

Task 1: Website Initial Design

Part 1: Project Idea & Target Audience

Teenager: Isabella, 15-year-old:

Interests:

Isabella is an outdoor enthusiast and high school student who loves to hike and explore the outdoors. Using photography, they like to capture the splendor of nature, wildlife, and landscapes. By taking random pictures of friends, Isabella also wants to capture their personalities and feelings.

Style of Photography:

Isabella's work consists mostly of random, high-energy photos of friends taken outdoors on their trips. It also includes colorful, dramatic photographs of natural settings.



Late Teen: 19-year-old:

Interests:

Jordan a photography enthusiast, is a college student focusing on art and design. Both in natural and urban settings, the way light and shadow play together captivate them. Jordan values human connections and emphasizes intimacy and self-expression in his portrait photography.

Jordan's portfolio combines nature and portraiture with a focus on creative composition, unique angles, and the use of light. The portraits specifically delve into emotions and personal identity.



Adult: Taylor Adult 30-year-old:

Interests:

Taylor is a talented photographer who loves taking pictures of people and nature. With lots of experience and a keen eye for storytelling, Taylor uses images to show the depth of human emotions and the timeless beauty of nature.

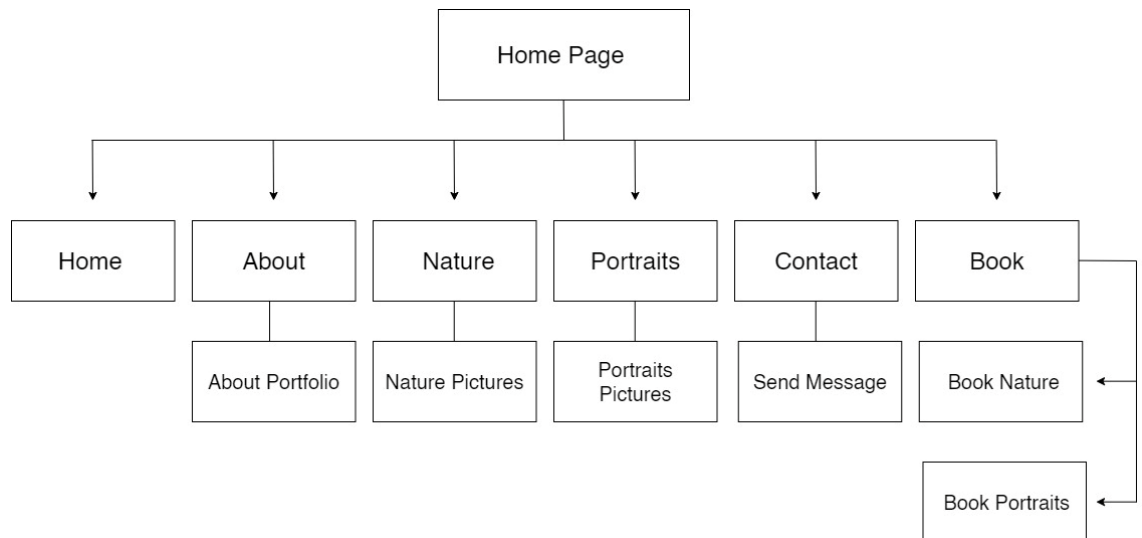
Photography Style:

Taylor's portfolio includes beautiful landscapes and interesting portraits. The nature shots are well-composed with attention to detail, while the portraits reflect a mature and reflective approach, emphasizing human experiences and connections to nature.



Part 2 - Design Planning

1. Sitemap:



2. Style Guide:



Background
#f6f6f6

Typography
#757575

Typography
#000000

Headers

Sub headings

Body

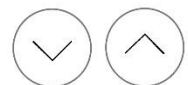
Welcome to my photography portfolio!

