Veronique
Pace Asciak 5.1A

# Task 1: Website Initial Design

Part 1: Project Idea & Target Audience

## Teenager: Isabella, 15-year-old:

### Interests:

Isabell is an outdoor enthusiast and high school student who loves to hike and explore the outdoors. Using photography, they like to capture the splendor of nature, wildlife, and landscapes. By taking random pictures of friends, Isabella also wants to capture their personalities and feelings.

### Style of Photography:

Isabella's work consists mostly of random, high-energy photos of friends taken outdoors on their trips. It also includes colorful, dramatic photographs of natural settings.

## Late Teen: 19-year-old:

### Interests:

Jordan a photography enthusiast, is a college student focusing on art and design. Both in natural and urban settings, the way light and shadow play together captivate them. Jordan values human connections and emphasizes intimacy and self-expression in his portrait photography.

Jordan's portfolio combines nature and portraiture with a focus on creative composition, unique angles, and the use of light. The portraits specifically delve into emotions and personal identity.

# Adult: Taylor Adult 30-year-old:

## Interests:

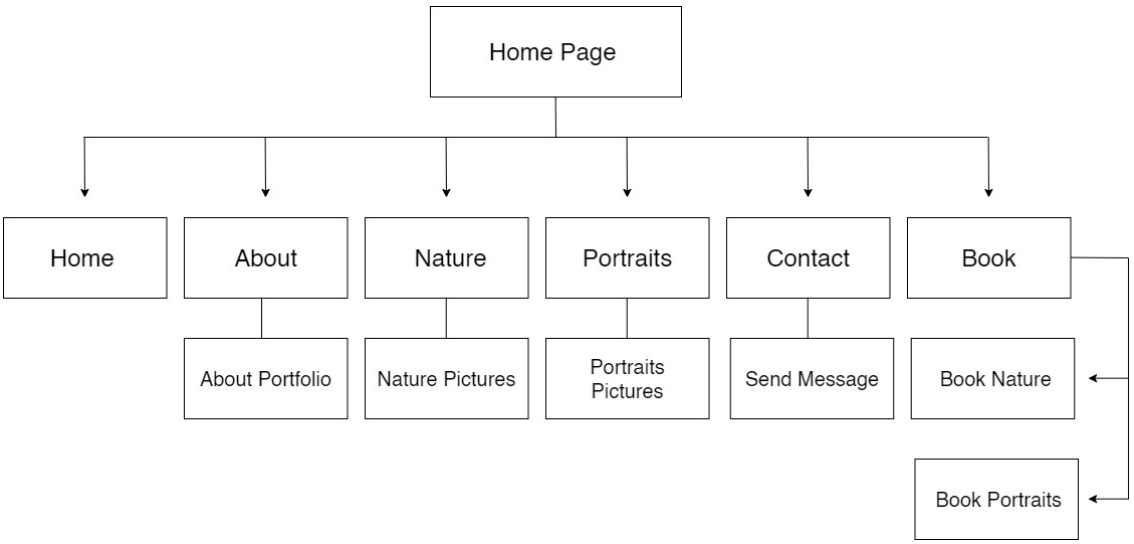
Taylor is a talented photographer who loves taking pictures of people and nature. With lots of experience and a keen eye for storytelling, Taylor uses images to show the depth of human emotions and the timeless beauty of nature.

