

# VETA CHAN

Journalist & UI Designer

## CONTACT

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## SKILLS

Research

News Reporting & Writing

Video Filming & Editing

Video script writing

UI Design

Wireframing & Prototyping

User Flow

Branding / Style Guide

User Research

Usability Testing

Communication

## TOOLS

Adobe Premiere Pro

Adobe After Effects

Adobe XD

Figma

## EDUCATION

### UI DESIGN CERTIFICATION

*CareerFoundry*

2021 - 2022

### MASTER IN JOURNALISM

*University of Hong Kong*

2018 - 2019

### BSOCSC IN ASIAN AND INTERNATIONAL STUDIES

*City University of Hong Kong*

2014 - 2018

Journalist and UI designer with a background in research and visual content creation. Experienced in working across multiple mediums, collaborating with people of different cultures and backgrounds. Skilled in turning ideas and words into visual products that are easily consumable for viewers.

## UI/UX PROJECT

### CULTURICO, Travel Reservation App

*CareerFoundry Case Study*

*May 2022 - June 2022*

- Applied a visual-first approach and designed a native mobile app for making travel-related trip reservations
- Sole designer of the app, responsible for the production of the app from concept to completion
- Designed 16 high-fidelity screens after rounds of iterations based on feedback obtained from user interview and testing

## WORK EXPERIENCE

### DIGITAL PRODUCER

*Reuters - Toronto, O.N.*

*Feb 2022 - Present*

- Write scripts and edit video content (general news, caption video, voice package, etc.) for a global audience
- Deliver products that adhere to Reuter's style guide

### CONTENT SPECIALIST

*Doteasy Technology, Vancouver, B.C.* Aug 2021 - Feb 2022

- Wrote guides related to the website-building industry
- Built and designed WordPress websites using Divi theme

### ASSISTANT VIDEO PRODUCER

*FORTUNE, Hong Kong*

*Jun 2020 - Jul 2021*

- Produced 50+ editorial and event videos in a year
- In charge of conceptualizing, executing ideas, researching, video scripting, interviewing and producing short-form explainer videos
- Video and Audio Editing, designed and created video background and motion graphics to deliver quality videos
- Worked closely with the Fortune Global Video Production and Live Event Team to film and edit events
- Communicated with external partners and speakers to schedule meetings and technical checks for Fortune events