



Video Editing Course Content

Engineered for skill enhancement.



PROGRAM HIGHLIGHTS

Accredited Certificates:

- ✓ ISO-Certified Creative Media Program

Internships:

- ✓ Project-based internships with content creators, agencies & studios

Placement Assistance:

- ✓ Portfolio review, freelancing support & career mentoring

Beginner to Advanced Training:

- ✓ Learn from professional editors and filmmakers

Live & Recorded Lectures:

- ✓ Flexible learning with creative freedom

Real-Time Editing Projects:

- ✓ Practice with raw footage, client briefs, and storyboarding tasks



ABOUT US

OUR MISSION:

NxtSync aims to nurture the next generation of visual storytellers by providing hands-on, industry-relevant video editing training that blends technical skills with creative thinking.

OUR VISION:

CREATE: Inspire visual storytelling

EDIT: Build technical proficiency

DELIVER: Shape career-ready digital artists



WHY VIDEO EDITING?

- Core to content creation across YouTube, social media, and film
- Essential for marketing, branding, advertising & entertainment
- In-demand in media houses, agencies, startups, and freelance market
- Gateway to motion graphics, direction, and visual effects



LEARNING PATH

- Basics of Video Editing
- Tools: Adobe Premiere Pro, Final Cut, DaVinci Resolve
- Cuts, Transitions, and Timing
- Audio Syncing & Sound Design
- Color Correction & Grading
- Motion Graphics & Text Animation
- Editing for Social Media
- Storyboarding & Visual Narrative
- Exporting & Client Delivery
- Final Portfolio Project



DETAILED MODULE BREAKDOWN

Module 1: Introduction to Video Editing

- History, scope, and evolution
- Linear vs Non-linear Editing

Module 2: Editing Software Basics

- Interface walkthrough: Premiere Pro / Final Cut
- Importing, cutting, trimming & organizing clips



Module 3: Audio & Music Integration

- Voice-over syncing
- Background score, SFX, and transitions

Module 4: Visual Enhancements

- Color grading basics
- Filters, LUTs, and cinematic looks



Module 5: Motion Graphics & Titles

- Intro/Outro creation
- Lower-thirds, kinetic typography

Module 6: Social Media & Commercial Editing

- Vertical vs horizontal formats
- Editing for Reels, Shorts, Ads

Module 7: Capstone Portfolio Project

- Client-based editing scenario
- Full project with briefing, editing, revisions & delivery



ASSIGNMENT'S & ASSESSMENTS

- Weekly editing tasks on raw footage
- Sound syncing & effect layering challenges
- Mid-course color grading test
- Final project evaluation + reel presentation



TOOLS & FRAMEWORKS USED

- Adobe Premiere Pro
- Final Cut Pro X
- DaVinci Resolve
- Adobe After Effects (basics)
- Canva / Adobe Photoshop (for thumbnails and assets)



RECOMMENDED READING

- *In the Blink of an Eye* by Walter Murch
- Adobe Premiere Pro official tutorials
- YouTube Channels: Justin Odisho, Cinecom.net, Peter McKinnon
- Skillshare / Coursera editing labs
- Artgrid & Epidemic Sound for media assets



WHY CHOOSE NXTSYNC?

- Structured creative journey from beginner to professional
- Emphasis on storytelling, not just software
- Real-world project-based learning
- Build a strong portfolio for freelancing or full-time work

Start Your Journey with NxtSync Today!!!!



THANK YOU