BUTTONS

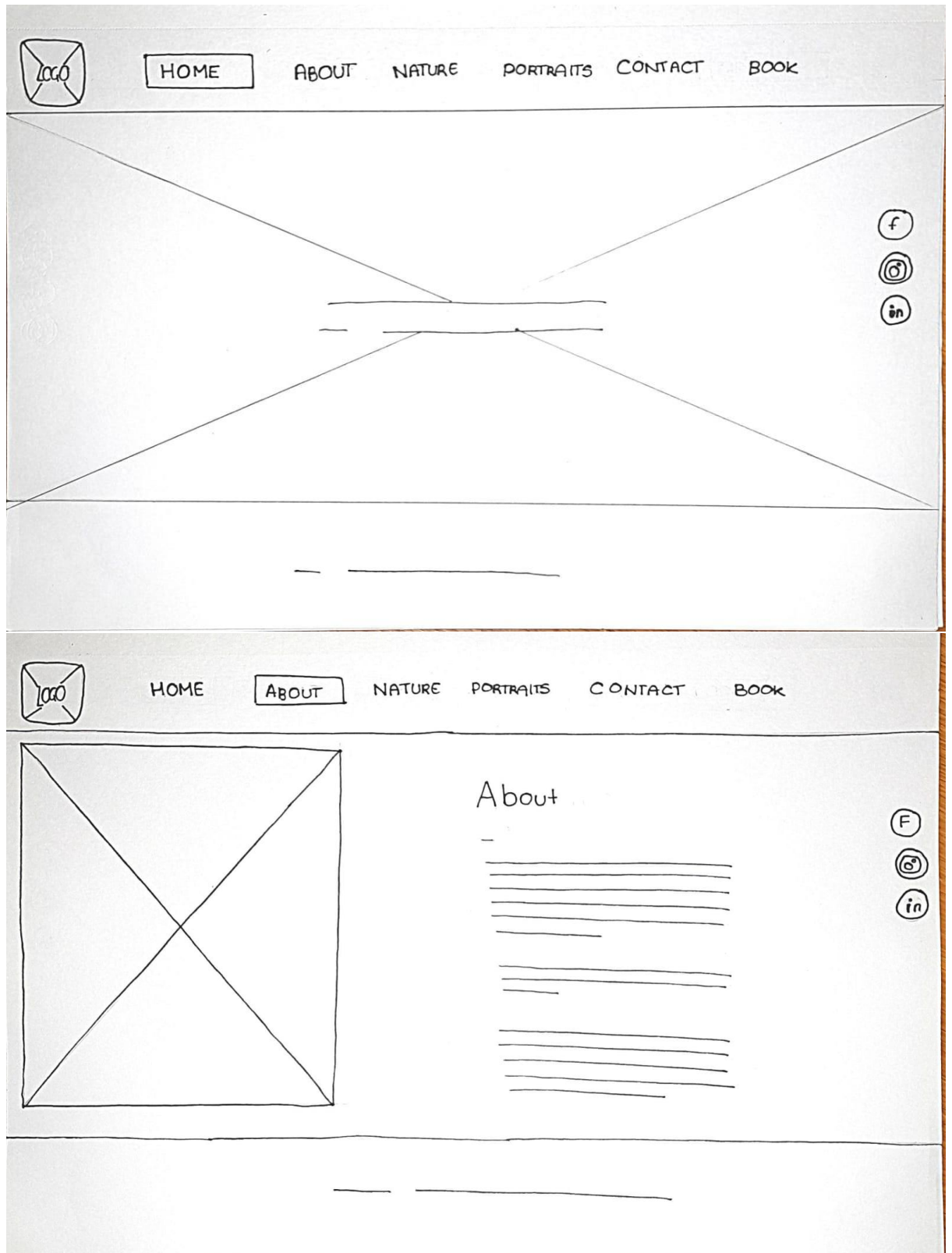
First Name*

