# kpl

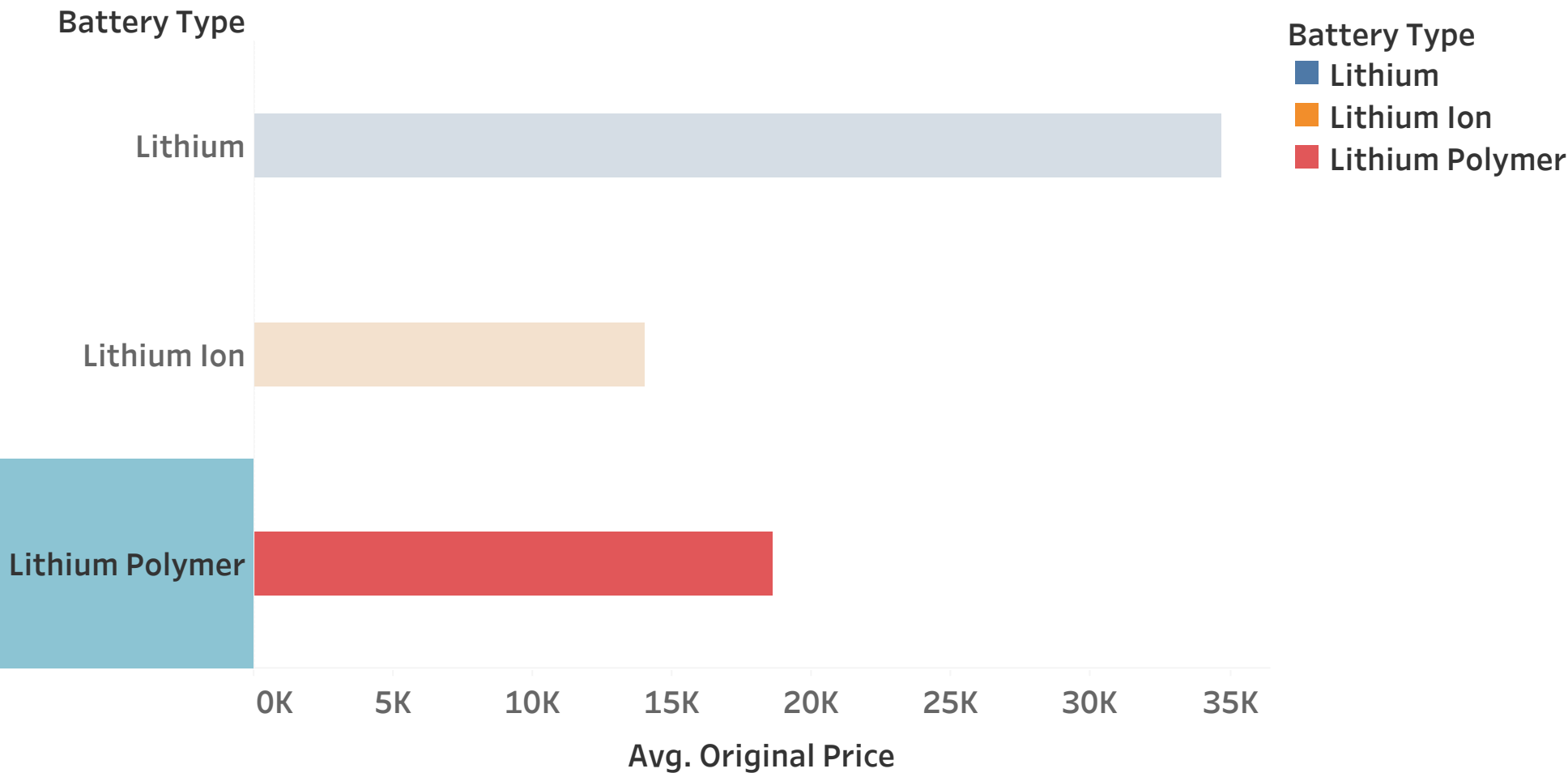| Brand | Discount Perce.. | Mrp | Number Of Revi.. | Sale Price | Sales Share | Star Rating |
|---|---|---|---|---|---|---|
| Apple | 0 | 77,000 | 794 | 77,000 | | 5 |

Discount Percentage,Mrp,Number Of Reviews,Sale Price,Sales ShareandStar Rating broken down by Brand.The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

