

**VET INU  
TOKEN**

**WHITEPAPER**

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# INTRODUCTION

*On Memorial Day, small town streets are lined with folks waving flags and thanking the families of our fallen heroes.*

*On Veterans Day, social media is filled with pictures, stories, and gratitude for our currently enlisted sisters, brothers, and friends.*

*But for the other 363 days of the year, who is looking out for the ones who looked out for us?*

*Introducing \$VETINU. From the team that brought you \$Elf Token, we present another project that continues to turn the "Charity Token" industry on its head. With a proven track record that verifiably donated tens of thousands of dollars to Toys for Tots, we look to donate to a cause that is popular year-round. \$VETINU is a DAO on the BSC network, funded by a traditional tax system that rewards long term holders and provides funds for a cause. Stakers of \$VETINU will earn \$K9, which gives holders a voice in investment decisions and profit allocation. Do you have a particular veteran charity you wish could receive funds? Well, the longer and more \$VETINU you stake, the more voting power you have.*

*So, make your voice heard, show your support, and let's support those that have given so much to support us.*

# OUR MISSION

## IMPACTFUL COMMUNITY



\$VETINU is a decentralized autonomous organization (DAO) aimed to promote sustainable, long-term earnings through a pooled commingle fund and charitable efforts. This community-based token allows the holders to make all decisions regarding token's investments and donations. Ownership is derived by staking \$VETINU to earn the foundational utility token \$K9.

Vet Inu strives to prioritize relief efforts to those service men and woman (yes, humans and dogs) who have fought for our country. Selfless efforts to risk their lives don't just end alongside their tour of duty, most endure the physical and emotional toll for the rest of their lives. Our community's focus will be to donate to these incredible individuals through transaction revenue and profit sharing on underlying investments.

# BEHIND THE NAME

## WHY VETERANS?

We owe a debt of gratitude to the brave veterans and their loved ones who sacrificed to serve our country. Whether they served in active combat or in a support role, veterans across the world are at a higher risk of mental health disorders, including post-traumatic stress disorders (PTSD). Veterans are also more prone to health risks specific to the war or region in which they served. Many are reminded of this every day as they are living with disability, chronic pain, and other service-related illnesses. Families of those who have served have their own stories of personal challenges, and each service member has been forever changed in some way by their experiences.



# BEHIND THE NAME

## FINDING VALUE 'IN YOU'

The 'Inu' token has been a cornerstone of the digital asset world. While the dog meme coins have changed the way we invest, we are looking for the same community passion you see associated with these coins.

We are sincere when we say we are looking for the value 'in you.' Every investor has a say in the community. Growth of your investment is based on your work. Your knowledge. Your community interaction.

The selfless core military concept of being a band of brothers and sisters is the mindset of our community. There is an "I" and "U" in Vet Inu. This central theme will help us work towards everyone having a significant role in the group.



# FINDING A SOLUTION IN THE WORLD OF DEFI

When trading in crypto, we tend to use repetitive and ineffective strategies that we are familiar with using. Results of this include losing motivation and feeling overwhelmed after a mistake. A lot of what we are seeing is a result of tunnel vision on a certain product or chain, inability to react to the market, and certain limitations on the investor's end.

Binance Smart Chain has seen mass adoption in the last year, but it is also home to projects that live for only 2-3 day (less than 24 hours for most). While low fees create an advantageous platform to invest, a 'pump and dump' environment has been created in the space. The ease of launching contracts has also led to many teams who are inexperienced or ill-intentioned to run these projects, causing losses to the majority of the community. Other networks like ERC-20 are less susceptible to these issues, but high gas fees might not be affordable to certain investors. Other networks such as SOL, LUNA, FTM, AVAX, etc. haven't seen the same mainstream adoption, so finding the right investment is often tough.

# FINDING A SOLUTION

## IN THE WORLD OF DEFI (continued)

Cryptocurrency is also home to a very volatile market, which doesn't bode well for one-dimensional products and utilities. The standard project derives its growth through investor funding, while the utility doesn't add to the bottom line. So, when 'hopium' and speculation go down, so does your portfolio. As volume and price go down, so does passive income with most projects. There is nothing these projects do to combat or hedge against these losses, that is up to the investor to manage their own portfolio this way.

