Bradley Brown Inc

Corporate Theme Guide

Primary Colors

#003D82

Corporate Blue
#003D82

#002855

Deep Navy
#002855

#0066CC

Accent Blue
#0066CC

Neutral Colors

#FFFFFF

Clean White
#FFFFFF

#F3F4F6

Light Gray
#F3F4F6

Steel Gray
#6B7280

Sky Blue
#E6F0FF

Typography

HEADERS — MONTSERRAT BOLD

Building Excellence

BODY TEXT — OPEN SANS

Clean, highly readable typography that conveys professionalism and trust. Perfect for all body text, descriptions, and supporting content throughout presentations and documents.

Usage Guidelines

Primary Branding: Use Corporate Blue (#003D82) for all main headings, logos, and primary branding elements.

Backgrounds: Clean White with Light Gray sections for visual separation. Use Sky Blue for subtle highlights.

Accents: Accent Blue (#0066CC) for interactive elements, links, and visual emphasis.

Typography Hierarchy: Montserrat Bold for strong headers, Open Sans for all body content to ensure maximum readability.