## Sheet 2

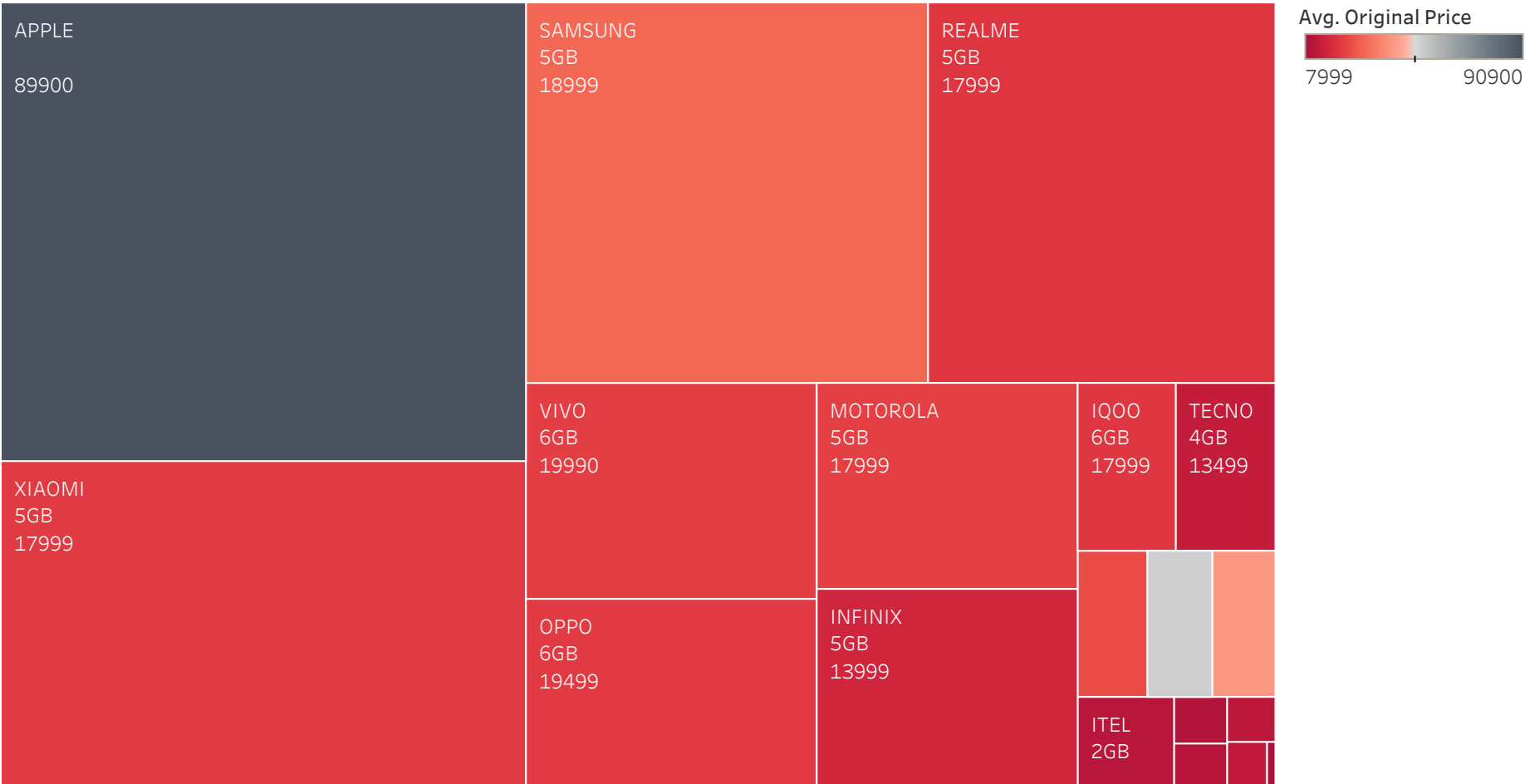| Model | Processor | Front Ca.. | Rear Camera | Colour | |
|---|---|---|---|---|---|
| APPLE IPHONE 11 | A Bionic Chip | 12MP | 12MP + 12MP | Black | 92,800 |
| APPLE IPHONE 12 | A Bionic Chip with Next Generation Neural Engine | 12MP | 12MP + 12MP | Black | 1,99,700 |
| APPLE IPHONE 12 MINI | A Bionic Chip with Next Generation Neural Engine | 12MP | 12MP + 12MP | Black | 74,900 |

■ Black

Sum of Original Price broken down by Model,Processor,Front Camera,Rear CameraandColour. Colour shows details about Colour.The data is filtered on Brand, which keeps APPLE.The view is filtered on Colour, which keeps Aqua Blue,Black,Cool BlueandCouture Blue.