However, these investors have limitations as well. As most of us aren't full time traders or investors, we are busy with our own jobs and lives to constantly research and manage our portfolio. The common investor also has a limited scope of knowledge on what the digital asset space provides and ways to diversify our portfolios as such when the market takes a turn. Limited capital often leads to investors exiting positions too early or missing out on projects. Lastly, most private sale positions aren't open to the public. Your best shot is grinding out for a whitelist spot, which often doesn't guarantee an early investment in a project as well.

### One-Dimensional Products

Growth derived on investor capital

Utility doesn't benefit bottom line

Passive income decreases with time and volume

Unprofitable in bear market

### BSC and Other Networks

BSC projects are 'pump and dump'

Ease of contract creation allowing for inexperienced or ill-intended teams

ERC-20 gas fees are too high

Not familiar with SOL, LUNA, FTM and AVAX networks

### Investor Limitations

Capital Limitations: Do I liquidate funds for this new project, or do I miss out?

Scope of Knowledge: What staking options are there? I don't know anything about NFTs

I don't have time to research new plays.

I can't get in early to this private sale or launchpad



## ISSUES FACING THE COMMON INVESTOR



# FINDING A SOLUTION

## AVAILABLE OPTIONS

How do we overcome these obstacles currently?

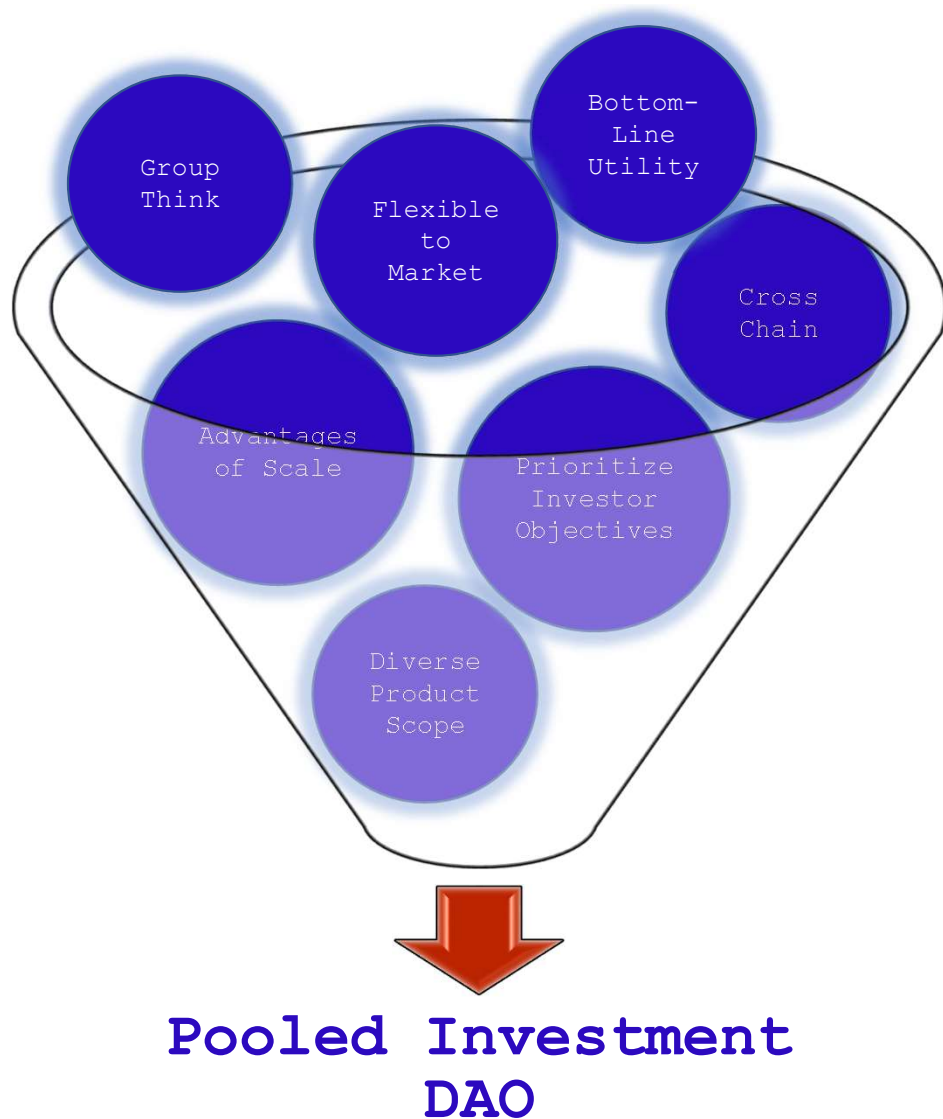
### **Call Groups and Influencers**

These allow for group discussions, vetting of projects, and ability to allow an investor to freely choose to enter or not. While minimal research is needed on your end, several issues still remain. Most groups or influencers don't disclose that they often are paid to promote or own a position in a coin they are trying to pump. Most also focus solely in on certain networks and digital asset types.

### **Private Investing Groups**

These groups help overcome certain obstacles with a pooled investment platform and have access to several private sale opportunities. This isn't the answer most investors are looking for, as most are a pay to play type of group. If you don't have a set of capital to contribute, you are often not considered to a part within the group. The investments made at this level are also limited with flexibility, as you are locked in for the long haul. The management group or a small number of investors within the group typically are the decision makers here as well.