## Photography Style:

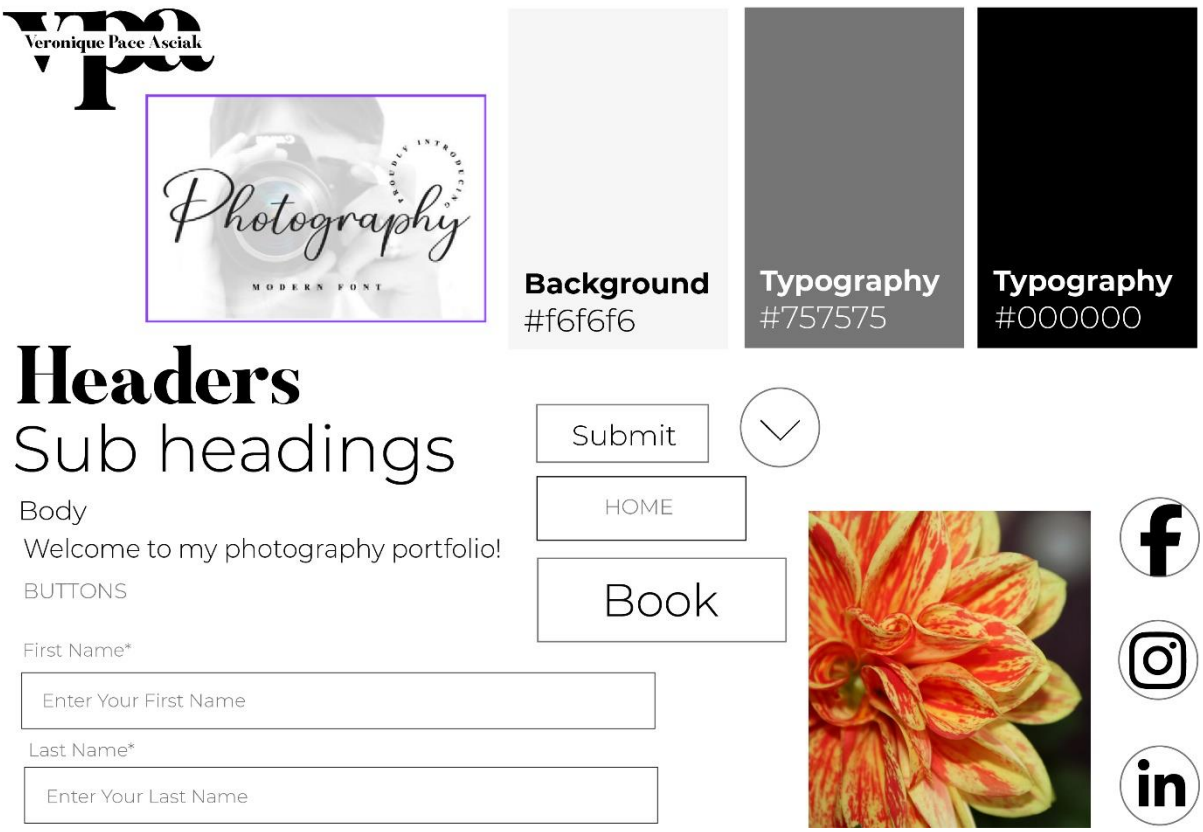
Taylor's portfolio includes beautiful landscapes and interesting portraits. The nature shots are well-composed with attention to detail, while