## battery type distribution

**Battery Type**



Average of Original Price for each Battery Type. Colour shows details about Battery Type.The data is filtered on Brand, which keeps MOTOROLA.The view is filtered on Battery Type, which excludes Null.
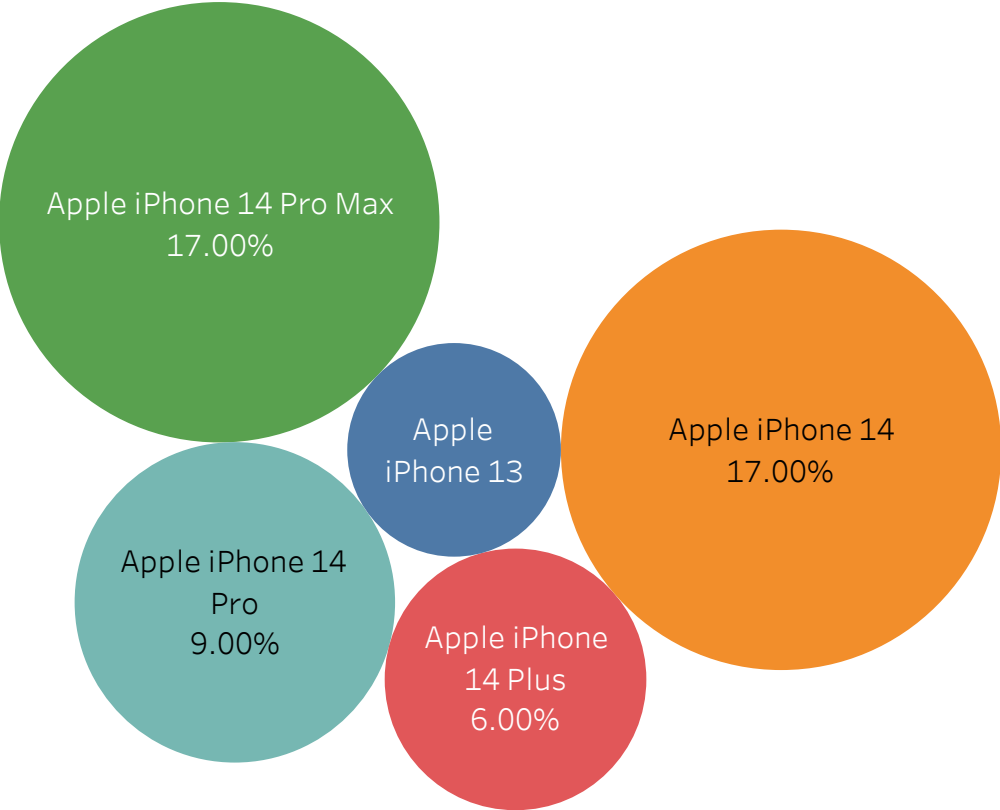
# Brand price comparison



**Avg. Original Price**

7999 — 90900

| APPLE 89900 | SAMSUNG 5GB 18999 | REALME 5GB 17999 |
|---|---|---|
| XIAOMI 5GB 17999 | VIVO 6GB 19990 | MOTOROLA 5GB 17999 |