*What can we do as the average investor to overcome these challenges?*



# VISION

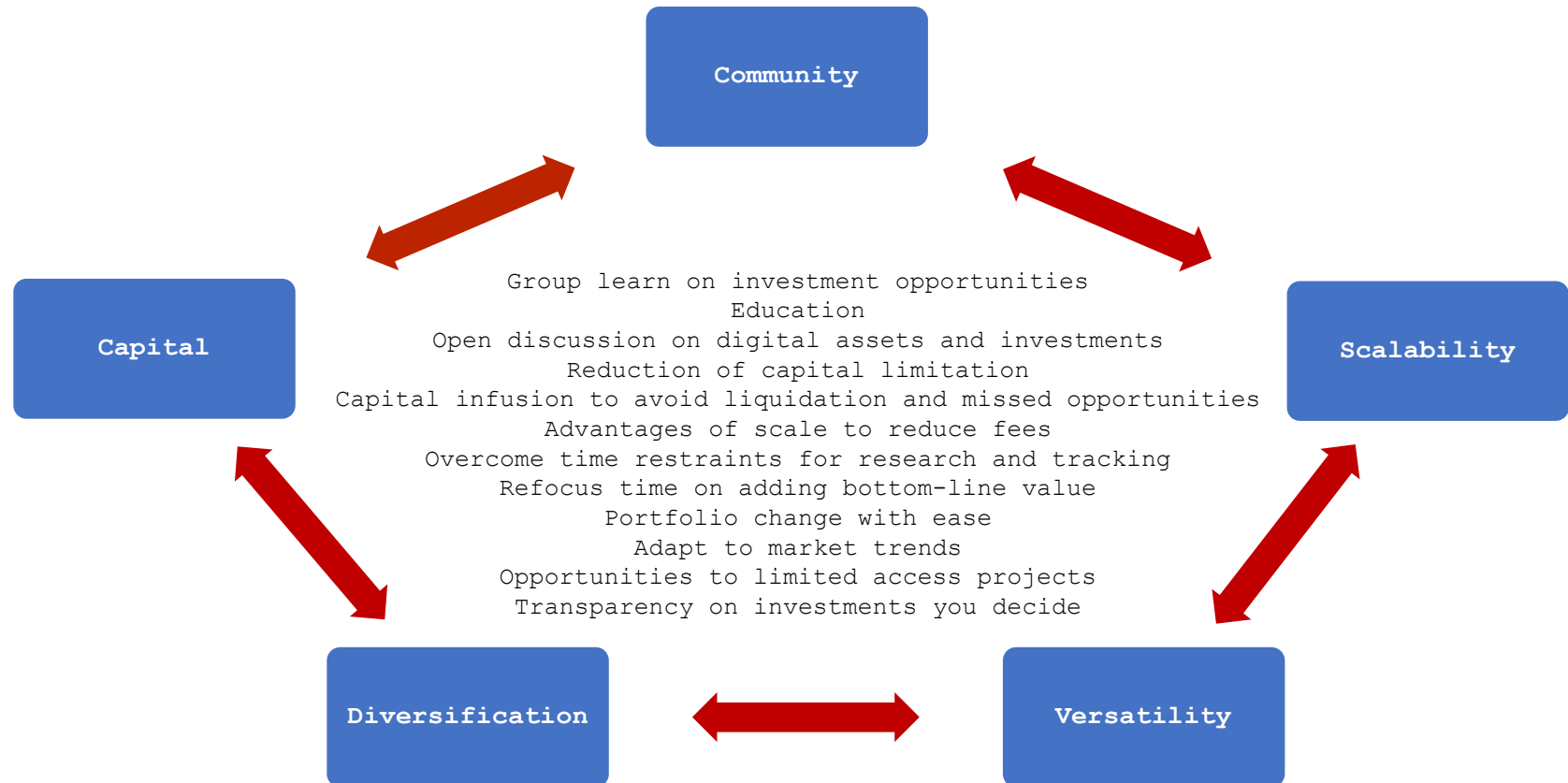
## SUSTAINABLE GROWTH

To hedge against these issues at hand, we are creating the Vet Inu Investment DAO. This platform acts as a pooled commingled fund, with the decisions being made at large by the investors themselves.



