



## Danylo Surzhanskyi

**Nationality:** Ukrainian **Date of birth:** 12/11/2002 **Place of birth:** Lugansk, Ukraine

**Gender:** Male **Phone number:** (+380) 0663882475

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**Home:** Kyiv Way 2/2, 08300 Boryspil (Ukraine)

### ABOUT ME

Motivated IT professional with a Bachelor's degree in Cybersecurity and currently pursuing a Master's degree in the same field. I am eager to apply my knowledge, grow as a specialist, and contribute to innovative IT projects. Driven, focused, and adaptable, I am looking for opportunities to develop my skills, gain practical experience, and build a strong career in the IT industry.

### SKILLS

Basic cryptography / Network Security Basics / Google Docs / Team-work oriented / Machine Learning / Motivated / Good listener and communicator / Decision-making / Organizational and planning skills / Knowledge of CRM systems / Malware Analysis / Phishing and Social Engineering Awareness

#### Microsoft Office Suite

Microsoft Office / Microsoft Word / Microsoft Excel / Microsoft Powerpoint

### WORK EXPERIENCE

#### **FACEIT** – Kyiv, Ukraine

City: Kyiv | Country: Ukraine

##### Store supervisor

[ 10/06/2022 – 04/2025 ]

- Built and maintained strong relationships with customers through effective communication and problem-solving, ensuring high levels of satisfaction and loyalty
- Provided after-sales support, addressing customer inquiries, processing orders, and resolving complaints efficiently via email, chat, and phone.
- Developed expertise in company products and services, providing tailored solutions based on customers' needs and preferences.
- Negotiated pricing and terms with clients, successfully closing deals and expanding the customer base in the English-speaking market.

#### **MTT Performance** – Kyiv, Ukraine

City: Kyiv | Country: Ukraine

##### Media buyer

[ 27/07/2025 – Current ]

- Assisted in planning, launching, and monitoring digital advertising campaigns across platforms (e.g., Facebook Ads, Google Ads, TikTok Ads).
- Conducted market and audience research to identify target segments and improve campaign efficiency.
- Tracked performance metrics (CPC, CTR, CPM, ROI) and prepared weekly reports for senior media buyers.
- Supported budget allocation, ensuring campaigns stayed within planned spend while maximizing reach.
- Helped optimize ad creatives and placements through A/B testing and performance analysis.

- Coordinated with design and content teams to deliver ads aligned with campaign strategy.
- Monitored trends in digital marketing and competitor activities to suggest improvements.

## LANGUAGE SKILLS

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**Mother tongue(s):** Ukrainian

**Other language(s):**

**English**

**LISTENING** C1 **READING** C1 **WRITING** C1

**SPOKEN PRODUCTION** C1 **SPOKEN INTERACTION** C1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## HOBBIES AND INTERESTS

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### **Singing, producing, sport, streaming, video gaming industry**

Passionate about creative and active pursuits, I enjoy singing and producing music, with several releases available on platforms such as Spotify and Apple Music. I also have experience streaming on Twitch, exploring both the entertainment and community aspects of online content creation. Sports play an important role in my life, especially basketball, which helps me stay focused and motivated. In addition, I have a strong interest in the video game industry, from playing a wide variety of games to following industry trends and innovations.

Links: <https://www.twitch.tv/hideyoshi365> | <https://open.spotify.com/artist/4OqiYVL1CfzHjIXBS2aJYv?si=xZHSSRrWTHqfZMh38Ba6DQ> | <https://music.apple.com/us/artist/face-id/1728377379>

## EDUCATION AND TRAINING

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### **Bachelor's degree in Cybersecurity**

***Kyiv National University of Trade and Economics*** [ 01/09/2020 – 25/07/2024 ]

Address: Kyoto street, 19, Kiev, Ukraine, 02156 Kyiv (Ukraine) | Website: <https://knute.edu.ua/> | Level in EQF: EQF level 1

### **Master of Science in Cybersecurity**

***Kyiv National University of Trade and Economics*** [ 01/09/2024 – Current ]

City: Kyiv | Country: Ukraine | Website: <https://knute.edu.ua/> | Level in EQF: EQF level 3

## DRIVING LICENCE

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**Driving Licence:** B