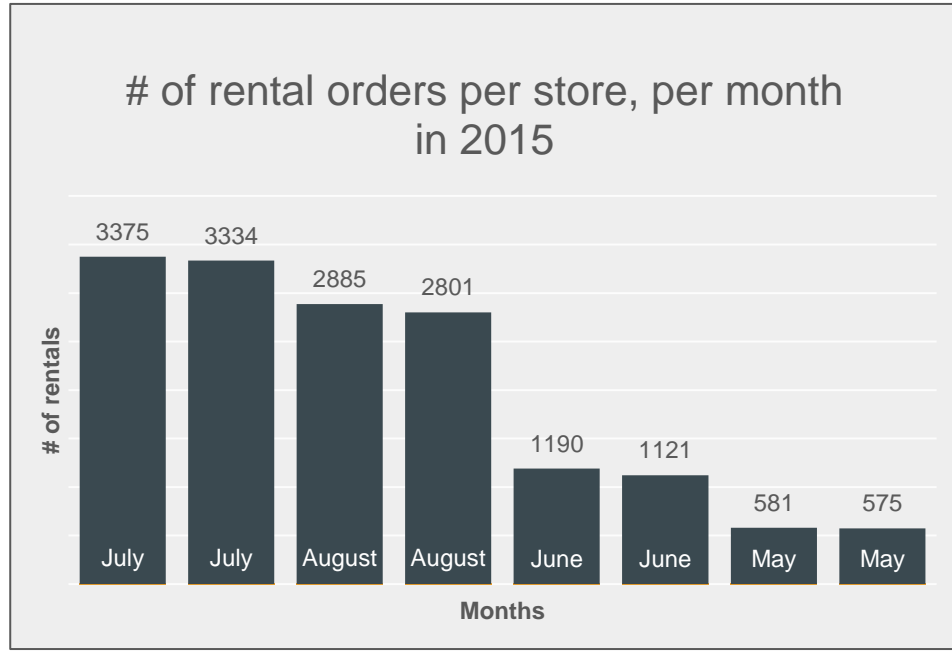


## Question 1:

How many rental orders did each store process in 2005 per month?

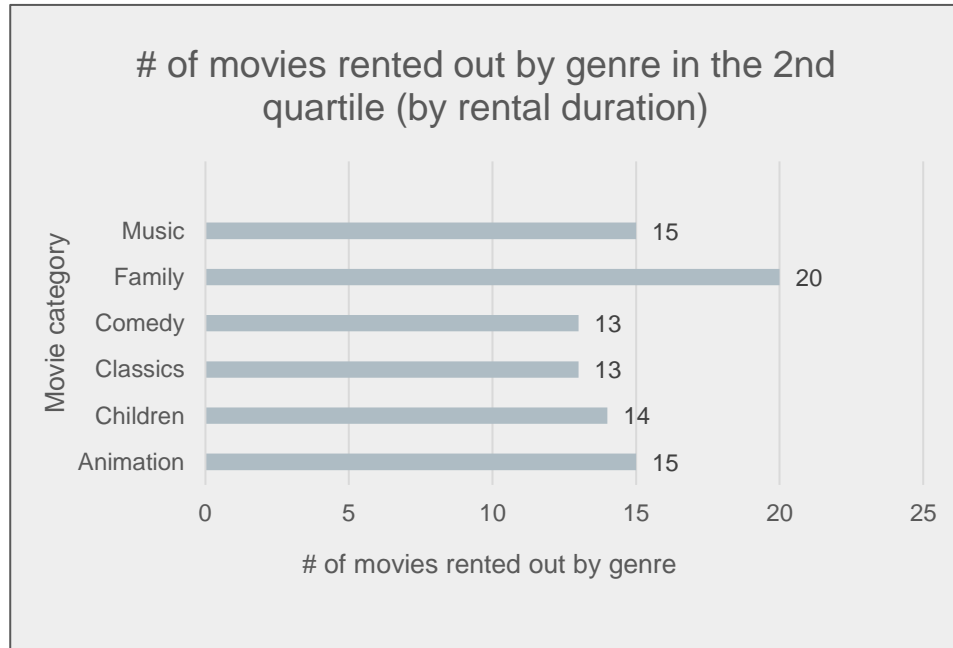


When comparing the data we have from the months of May, June, July and August of 2005 from both stores, the month of July seems to have the most rental orders processed, whereas the month of May the least.

Also, both stores (1&2) in each month seem to have a similar amount of rental orders processed.