# ADVANTAGES

## INVESTMENT POOL



# VET INU DAO

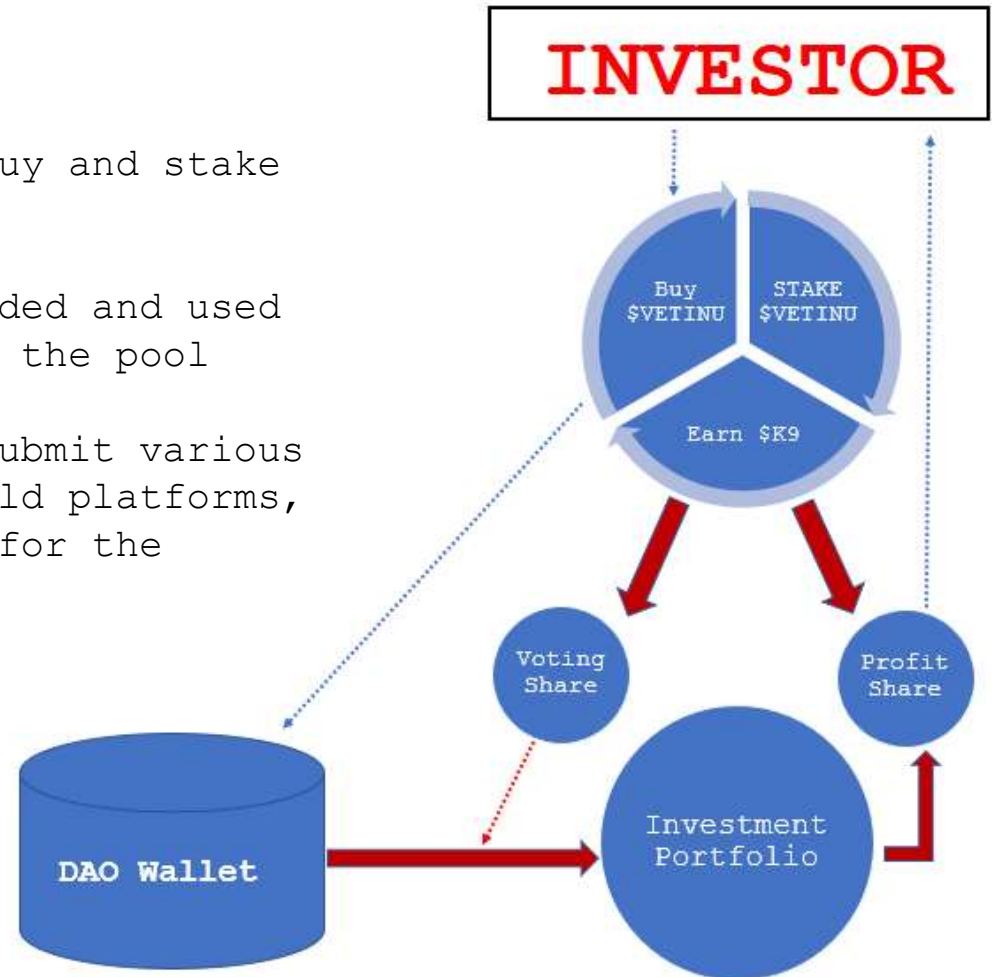
## INVESTMENT POOL

Investors will have the opportunity to buy and stake \$VETINU to earn \$K9

\$K9 will be the governance token compounded and used to determine voting and profit share for the pool

Investors will have the opportunity to submit various digital assets such as tokens, NFTs, yield platforms, private sales, trading strategies, etc. for the community to vote on

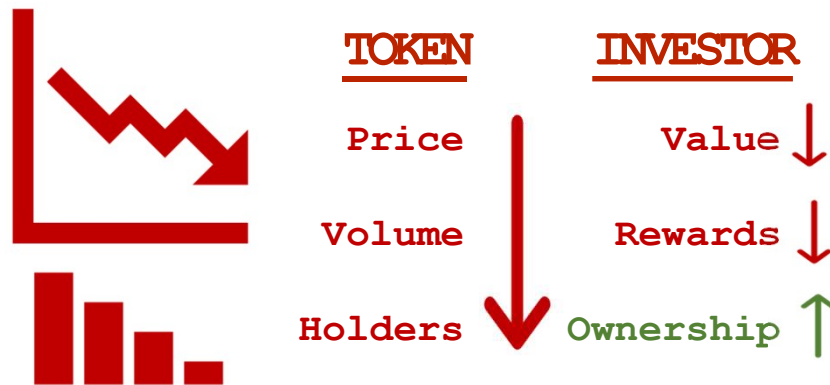
Profits will be allocated across to \$K9 holders, with a percentage of profits set aside for charitable efforts



# ADVANTAGES

## INVESTMENT DAO

### Standard Token Decline



If a newly launched token survives the first week, hype dies down and price slowly declines. Price and volume declining results in a decrease in value and rewards. However, as investors sell, ownership percentage increases for holders.