IQOO 6GB 17999 | TECNO 4GB 13499

OPPO 6GB 19499 | INFINIX 5GB 13999

ITEL 2GB

Brand,average of Memoryandmedian of Original Price. Colour shows average of Original Price. Size shows sum of Original Price. The marks are labelled by Brand,average of Memoryandmedian of Original Price.
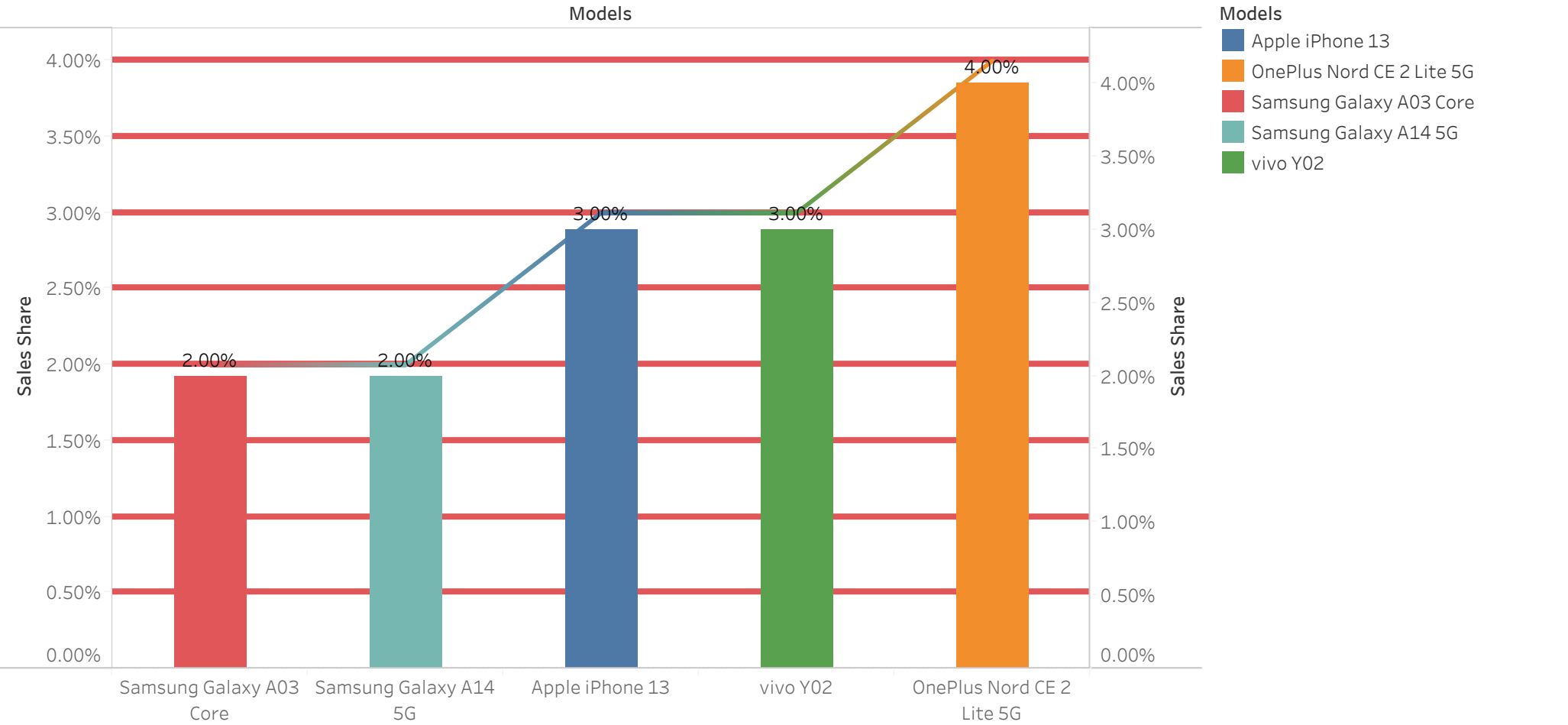
# model- share



