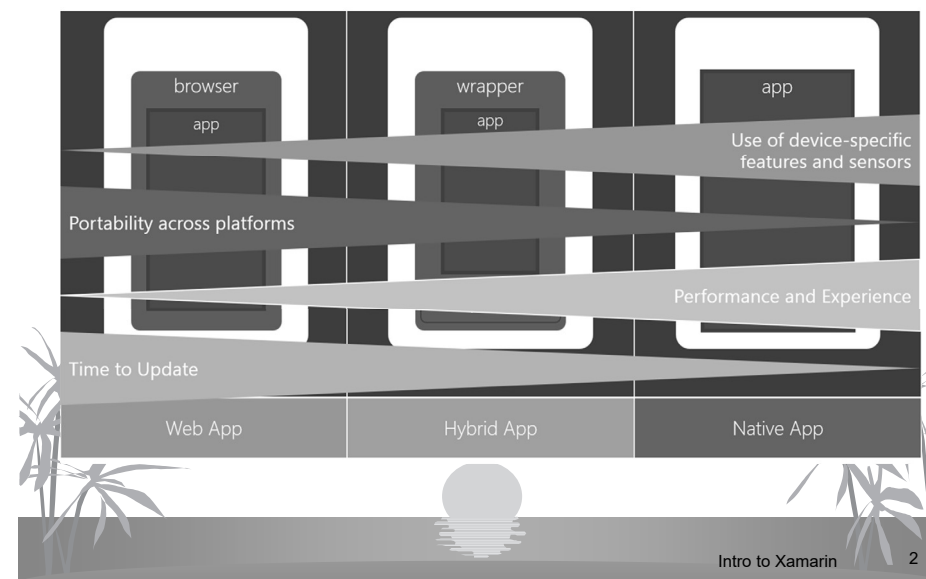


# Intro to Xamarin

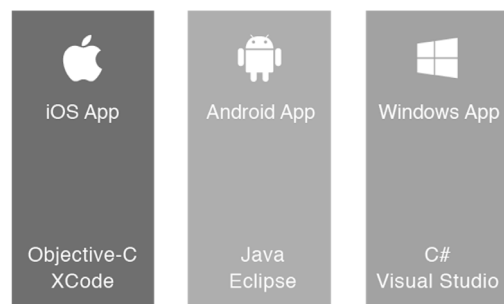
## Architecture Tools

## Application types



## Supporting the platforms

- Expensive to staff multiple platform-specific teams
- Expensive to maintain multiple code bases
- Slows innovation