### Versatile Investment Portfolio



Opportunities still exist to earn profit even in the most bearish markets. Regardless of how the main token is performing, sustainability in the token is possible through an active, versatile portfolio.

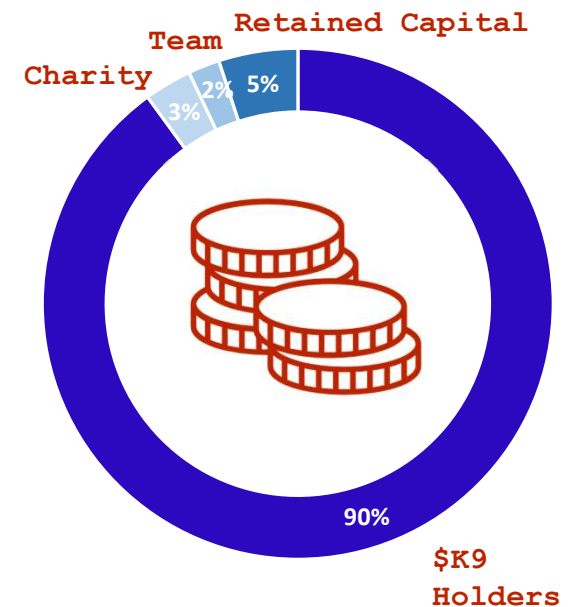
# PROCESS OVERVIEW

## INVESTMENT DAO

	Investor	Vet Inu Team
Investment Research	✓	✓
New Investment Application	✓	✓
Vetting/Due Diligence		✓
Community Vote	✓	
Investment Entry	✓	✓
Investment Tracking	✓	✓
Investment Exit	✓	✓

Acceptance of new investments will be due to several factors, including available capital, market conditions, current portfolio structure, assessed risk level, etc. While the team will determine allocation and whether to propose the investment, ***it is the community's decision on whether to invest or not.***