the portraits reflect a mature and reflective approach, emphasizing human experiences and connections to nature.

Part 2 - Design Planning

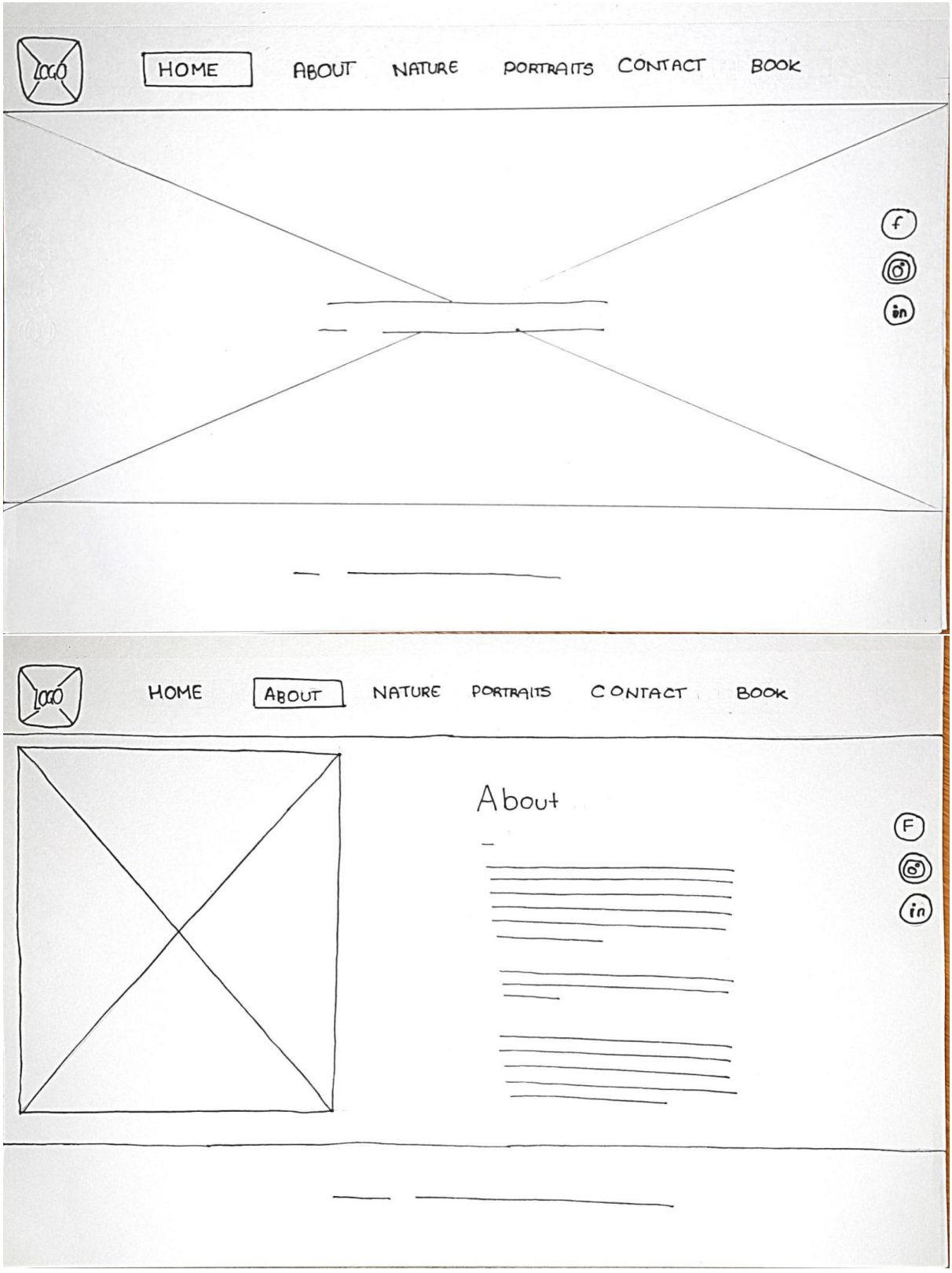
1. Sitemap:

