



## **Video Editing Course Content**

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Engineered for skill enhancement.



# PROGRAM HIGHLIGHTS

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## **Accredited Certificates:**

- ✓ ISO-Certified Creative Media Program

## **Internships:**

- ✓ Project-based internships with content creators, agencies & studios

## **Placement Assistance:**

- ✓ Portfolio review, freelancing support & career mentoring

## **Beginner to Advanced Training:**

- ✓ Learn from professional editors and filmmakers

## **Live & Recorded Lectures:**

- ✓ Flexible learning with creative freedom

## **Real-Time Editing Projects:**

- ✓ Practice with raw footage, client briefs, and storyboarding tasks





# ABOUT US

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## **OUR MISSION:**

NxtSync aims to nurture the next generation of visual storytellers by providing hands-on, industry-relevant video editing training that blends technical skills with creative thinking.

## **OUR VISION:**

**CREATE:** Inspire visual storytelling

**EDIT:** Build technical proficiency

**DELIVER:** Shape career-ready digital artists



## WHY VIDEO EDITING?

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- Core to content creation across YouTube, social media, and film
- Essential for marketing, branding, advertising & entertainment
- In-demand in media houses, agencies, startups, and freelance market
- Gateway to motion graphics, direction, and visual effects





# LEARNING PATH

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- Basics of Video Editing
- Tools: Adobe Premiere Pro, Final Cut, DaVinci Resolve
- Cuts, Transitions, and Timing
- Audio Syncing & Sound Design
- Color Correction & Grading
- Motion Graphics & Text Animation
- Editing for Social Media
- Storyboarding & Visual Narrative
- Exporting & Client Delivery
- Final Portfolio Project



# DETAILED MODULE BREAKDOWN

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## **Module 1: Introduction to Video Editing**

- History, scope, and evolution
- Linear vs Non-linear Editing

## **Module 2: Editing Software Basics**

- Interface walkthrough: Premiere Pro / Final Cut
- Importing, cutting, trimming & organizing clips





## **Module 3: Audio & Music Integration**

- Voice-over syncing
- Background score, SFX, and transitions

## **Module 4: Visual Enhancements**

- Color grading basics
- Filters, LUTs, and cinematic looks



## **Module 5: Motion Graphics & Titles**

- Intro/Outro creation
- Lower-thirds, kinetic typography

## **Module 6: Social Media & Commercial Editing**

- Vertical vs horizontal formats
- Editing for Reels, Shorts, Ads

## **Module 7: Capstone Portfolio Project**

- Client-based editing scenario
- Full project with briefing, editing, revisions & delivery





## ASSIGNMENT'S & ASSESSMENTS

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- Weekly editing tasks on raw footage
- Sound syncing & effect layering challenges
- Mid-course color grading test
- Final project evaluation + reel presentation



## TOOLS & FRAMEWORKS USED

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- Adobe Premiere Pro
- Final Cut Pro X
- DaVinci Resolve
- Adobe After Effects (basics)
- Canva / Adobe Photoshop (for thumbnails and assets)





## RECOMMENDED READING

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- *“In the Blink of an Eye”* by Walter Murch
- Adobe Premiere Pro official tutorials
- YouTube Channels: Justin Odisho, Cinecom.net, Peter McKinnon
- Skillshare / Coursera editing labs
- Artgrid & Epidemic Sound for media assets



# WHY CHOOSE NXTSYNC?

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- ☐ Structured creative journey from beginner to professional
- ☐ Emphasis on storytelling, not just software
- ☐ Real-world project-based learning
- ☐ Build a strong portfolio for freelancing or full-time work

**Start Your Journey with NxtSync Today!!!!**





THANK YOU