## Profit Share



# PROCESS OVERVIEW

## INVESTMENT DAO (continued)

### Investment Research

- Will be the responsibility of both the investors and Vet Inu team
- May use own research based on any platform to help recommend plays and promote group discussions
- Tokens may be new or existing

### Investment Application

- Will be the responsibility of both the investors and Vet Inu team
- Investors can submit their researched project for investing on the website through the 'New Investment Application' link
- You will fill out the application to provide details, including:
  - Basic token information
  - Links
  - Investor information and relation to the project
- Note: The Vet Inu team may elect to invest up to 10% of the portfolio at their own discretion. This will be designated to make quick decisions based on market structure for leverage and arbitrage trading

### Project Vetting and Due Diligence

- Vet Inu team members and selected members of the community will review applications
- Review will consist of investment performance potential and safety, while also incorporating available capital on hand and targeted investment allocation
- Tokens may be accepted, tabled for future use, or declined

### Community Vote

- Once a token is available for immediate vote, the team will notify the community
- Voting will consist of one of the following conditions:
  - Basic "Yes" or "No" structure on the selected investment
  - Choice between a listing of investments
- Each vote will have an allocated weighted percentage based on number of staked \$K9 the investor is holding
- Voting timelines will vary depending on the urgency and position of the coin (hours to days)

# PROCESS OVERVIEW

## INVESTMENT DAO (continued)

### Investment Entry

- The community will have a say on the approximate price range they want to enter on a project
- The Vet Inu team will be responsible for transacting the investment from one of the disclosed wallets
- In the event the team is unable to invest during a specified price point, the team will decide to invest at another price point in good faith on behalf of the community

### Investment Tracking

- The community will be responsible for their own tracking of investments
- The Vet Inu team will serve as an administrator. However, the team will track the portfolio as well
- Tracking will consist of analyzing chart activity, in addition to upcoming news, events, and other updates within the specified investment committees

### Investment Exit

- The Vet Inu team will be responsible for transacting the exit, as well as the using their discretion to sell when they see fit
- The team can elect to bring this to a vote, however this is not a necessity
- The team may elect to partially liquidate or exit their full position based on the performance of the token, current market conditions, and other factors

### Profit Allocation

- The Vet Inu team will handle the allocation manually.
- This will be based on holding percentage holdings of the governance token \$K9
- The pool is allocated as follows:
  - 3% Charity
  - 2% Team
  - 5% Retained Capital/Treasury
  - 90% Staking Pool
- The team may also elect to allocate an additional 5-10% at their discretion to the Retained Capital/Treasury wallet based on upcoming investments in the pipeline or the availability of cash on hand
- Distribution of profits will be done at the team's discretion



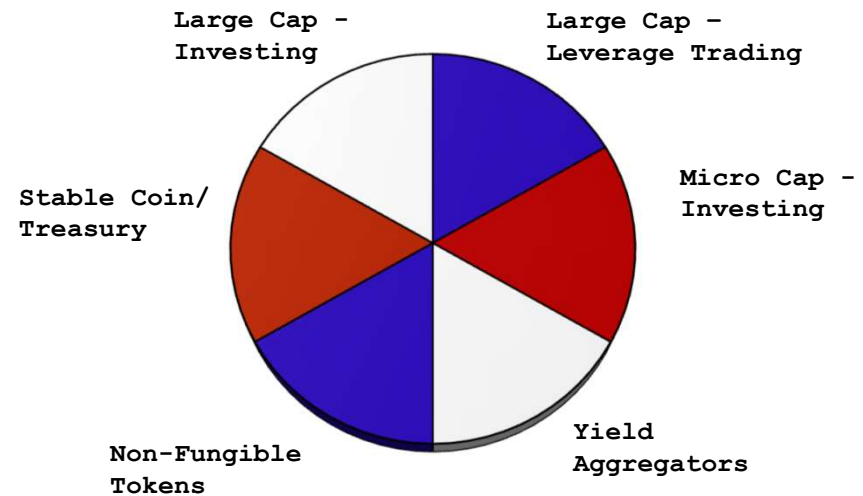
# INVESTMENT ALLOCATION



The community will be responsible for selecting an investment allocation structure that works for everyone. This is subject to change as market and sector trends change.

