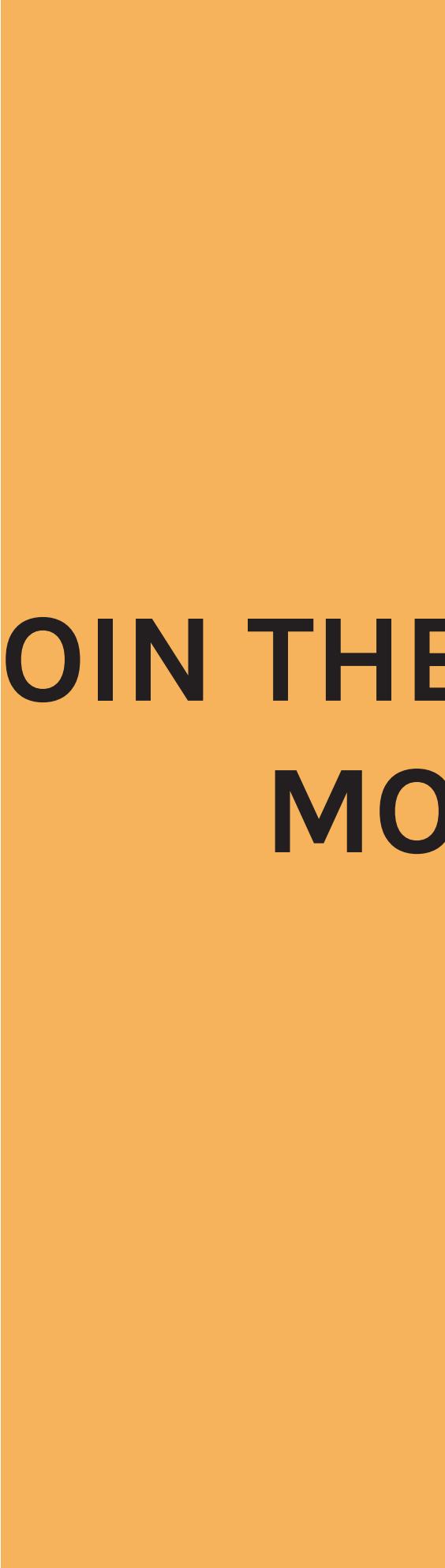




RealRelief

[rannvagn.com/wordpress](http://rannvagn.com/wordpress)

**SUPER TOWEL**



**JOIN THE  
MOVEMENT**

# **REUSABLE, DURABLE & ANTIMICROBIAL**

**Supertowel™ is a reusable and  
highly durable towel that in-  
cludes a permanently bonded  
anti-microbial layer.**



**99.9%**

of all bacteria is killed

**129,- DKK**

for two

Supertowel is designed to provide  
clean hands or surfaces  
without using soap and using only  
a small amount of water.

The cloth collects 99.9% of all bacteria and it is being killed inside of the cloth's fabric within 30 seconds, so that they are not carried on to new surfaces.