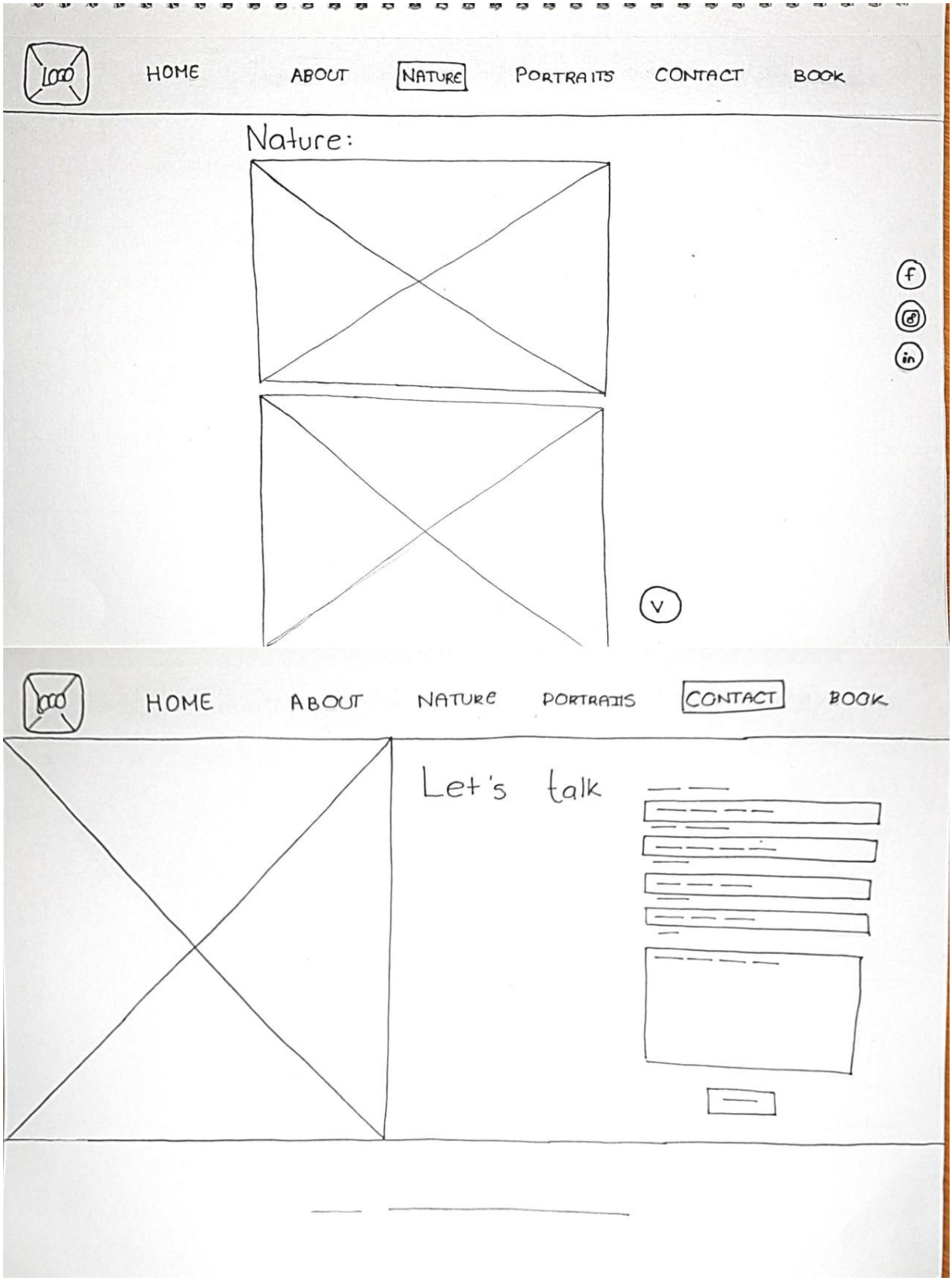



2. Style Guide:



3a.
Low Fidelity

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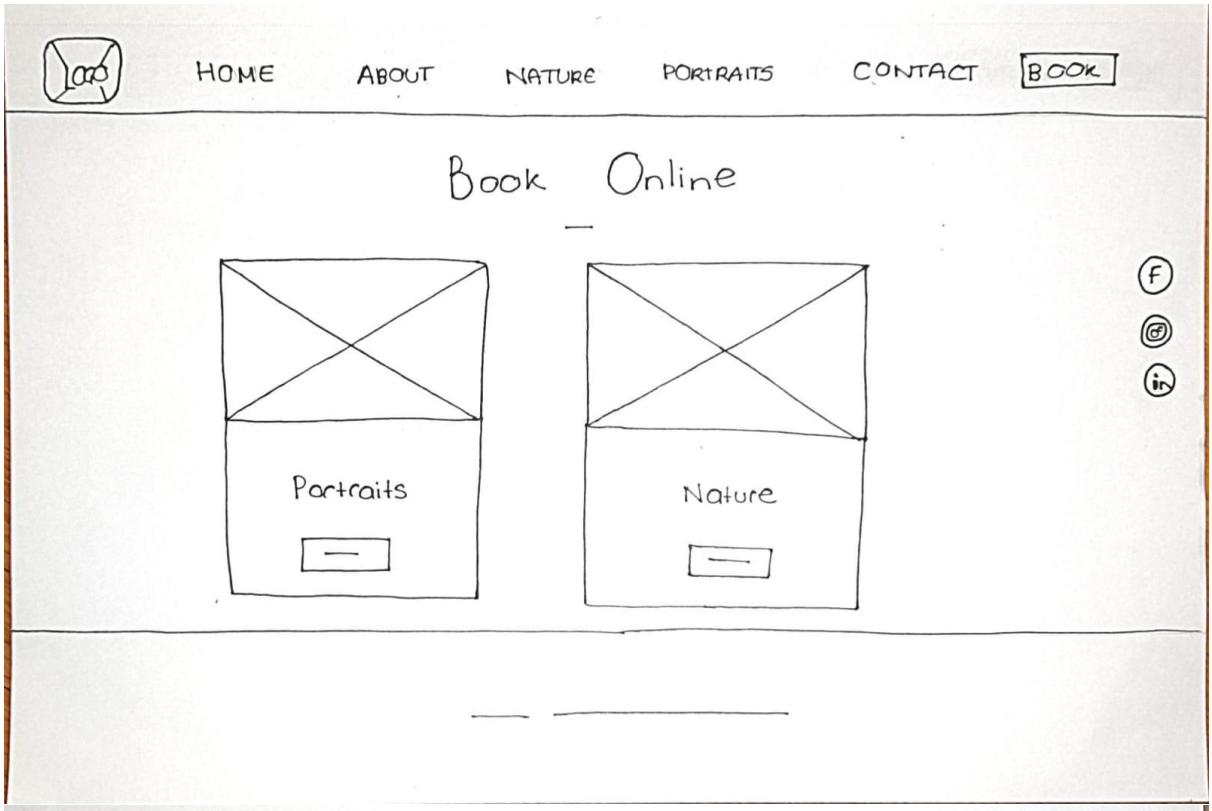