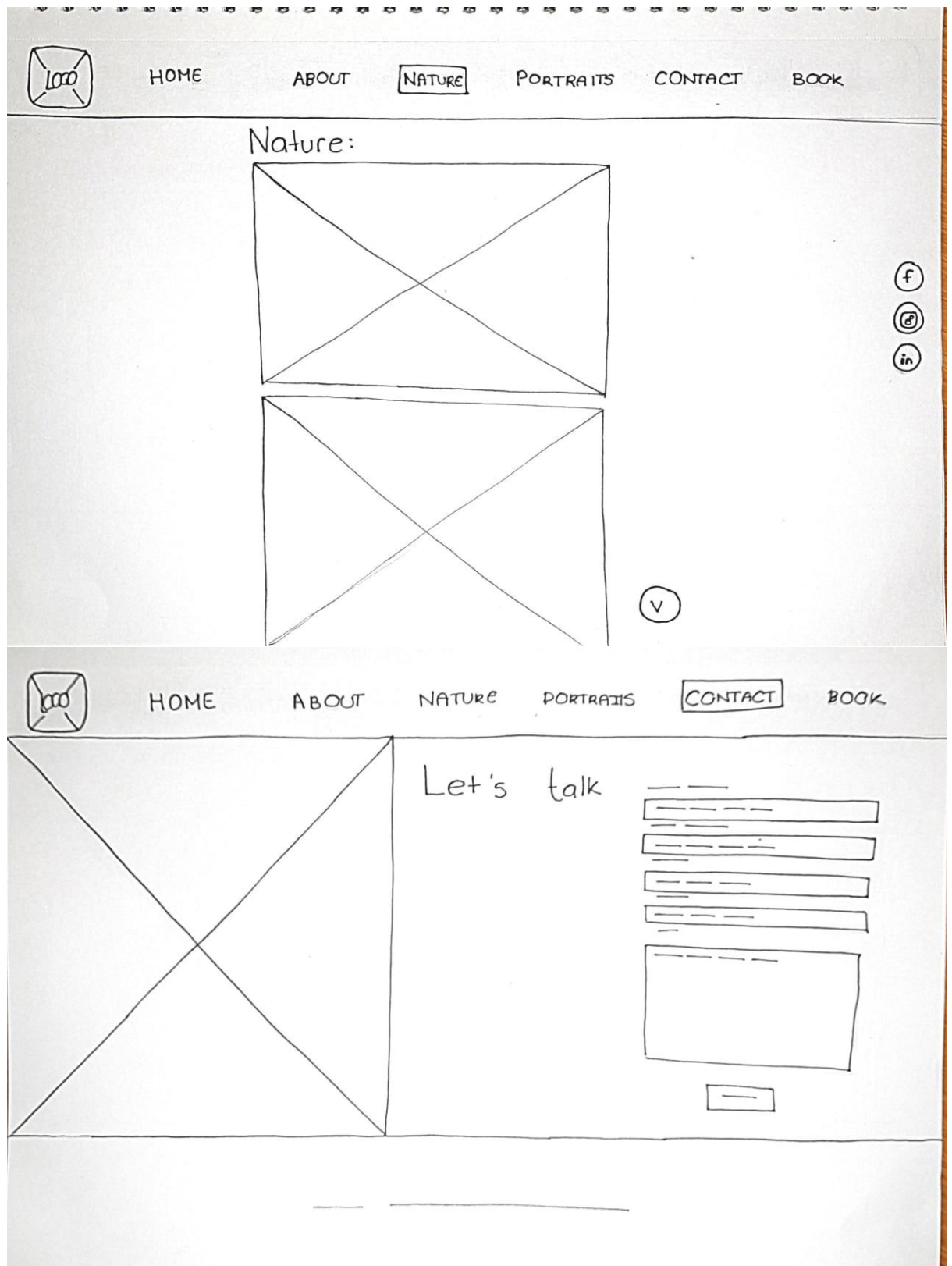
Last Name*