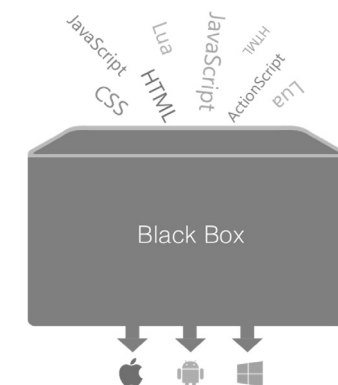
## Hybrid approach

### Poor user experience

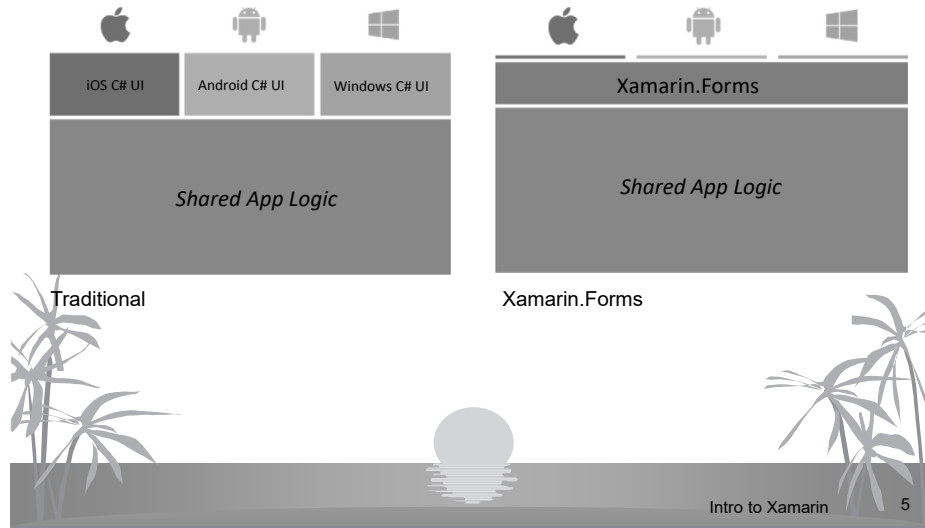
- API coverage
- Performance

### High abandonment rates

### Wasted investment



## Xamarin Approach



## Xamarin



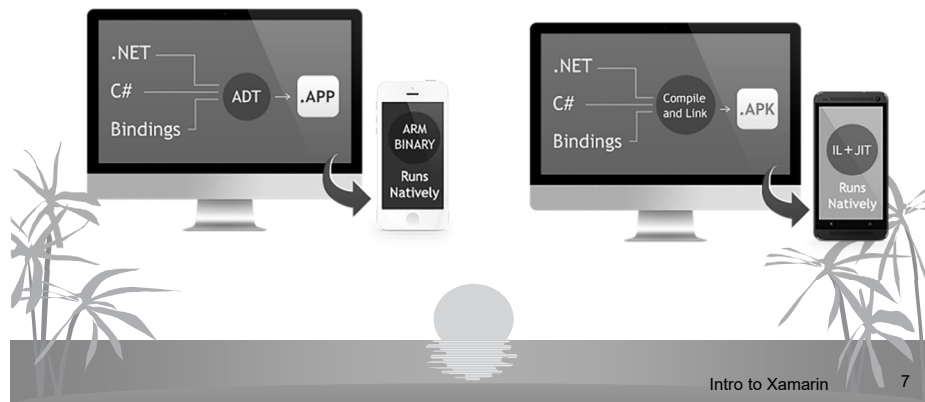
**Xamarin exposes 100% of the native APIs for iOS, Android and Windows**

Intro to Xamarin 6

## Native Performance

Xamarin.iOS does full Ahead Of Time (AOT) compilation to produce an ARM binary for Apple's App Store.

Xamarin.Android takes advantage of Just In Time (JIT) compilation on the Android device.



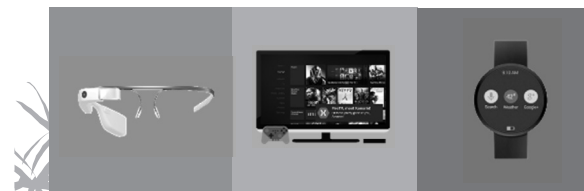
## Native APIs Support

September

18

Same day support:

iOS 7, iOS 7.1, iOS 8, iOS 9, iOS 10



Also:

- Google Glass
- Android Wear
- Amazon Fire TV
- Outros...

