website everything was done how I had planned in Task 1 except for the different sections at the top, it had to be that when you hover and press to go into a certain page the text in box would turn blue.

Improvements:

Improvements that could have been done are:

- Adding text on the Home Page rather than adding images only, it looks a bit plain.
- Adding a footer at the bottom of the page, I forgot to add it in my mocks even when creating my website on visual studio code.
- I didn't use the Mailto attribute in the contact us.
- No list of blog/ articles and focused blog/article page were created in my website since it wasn't done for an influencer, instead I created my website on a bakery. That still has to do with influencers I chose, just not the one finally chose as she only bakes and cooks' food and different types of sweets.
- Creating only one file for CSS rather than creating more than one and having to link each one of them to the html. Was finding it difficult to put everything into one CSS file as everything was getting jumbled up.
- Finding a way how to make the white boxes smaller without the logo moving down from the top of the page.
- Increasing the font size of the about us section paragraph, as it's a bit too small.

Ecommerce

Adding a tab for the products the influencer sells in his/her actual website.

Advantages of ecommerce:

Helping connecting people across the world

Larger Market, as you will have different people from inside and outside your country.
All up to you if you would like it to go worldwide or no

Faster responses from people, as people use technology much more nowadays.

Personalised messaging – having registered customers on the website, this can increase communication with others to use the website.

Order can be placed from anywhere; at any time, you'd like.

There is always product information offered before buying it.

Disadvantages of Ecommerce:

Lack of personal touch – some clients prefer going to shop in person rather than using online shopping.

IT security issues – there could be hackers, hacking into your website or stealing information of your clients without you knowing. This will cause lack of customers and people viewing your website.

You cannot try or use the item beforehand.

There is always a concern with security issues.



NewsGroup

Having a section were your clients, people viewing the websites, followers and other people just passing by having a news group where one can post anything he/she wants and keeping them updated on what is going in your website.

Advantages of a NewsGroup:

Convenience

Greater anonymity, you can create an account without knowing who you will be, creating a fake account but not in a bad way.

Speed of Communication, no need to stay researching the information about that specific website or person.

Disadvantages of NewsGroup:

Having fake news spread across your website.

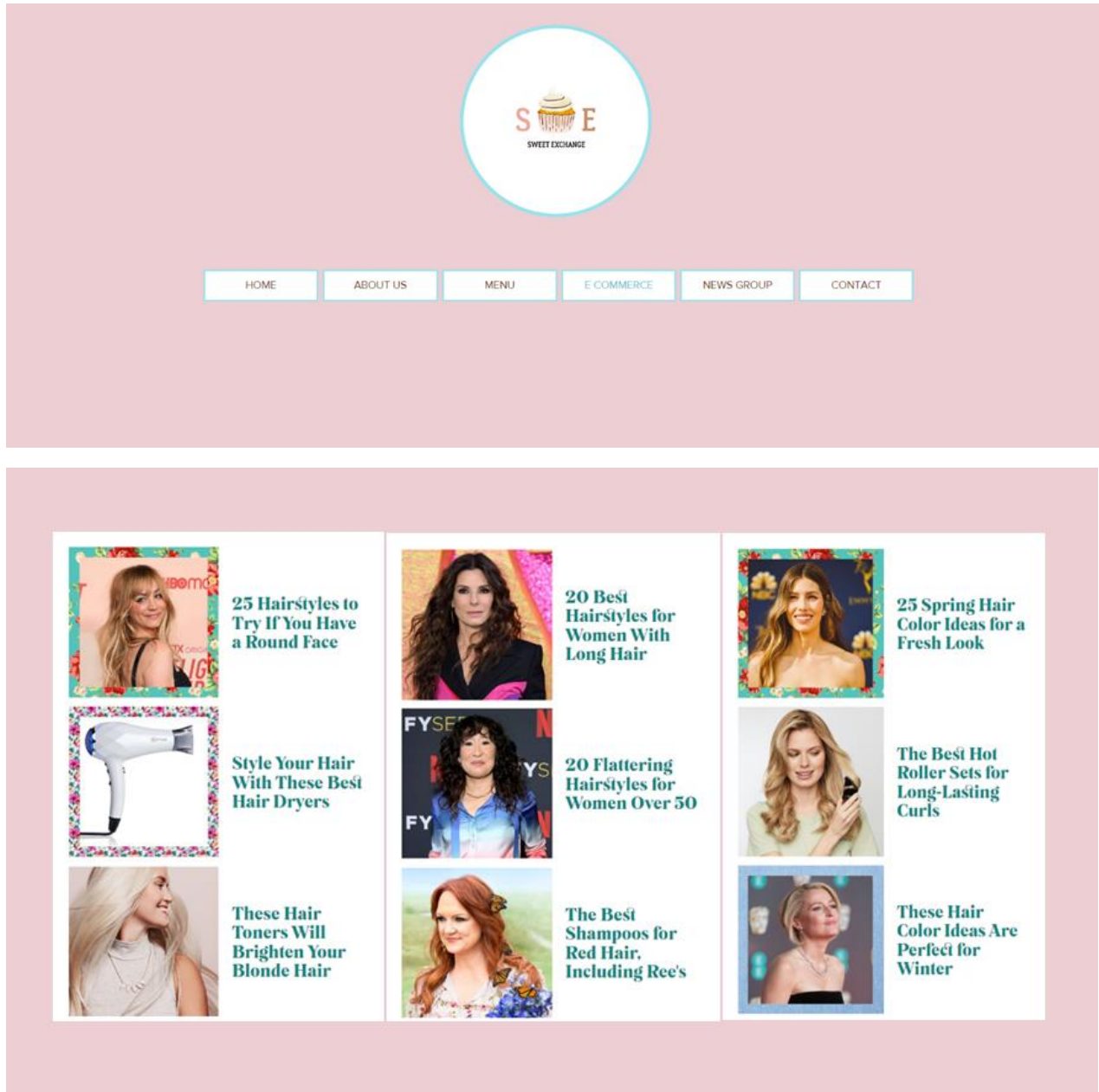
Having junk mail from fake accounts or hackers

Giving computer access to other people you don't know.


Lacking from human interaction, having everything being shown on screen, without seeing or getting to know your clients/customers.

Mock-ups:

E commerce - these were taken from the chosen influencer's website The Pioneer Women giving out beauty and style tips to her followers and people who view her site.




News Group - Again taken from The Pioneer Women's website giving her followers news about her daily life and some other things she found useful herself.




[HOME](#)[ABOUT US](#)[MENU](#)[E-COMMERCE](#)[NEWS GROUP](#)[CONTACT](#)


PAMPER YOUR PETS




Best Dog Boots for Your Furry Friend This Winter




These Winter Coats Will Keep Your Dog Nice 'n Cozy




The Most Popular Hound Dogs, Including Ree's Fave




These Carpet Cleaners Remove the Worst Pet Stains




Ree Proves That Not Everyone Is Born a Horse Girl




The Best Leaf Blowers for a Picturesque Lawn




Here's How to Grow Mushrooms Anywhere



30 Best Country Love Songs of All Time



12 Valentine's Day Flower Arrangements to Buy



Best Indoor Herb Gardens for Fresh Herbs All Year

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