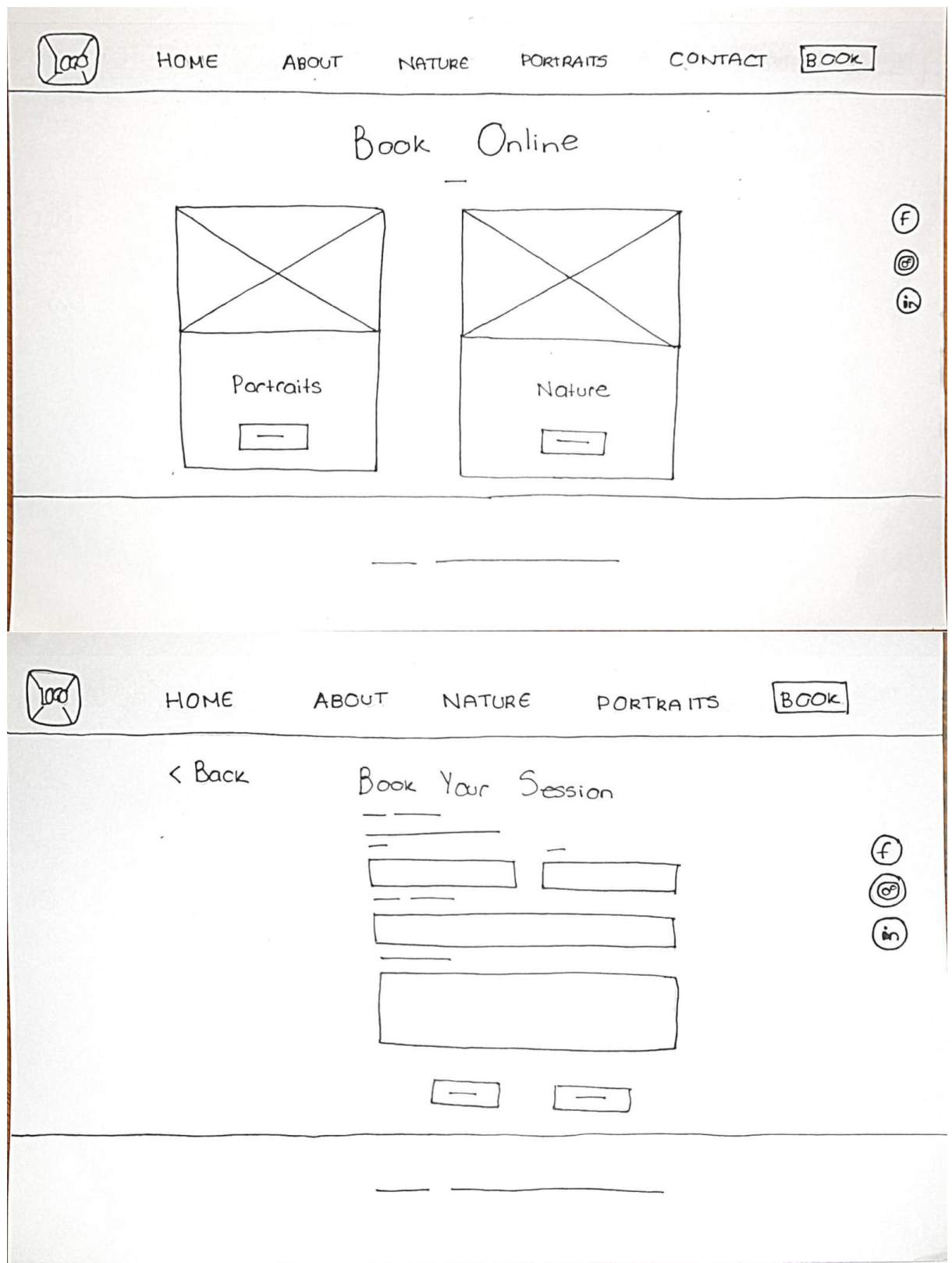
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