Let's talk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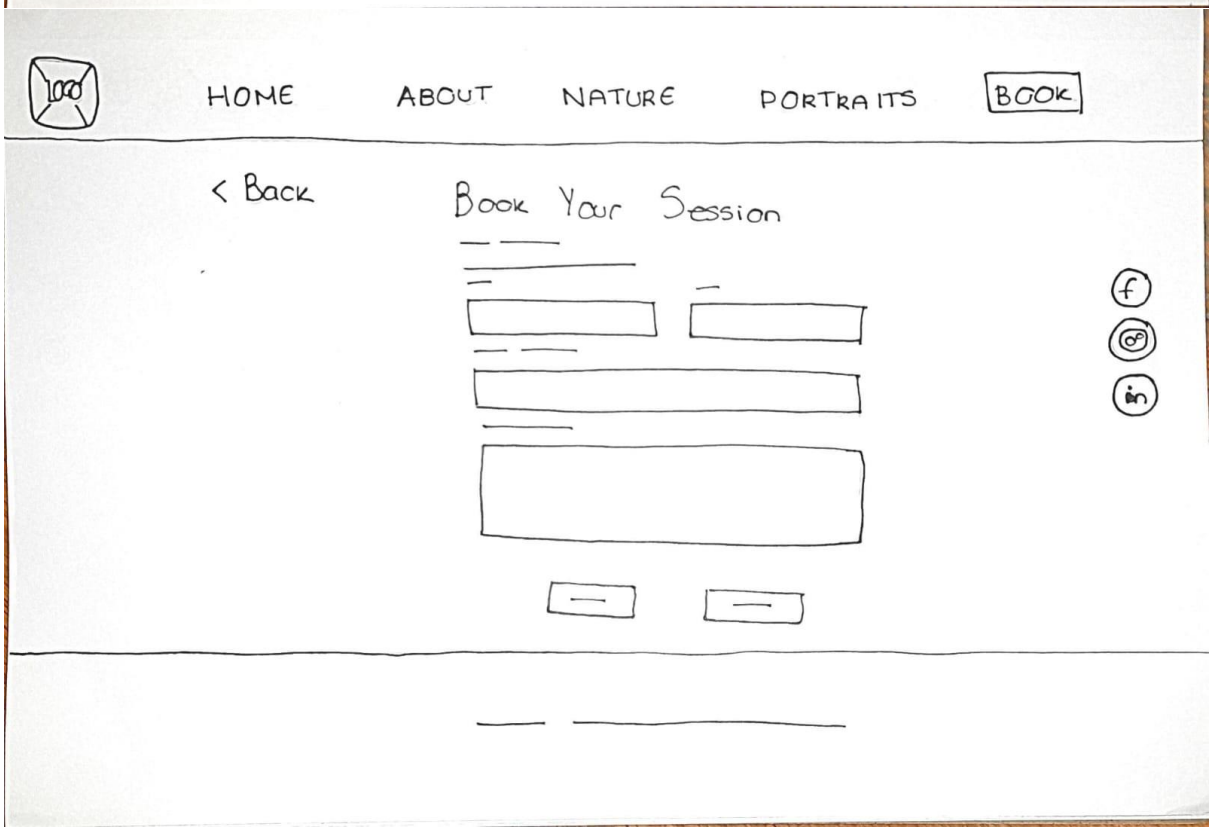
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