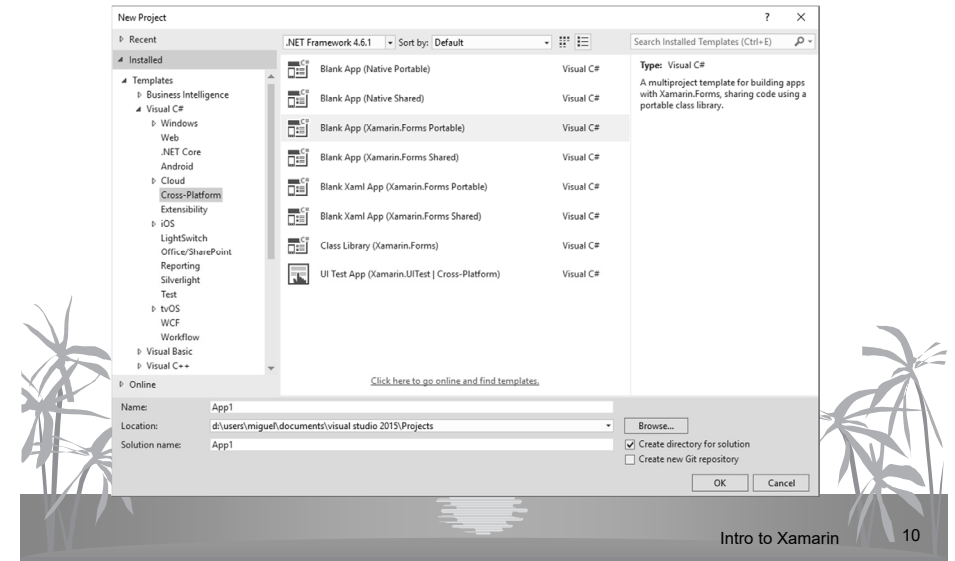
Intro to Xamarin 8

# Actual Apps in Xamarin

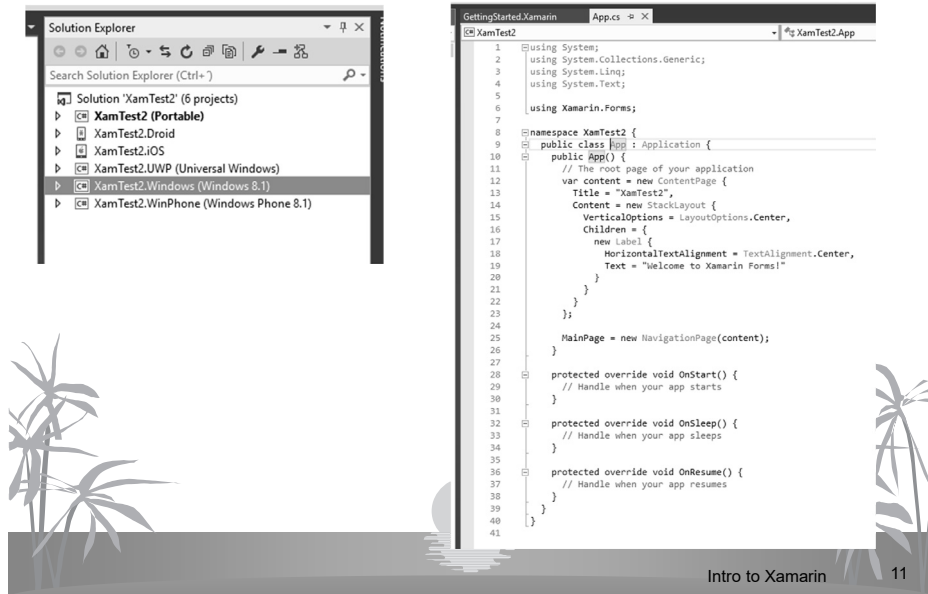


# Tools and Projects

Visual Studio and Windows

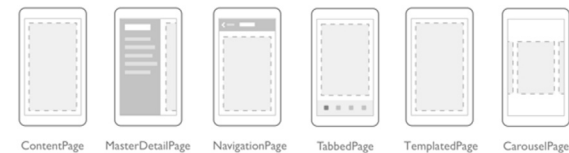


# Projects

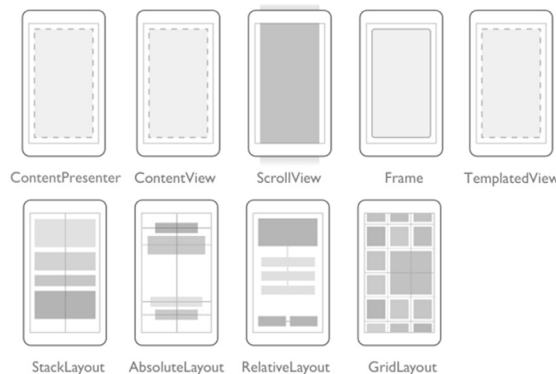


# Xamarin.Forms

Pages



Layouts



Views

ActivityIndicator, BoxView, Button, DatePicker, Editor, Entry, Image, Label, ListView, Picker, ProgressBar, SearchBar, Slider, Stepper, Switch, TableView, TimePicker, WebView

Cells

EntryCell, SwitchCell, TextCell, ImageCell

# Docs

## *Creating Mobile Apps with Xamarin.Forms*



The first edition of Charles Petzold's book *Creating Mobile Apps with Xamarin.Forms* is [available as a free download](#) to help you get started with Xamarin.Forms!

## Xamarin.Forms for Windows



Check out [Xamarin.Forms running on Windows!](#) Add projects that run on Windows 8.1, Windows Phone 8.1, and the Universal Windows Platform to your existing Xamarin.Forms solutions.

## Documentation

<http://developer.xamarin.com>