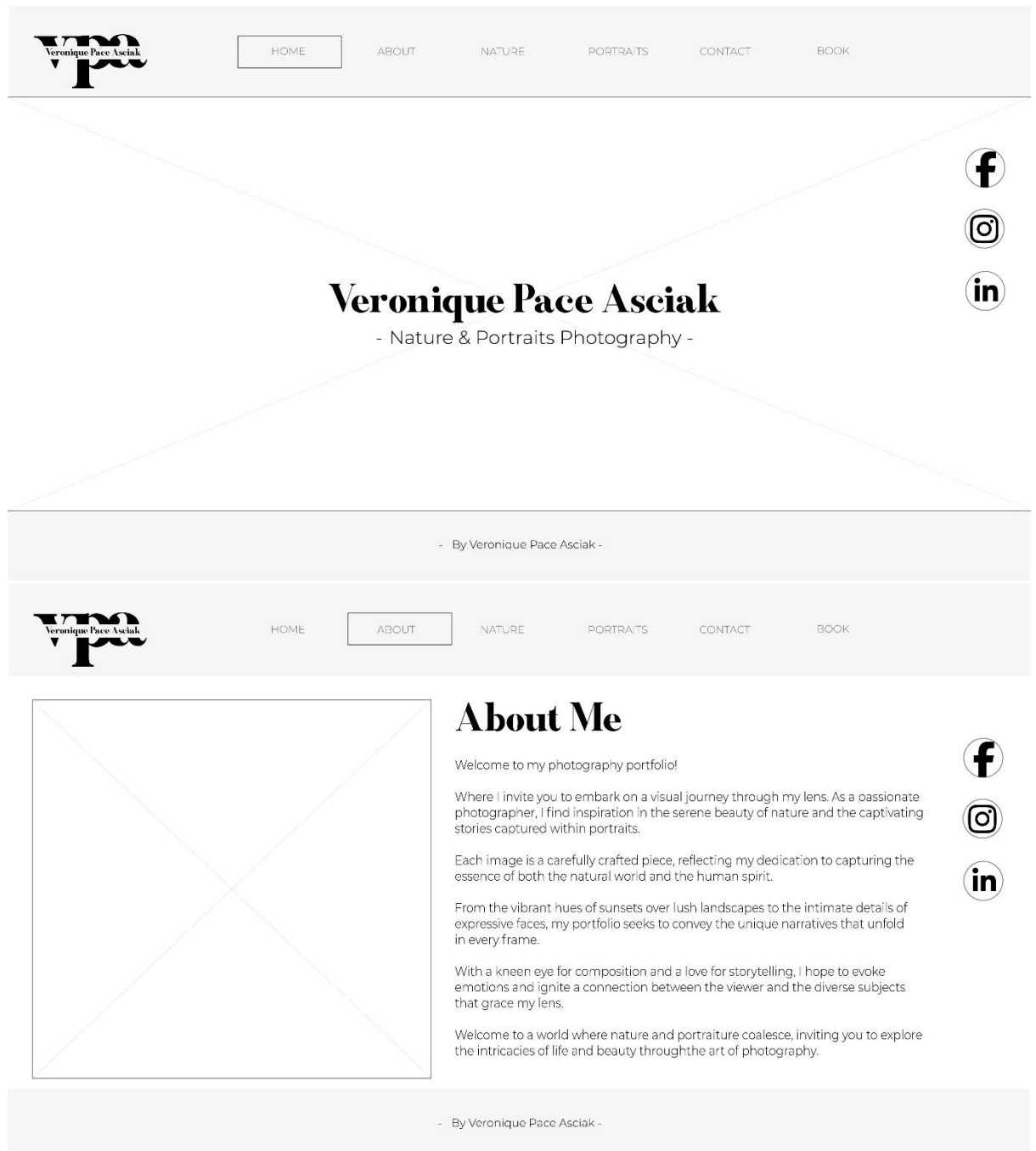
3a.
Low Fidelity





