Enron Ideas

**GROUPING**

1. Clustering from how many mails people send to each other – also, try to predict groups of people who you want to send the email to (same as Gmail suggestions)
2. Trying to identify friendly employees (using the content of their mail and number of friends) – notice automatic or same-format mails.
3. People who write to their bosses write differently than the other way around
4. Identifying employees who network a lot, people who are crucial for connections between teams.
5. Understand rank of person by style of writing, spelling mistakes… Guess male/female and so on.

**PRODUCTIVITY**

1. Estimating productivity and commitment of employees by studying their emails - times, spam, length of messages/conversations...
2. Identify working hours and productivity hours by content of mails
3. Identify unusual email behavior during some time periods and try to understand what influenced them
4. Use calendar information for all of the above

**OTHERS**

1. try to identify fraud by key words and writing style / sending pattern