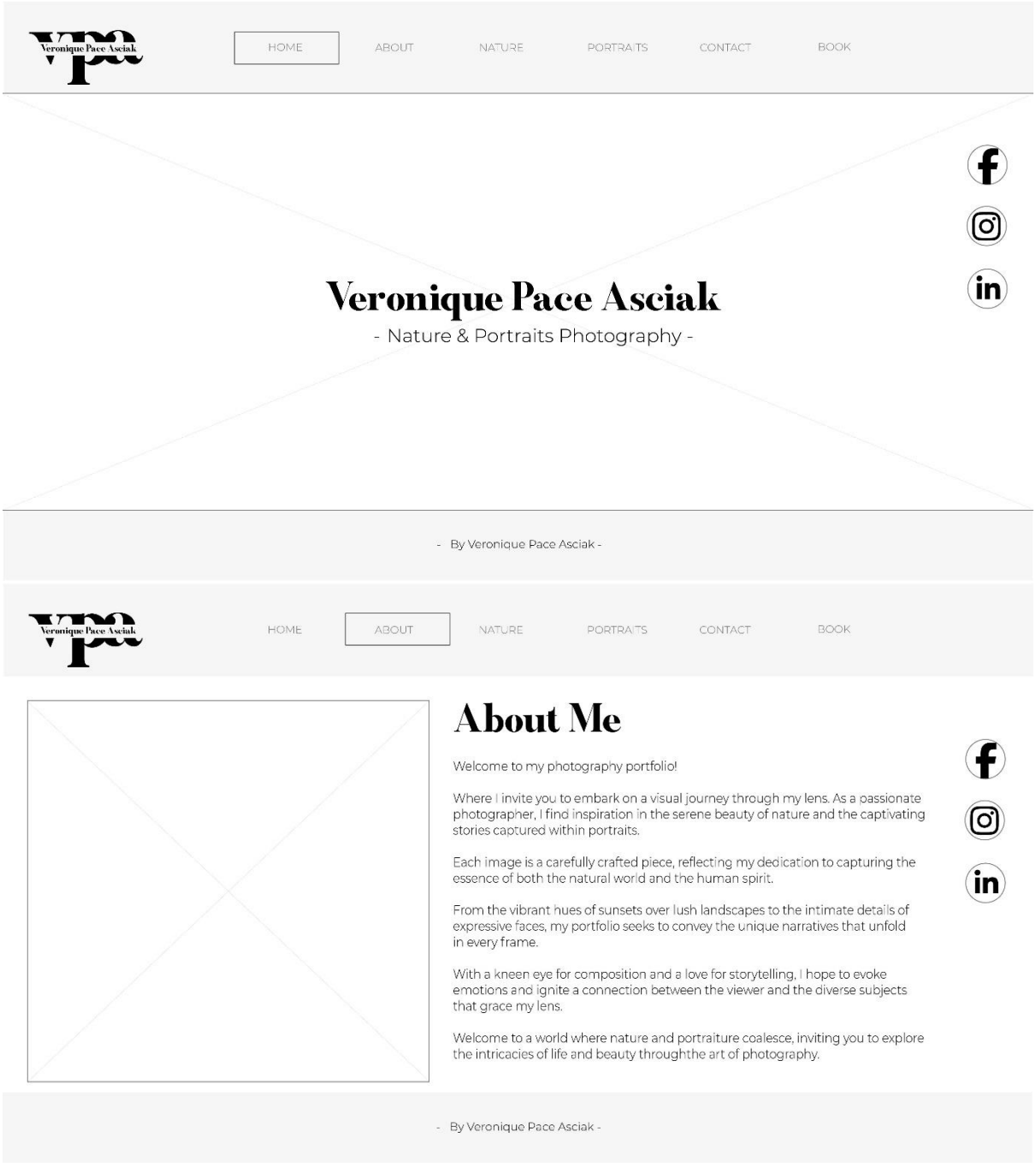
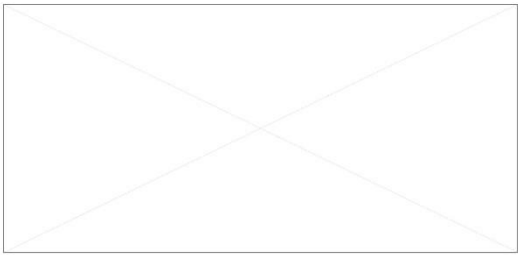
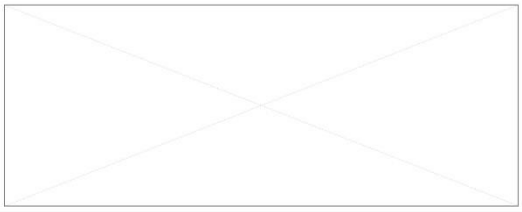
3b.
High Fidelity:

