

x	y	beta 0	beta 1	log(L)		
	1	0	-3.296	2.197	-0.2875852	
	1	0			-0.2875852	
	1	0			-0.2875852	
	1	1			-1.3865852	
	2	0			-1.3858352	
	2	1			-0.2878352	
	2	1			-0.2878352	
	2	1			-0.2878352	
(B2*(\$D\$2+(\$E\$2*A2)))-LN(1+EXP(\$D\$2+(\$E\$2*A2)))					sum(log(L))	-4.4986814
					Likelihood =	0.01112366