**Models**
- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro Max

Apple iPhone 14 Pro Max
17.00%

Apple iPhone 13

Apple iPhone 14
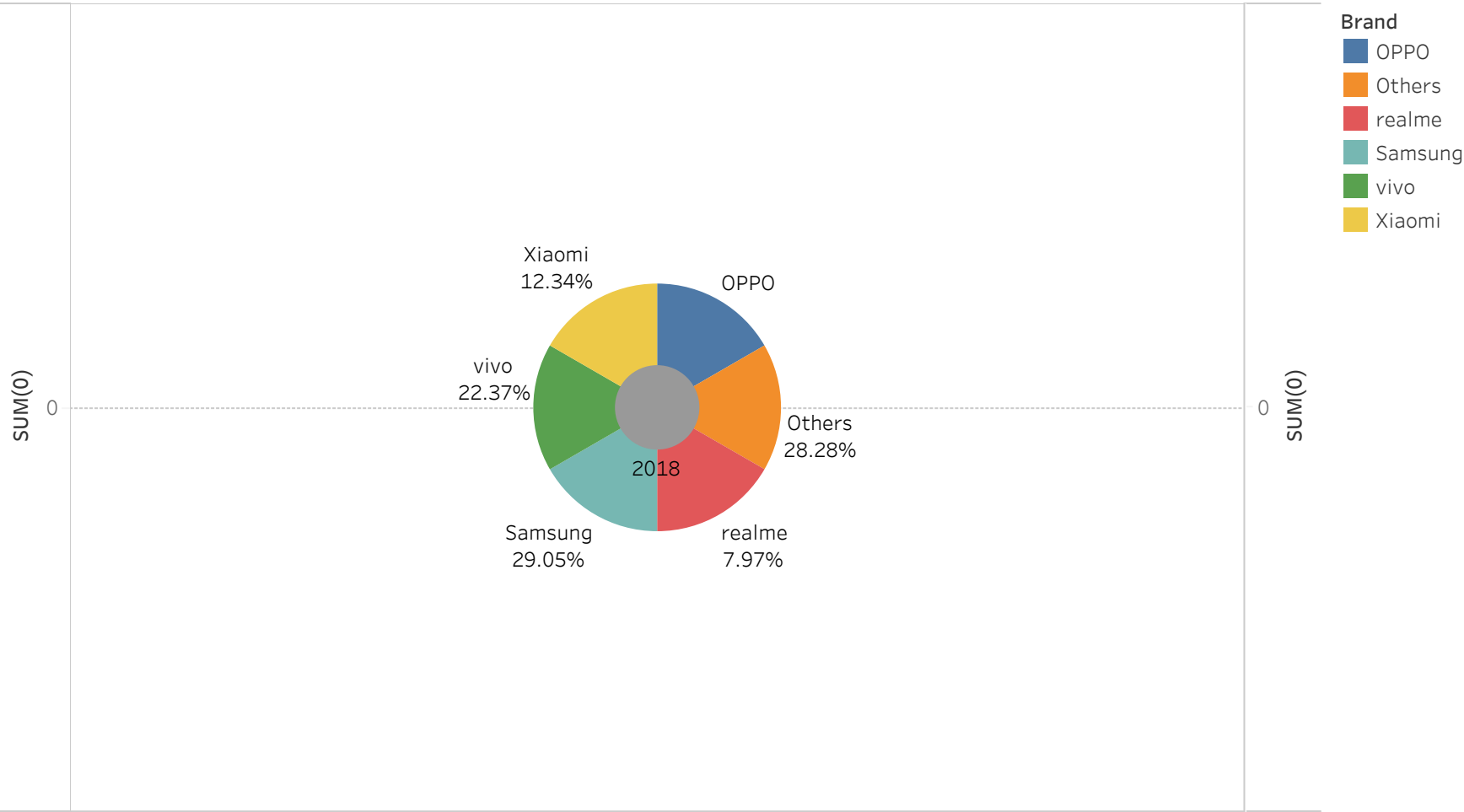17.00%

Apple iPhone 14 Pro
9.00%

Apple iPhone 14 Plus
6.00%

ModelsandSales Share. Colour shows details about Models. Size shows sum of Sales Share. The marks are labelled by ModelsandSales Share.
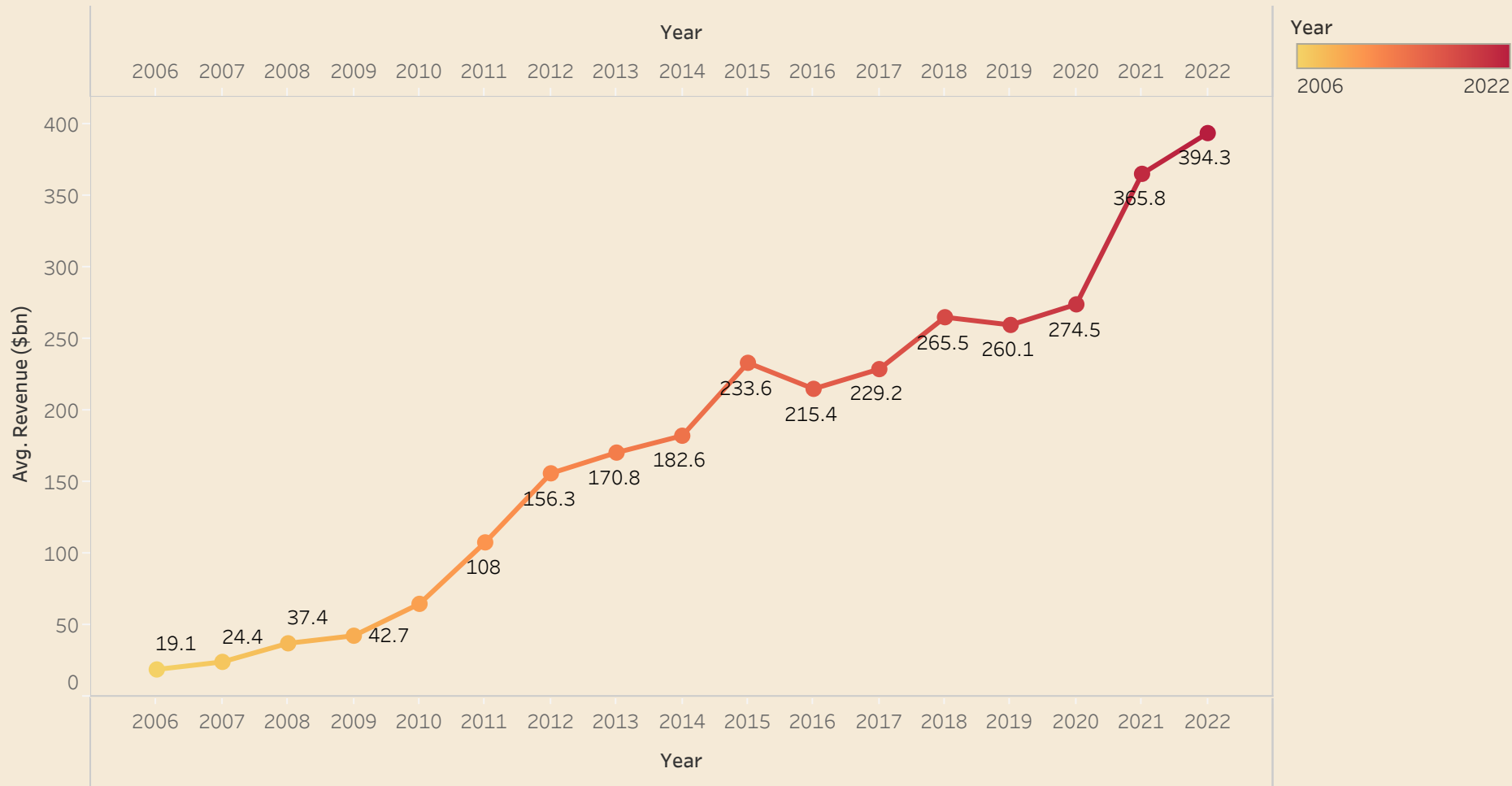
# country wise best selling smart phone



The trends of sum of Sales Shareandsum of Sales Share for Models. Colour shows details about Models. For pane Sum of Sales Share (2): The marks are labelled by sum of Sales Share.The data is filtered on Country, which keeps India.

# uta



Xiaomi
12.34%

OPPO

vivo
22.37%

Others
28.28%

2018

realme
7.97%

Samsung
29.05%

SUM(0)    0

0    SUM(0)

**Brand**
- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

SUM(0)andSUM(0). For pane SUM(0): Colour shows details about Brand. The marks are labelled by Brandand% of Total Annaul Share. For pane SUM(0): The marks are labelled by Year.The data is filtered on Year, which keeps 2018.

# Annual revenue



The trends of average of Revenue ($bn) for YearandYear. Colour shows details about Year. For pane Year (2): The marks are labelled by average of Revenue ($bn).

# kpl 2

| Revenue Generated | Active Users (mm) | Units sold (mm) |
|:---:|:---:|:---:|
| 205 | 1,334 | 232 |

Revenue Generated,Active Users (mm)andUnits sold (mm).The data is filtered on Year, which keeps 2022.

# Global market share



India
OnePlus Nord CE 2 Lite 5G
4.00%

© 2023 Mapbox © OpenStreetMap

Map based on Longitude (generated) and Latitude (generated). Colour shows details about Country. The marks are labelled by Country,ModelsandSales Share. Details are shown for Country.The view is filtered on Country, which keeps India.

**Country**

■ India