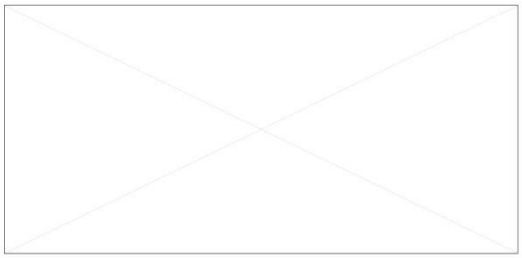


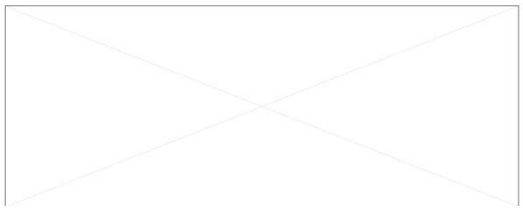
## Nature:

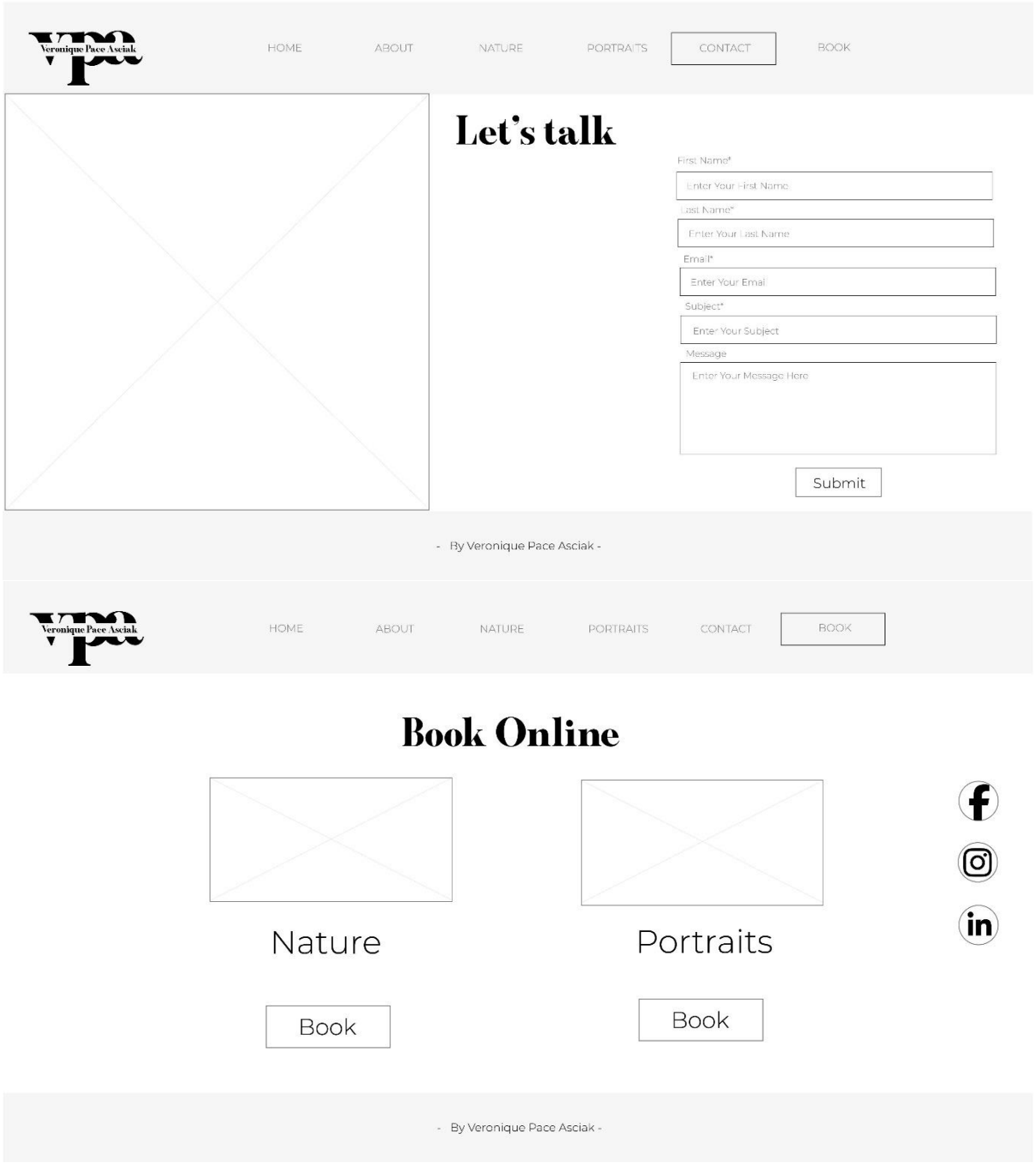




## Portraits:



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HOME
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Let's talk
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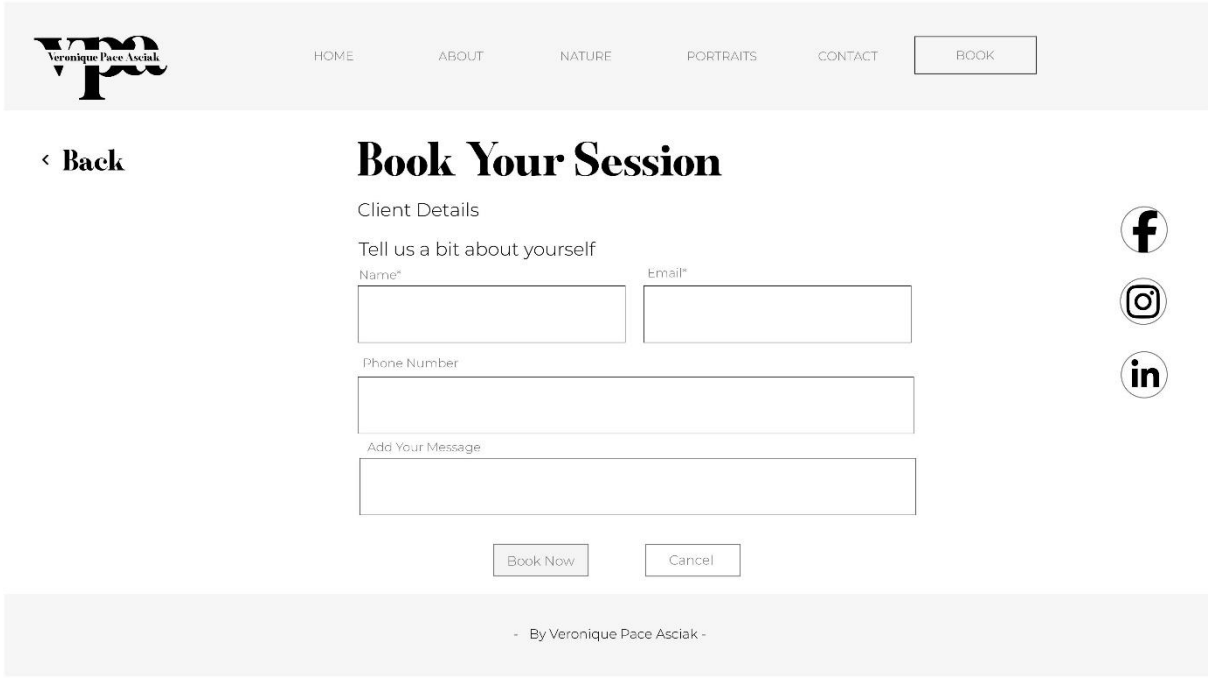
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Book Your Session
Client Details
Tell us a bit about yourself
Name*
Email*
Phone Number
Add Your Message
Book Now
Cancel
- By Veronique Pace Asciak -

Part 3 - Test Plan

1. IPO Chart:

| Input | Process | Output |
|---|---|---|
| Home Tab | Website Home Page | Home Page Shows |

| Input | Process | Output |
|---|---|---|
| About Tab | Website About Page | About Page Shows |

| Input | Process | Output |
|---|---|---|
| Nature Tab | Website Nature Page | Nature Page Shows<br>• Scroll down to view other images.<br>• Press on image to view larger. |

| Input | Process | Output |
|---|---|---|
| Portraits Tab | Website Portraits | Portraits Page shows<br>• Scroll down to view other images.<br>• Press on image to view larger. |

| Input | Process | Output |
|---|---|---|
| Contact Tab | Website Contact | Contact Page shows.<br>• View and read the text shown. |

| Input | Process | Output |
|---|---|---|
| Contact Form | Website Contact Form | Contact Page shows.<br>• User enters details.<br>• User presses submit button.<br>• Submit button directs user to Home Page<br>• User receives email about confirmation. |

| Input | Process | Output |
|---|---|---|
| Book Tab | Website Book | Book Page shows<br>• User chooses booking preference.<br>• User enters details. |

| | | |
|---|---|---|
| | | • Submit Booking.<br>• Directs user to Home page.<br>• User receives notification about confirmation. |

| Input | Process | Output |
|---|---|---|
| Cancel Button | Press Cancel Button | Directs back to book tab |

| Input | Process | Output |
|---|---|---|
| Book Button | Press Book Button | Directs you to Home Page |

| Input | Process | Output |
|---|---|---|
| Facebook Button | Press Facebook Button | Facebook Page shows. |

| Input | Process | Output |
|---|---|---|
| Instagram Button | Press Instagram Button | Instagram Page shows. |

| Input | Process | Output |
|---|---|---|
| LinkedIn Button | Press LinkedIn Button | LinkedIn Page shows. |