



Says

What have we heard them say?
What can we imagine them saying?

do your bus
booking
with fast
track tours

tast track tours
and travels
online bus
ticket booking

do your bus
booking with
sps travels
to get

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



track tours
travels
manufactures

online bus
tickets

bus
reservation
online



vetriselv muthal athumari

Short summary of
the persona

the tourism
industry is
a deeply

travel is the
moment of
people
between

our tours
and travels
provides real
time
internet

usually
people in
the travel
industry

travels
comfort
tours and
travels

cool cool
travels bus
booking



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

