Module 1 Homework Assignment

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Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* The most successful campaigns were launched in June and July dropping by a small margin in August . We could make the assumption that the reason for the success during those month are when schools are not in session but we would need more data to prove this assumption.
* The theater, film & video and music are the most successful categories with specifically plays being the most funded subcategory.
* Music and Film video were the second and third highest successful category.
* It is interesting to note that radio and podcasts were about equally successful and unsuccessfully

What are some limitations of this dataset?

* Size of the data set
* Locations of where the campaigns were launched
* Demographics and Income could pay a factor into the type of data generated by the campaign
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Creating a pie chart for the percentage of which category was successful which could give an instant visualization of which campaign would need to be dropped or revised for future planning
  + Line chart under to denote incremental succession for one or more campaigns over the course of each month