While a formal allocation is not necessary, the Vet Inu Team will help flag current investment structure prior to investing in any new funds.

In addition, the amount of capital used for an investment will be determined by the Vet Inu Team after discussion with the community. This will be determined based on the current allocation of investments, in addition to risk assessment on the project. No more than 10% of the investing capital will be used to invest in a single project.



# ADDITIONAL DAO RESPONSIBILITIES

## Charitable Efforts

- 🇺🇸 The community will vote on which foundations and charitable causes they want to donate to as long as it falls within the scope of the token's mission
- 🇺🇸 The Vet Inu team will also allow for direct individual aid not through an organization if they apply through the website
- 🇺🇸 All donations in the form of cryptocurrency will be made available to the public, in the form of blockchain proof and/or video



# ROADMAP TO FREEDOM

## Phase 1: Vicksburg

- 🇺🇸 Social Media
- 🇺🇸 Website v1
- 🇺🇸 Whitepaper
- 🇺🇸 Audit/KYC
- 🇺🇸 Prelaunch AMAs & Marketing
- 🇺🇸 Launch - \$VETINU
- 🇺🇸 Initial Donation
- 🇺🇸 Initial Giveaways

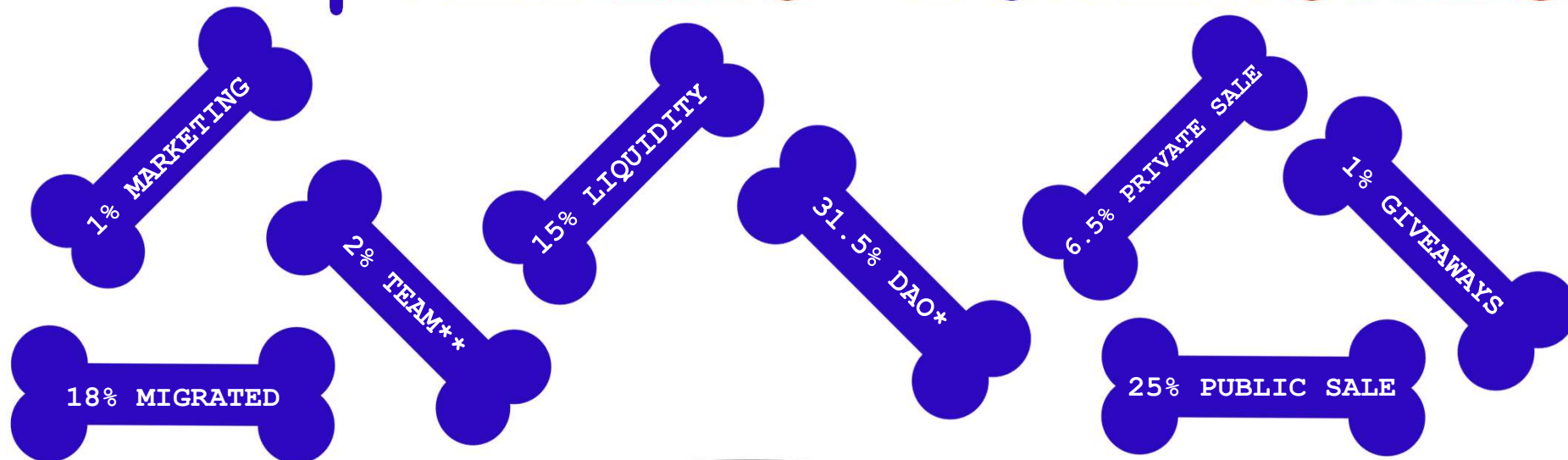
## Phase 2: Somme

- 🇺🇸 CG/CMC Listings
- 🇺🇸 Additional Giveaways
- 🇺🇸 Additional Donations
- 🇺🇸 Website v2
- 🇺🇸 Staking Development
- 🇺🇸 Launch - \$K9
- 🇺🇸 DAO Pool Creation
- 🇺🇸 Initial Investments