## Question 2:

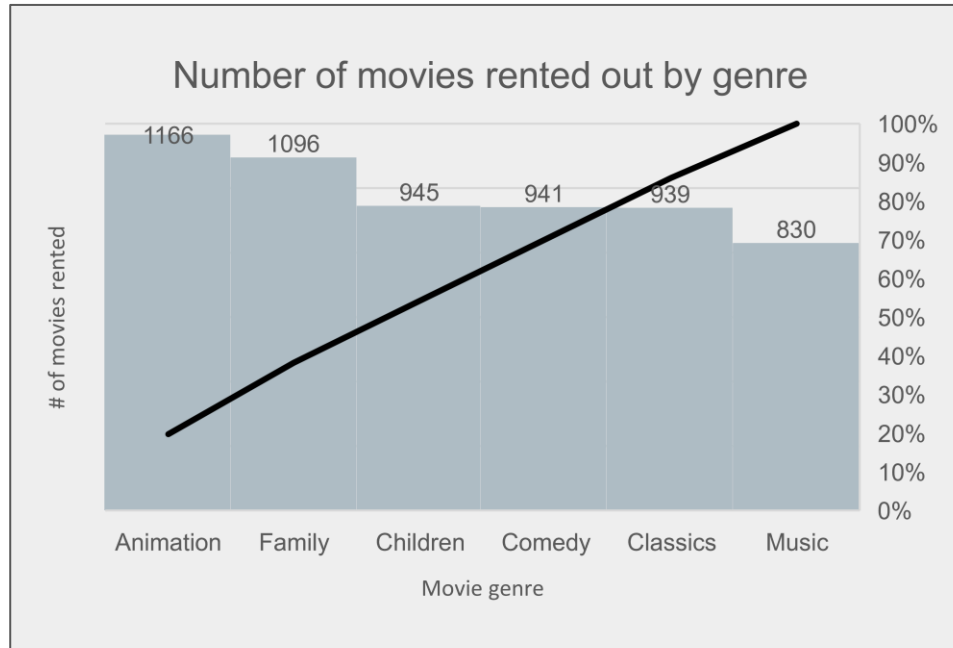
Which genre of movies was most rented in the 2nd quartile of rental duration?



In the 2<sup>nd</sup> quartile of the longest rented out movies, 'Family' movies are the most popular genre.

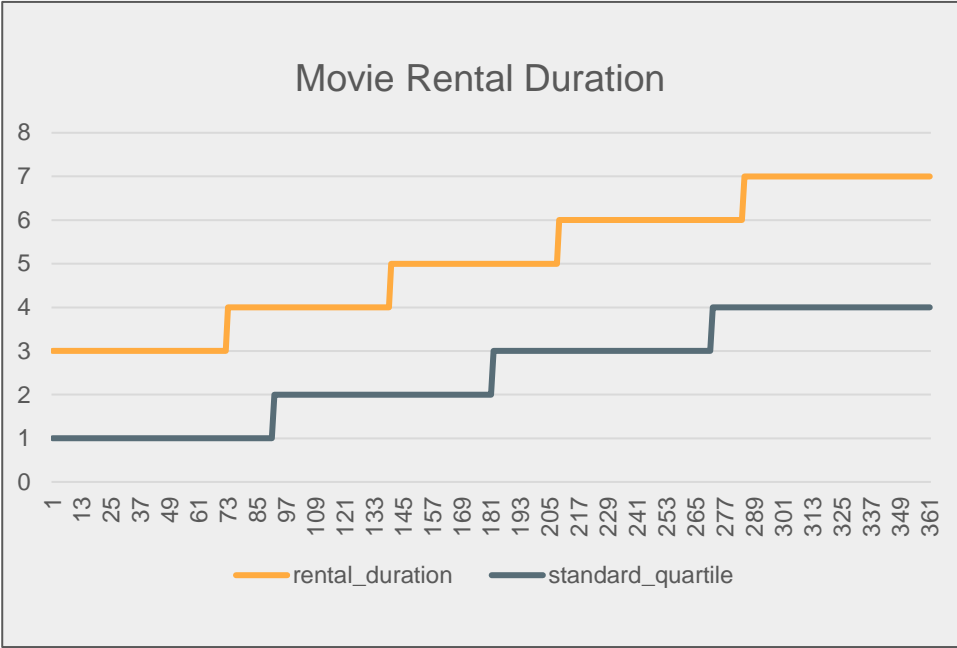
### Question 3:

Which movie genre was rented out the most and the least amount of times?



The graph shows that 'Animation' movies were rented out the most, followed by 'Family' genre in the second place. However, the 'Music' genre was the least rented out category amongst family movies.

Question 4:  
In terms of days, what is the shortest and longest rental duration of movies?



The shortest movie rental duration is three days, while the longest is seven days.