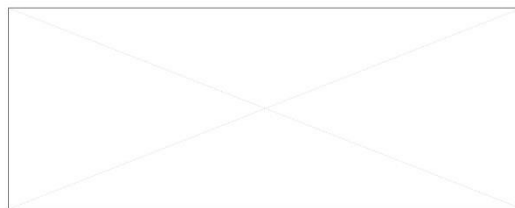
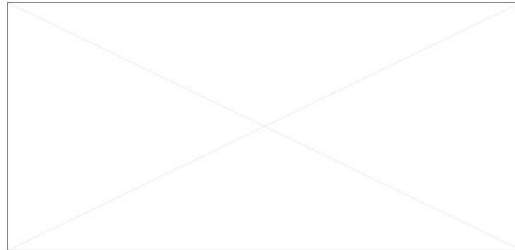


3b.
High Fidelity:

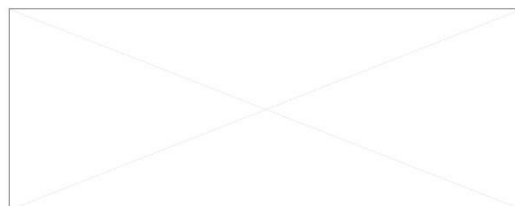
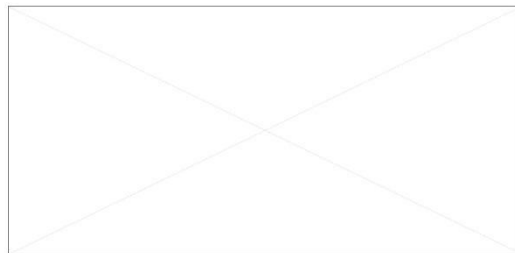





Nature:

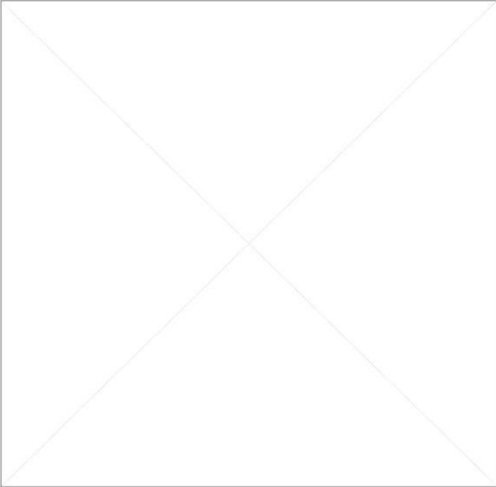


Portraits:





HOMEABOUTNATUREPORTRAITSCONTACTBOOK



Let's talk

First Name*

Last Name*


Email*

Subject*

Message

Submit

- By Veronique Pace Asciak -



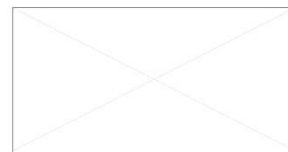
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Book Online



Nature

Book



Portraits

Book



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Book Your Session

Client Details

Tell us a bit about yourself

Name*

Email*

Phone Number

Add Your Message



- By Veronique Pace Asciak -

Part 3 - Test Plan

1. IPO Chart:

Input	Process	Output
Home Tab	Website Home Page	Home Page Shows

Input	Process	Output
About Tab	Website About Page	About Page Shows

Input	Process	Output
Nature Tab	Website Nature Page	Nature Page shows
Image Nature	Image Nature Page	Press image to view larger
Nature Image Larger	Image Nature Larger Page	Press back button
Back button	Press back button page	Leads you to main Nature page
Down arrow	Down arrow button	Scrolls down to view more images.

Input	Process	Output
Portraits Tab	Website Portraits	Portraits Page shows
Image portrait	Image portrait Page	Press image to view larger
Portrait Image Larger	Image portrait Larger Page	Press back button
Back button	Press back button page	Leads you to main portrait page
Down arrow	Down arrow button	Scrolls down to view more images.

Input	Process	Output
Contact Tab	Website Contact	Contact Page shows.

Input	Process	Output
Contact Form	Website Contact Form	Contact Page shows.
Contact Form	Website Contact Form	User enters details
Submit Button	User presses submit button	Submit button directs user to home page
Submit Button	User presses submit button	User receives email confirmation

Input	Process	Output
Book Tab	Website Book	Book Page shows
Book Tab	User chooses booking preference	Loads page
Booking Nature Page	Users enters details	Submit Booking
Submit Button	Users presses submit	User receives email confirmation

Submit Button	User presses submit	Leads back to Home Page
Book Tab	User chooses booking preference	Loads page
Booking Portrait Page	Users enters details	Submit Booking
Submit Button	Users presses submit	User receives email confirmation
Submit Button	User presses submit	Leads back to Home Page

Input	Process	Output
Cancel Button	Press Cancel Button	Directs back to book tab

Input	Process	Output
Book Button	Press Book Button	Directs you to Home Page

Input	Process	Output
Facebook Button	Press Facebook Button	Facebook Page shows.

Input	Process	Output
Instagram Button	Press Instagram Button	Instagram Page shows.

Input	Process	Output
LinkedIn Button	Press LinkedIn Button	LinkedIn Page shows.