## Phase 3: Midway

- 🇺🇸 Exchange Listings
- 🇺🇸 DAO Automated Platform
- 🇺🇸 Earnings Calls
- 🇺🇸 More Giveaways
- 🇺🇸 More Donations
- 🇺🇸 Roadmap 2.0

# \$VETINU TOKENOMICS



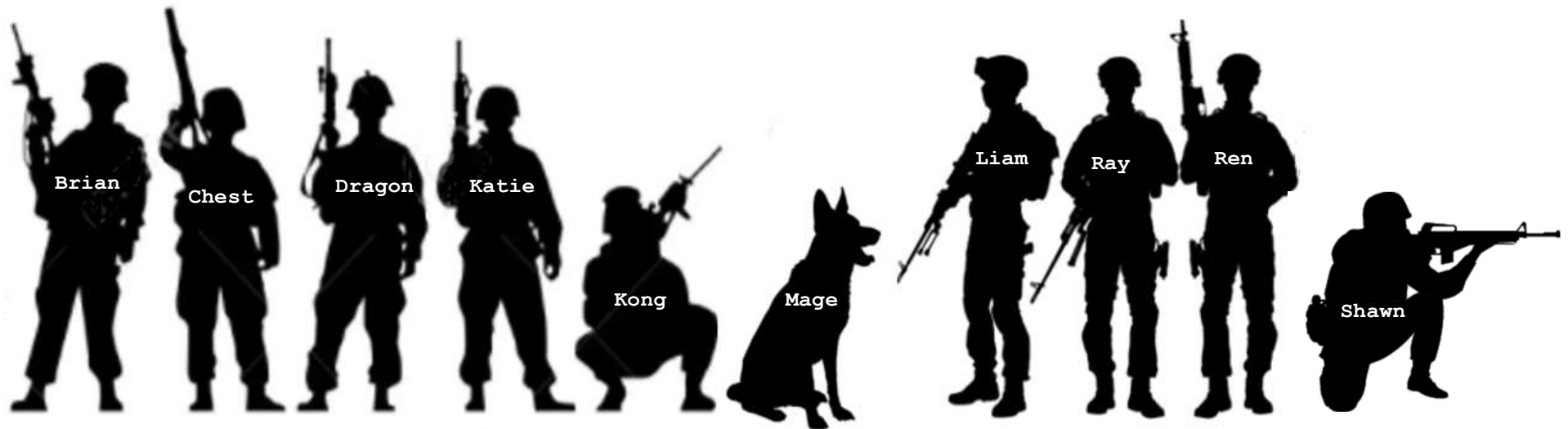
\*Locked for 1 year  
\*\* Locked for 3 Months

# FREEDOM

ISN'T FREE TAX



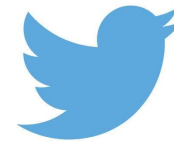
# TEAM



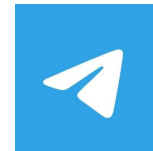
The team collaborated and launched a charity token in November 2021 called Elf Token. This reward-based token aimed at serving both the community through rewards and giveaways, while supporting Toys for Tots during the holiday season.



Performance: \$1.3mm ATH (6x multiple)  
Over \$90k BUSD rewards generated  
Over \$45k donated to Toys for Tots  
Over \$26k worth of community giveaways



<https://twitter.com/VetInuToken>



[https://t.me/VET\\_INU](https://t.me/VET_INU)

# DISCLAIMER

## VET INU TOKEN

The information provided in this whitepaper does not constitute investment advice, financial advice, and trading advice.

The Vet Inu Token team does not recommend that any cryptocurrency should be bought, sold, or held by you, or state that the \$VETINU and \$K9 tokens is more than a simple utility token. Do your own due diligence. By purchasing the \$VETINU and \$K9 tokens, you agree that you are not purchasing a security or investment and you agree to hold the team harmless and not liable for any losses or taxes you may incur. You also agree that the team is presenting the token "as is" and is not legally required to provide any support or services. You should have no expectation of any form from the \$VETINU and \$K9 tokens and its development team. Always make sure that you follow your local laws and regulations before you make any purchase.

No members of the direct team have served or held positions in the military community. Just like many others, we have seen the impact of these heroes directly through family and friends and want to do our part to help.