



# **DATA SCIENCE SYLLABUS COPY**

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**Engineered for skill enhancement.**



# PROGRAM HIGHLIGHTS

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## **Accredited Certificates :**

- ✓ Program approved ISO Certification

## **Internships :**

- ✓ Industry-relevant opportunities provided-

## **Placement Assistance :**

- ✓ Career guidance from industry experts-

## **Basic to Advanced Level Training :**

- ✓ Learn from experienced AI professionals .

## **Live & Recorded Lectures :**

- ✓ Flexible learning at your convenience .

## **Real-Time Projects :**

- ✓ Hands-on minor & major projects



# ABOUT US

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- **OUR MISSION :**

Nxt Sync is a pioneering EdTech company committed to bridging the gap between theoretical learning and practical application. Our mission is to empower students with cutting-edge AI skills that enhance employability and prepare them for a tech-driven future.

- **OUR VISION--UPSKILL:** Empowering minds for the future.
- **INNOVATE:** Fostering creativity and breakthroughs .
- **EXCEL:** Preparing industry-ready professionals.



## WHY DATA SCIENCE?

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- High Demand Across Industries
- Data-Driven Decision Making
- Lucrative Career Opportunities in ML, AI, and Big Data
- Transformational Insights from Raw Data
- Integration with Cloud & Business Intelligence
- Backbone of Digital Transformation



# LEARNING PATH

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- Introduction to Data Science
- Python for Data Science
- Data Analysis & Visualization
- Statistics & Probability
- Machine Learning (ML)
- Deep Learning & Neural Networks
- Natural Language Processing (NLP)
- Big Data & Cloud Integration
- Capstone Projects & Research



# DETAILED MODULE BREAKDOWN

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## Module 1: Introduction to Data Science

- What is Data Science?
- Lifecycle of a Data Science Project
- Applications Across Industries
- Tools & Technologies Overview

## Module 2: Python for Data Science

- Python Basics & Data Structures
- Numpy, Pandas, and Data Wrangling
- Data Cleaning & Preprocessing
- Working with APIs and Databases



## **Module 3: Data Analysis & Visualization**

- Exploratory Data Analysis (EDA)
- Data Visualization using Matplotlib & Seaborn
- Interactive Dashboards with Plotly & Tableau
- Insights and Data Storytelling

## **Module 4: Statistics & Probability**

- Descriptive & Inferential Statistics
- Probability Distributions
- Hypothesis Testing
- Correlation & Regression

## **Module 5: Machine Learning (ML)**

- Supervised vs. Unsupervised Learning
- Classification & Regression Algorithms
- Model Evaluation & Tuning
- Scikit-Learn & ML Pipelines



## **Module 6: Deep Learning & Neural Networks**

- Neural Network Architecture
- TensorFlow & Keras
- Image Recognition & CNNs
- Model Training & Optimization

## **Module 7: Natural Language Processing (NLP)**

- Text Processing & Cleaning
- Sentiment Analysis & Text Classification
- Named Entity Recognition (NER)
- NLP with spaCy & NLTK

## **Module 8: Big Data & Cloud Integration**

- Hadoop & Spark Basics
- Working with Big Data Pipelines
- Cloud Platforms: AWS, GCP, Azure
- Data Lakes & Warehousing



## **Module 9: Industry Applications & Case Studies**

- Data Science in Healthcare, Finance, and Retail
- Real-Time Analytics in E-commerce
- Ethical AI & Data Governance
- Industry Case Studies

## **Module 10: Capstone Projects & Industry Research**

- End-to-End Data Science Projects
- Collaborative Research-Based Projects
- Portfolio Building & Presentation
- Deployment & Performance Tracking



## ASSIGNMENT'S & ASSESSMENTS

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- Weekly coding challenges & assignments
- Mid-term mini-projects based on real-world datasets
- Final capstone project with end-to-end development
- Presentations, peer reviews, and expert feedback



# TOOLS & FRAMEWORKS USED

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## **Programming & Data Tools:**

Python, Jupyter Notebook, Anaconda, R

## **Data Handling & Visualization:**

Numpy, Pandas, Matplotlib, Seaborn, Plotly, Tableau

## **Machine Learning & AI:**

Scikit-learn, TensorFlow, Keras, OpenCV

## **Big Data & Cloud:**

Hadoop, Apache Spark, AWS, Google Cloud, Azure

## **NLP & Text Analytics:**

spaCy, NLTK, TextBlob, Hugging Face Transformers



## RECOMMENDED READING

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### Data Science:

- “*Python for Data Analysis*” – Wes McKinney
- “*Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow*” – Aurélien Géron
- “*Deep Learning*” – Ian Goodfellow, Yoshua Bengio, Aaron Courville
- “*The Elements of Statistical Learning*” – Trevor Hastie, Robert Tibshirani



## WHY CHOOSE NXTSYNC?

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- Industry-Aligned Data Science Curriculum
- Hands-on Real-World Projects & Case Studies
- Expert Mentorship & Career Guidance
- Flexible Learning Schedule
- ISO-Certified Data Science Training Program

**Start Your Digital Marketing Journey with NxtSync Today!**



# THANK YOU