Size  
30 cm x 30 cm

Material  
80% polyester; 20% polyamide



**PURE  
PROTECTION**

**ANYTIME  
ANYWHERE**

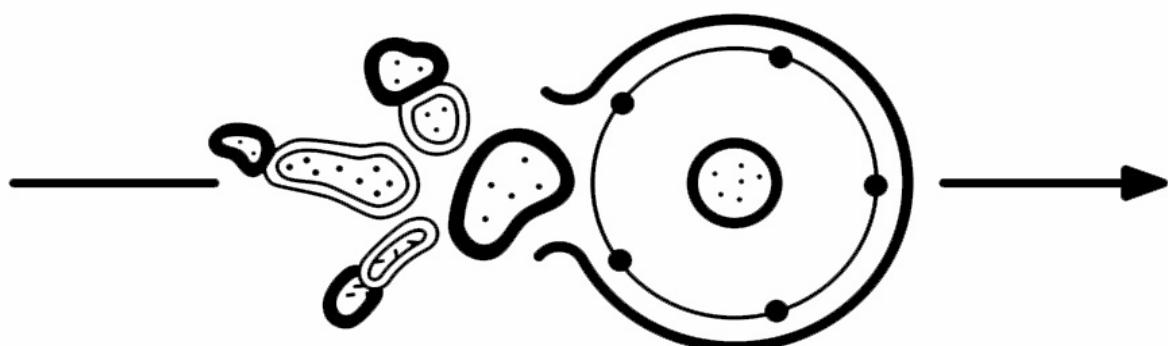


# Antimicrobial?



The Supertowel specially designed microfiber fabric is responsible for removing germs from hands and other surfaces. Microfibers are particularly efficacious at removing pathogens because they are comprised of thousands of individual fibres which increase the contact area and storage capacity of the fabric.

The antimicrobial treatment that is applied to the microfibre will kill pathogens that have been removed from the hands or surface. It is non-toxic and is bonded to the microfibre meaning that it does not come off on someone's hands during use. The treatment used on the Supertowel is used in many other applications from inhibition of smell in sportswear and apparel to prevention of biofilm creation in human implants. The antimicrobial treatment uses positively charged carbon chains which are fixed to the microfibres. Pathogens are attracted to this positive charge but upon contact the carbon chains disrupt the outer cell wall of the pathogen, thereby killing it.



# SUPERTOWEL

## Move Clean, Live Green

Engineered with cutting-edge  
antimicrobial technology.

Made from sustainable materials.  
Move with purpose.  
Move for the future.

### Antimicrobial Efficiency\*

Pseudomonas Aeruginosa	Bacteria	99,99% reduction
Escherichia Coli	Bacteria	99,99% reduction
Staphylococcus Aureus	Bacteria	99,99% reduction
Klebsiella Pneumoniae	Bacteria	99,99% reduction
Aspergillus Niger	Fungus	99,99% reduction
Candida Albicans	Fungus	99,31% reduction

\* as tested under experimental conditions JIS L 1902:2008

# **1.8 million**

**children do not live to  
celebrate their fifth birthday**

**Handwashing is one of the most important and efficient public health interventions in the world.**

**Every year, 1.8 million children do not live to celebrate their fifth birthday because of diarrheal diseases and pneumonia.**

**Handwashing is among the most effective and inexpensive ways to prevent these diseases. This simple behavior can save lives, cutting diarrhea by almost one-half and acute respiratory infections by nearly one-quarter.**



# How to use?



**Soak in water**



**Squeeze out excess water**



**It's ready to use!**



**Let dry**



**Rinse after use**



**Ready for next use!**



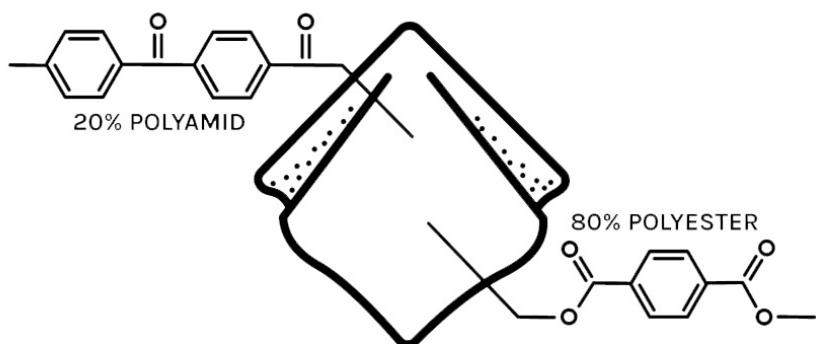
A person with blonde hair tied back, wearing a grey baseball cap and a black t-shirt, is captured mid-air in a dynamic jump. Their arms are outstretched to the sides, and their legs are bent at the knees. They are wearing dark purple leggings with a subtle pattern and black athletic shoes. The background is a vast, misty landscape of green mountains under a cloudy sky.

Health  
Hygiene

# ... and importance of handwashing

**Handwashing impacts not only health but also education, economics and equity. It plays an important role in achieving the Sustainable Development Goals - contributing to improved sanitation, zero hunger, good health, quality education, equity and much more.**

**Supertowel is designed with a permanently bonded antimicrobial technology. When wetted and rubbed against the hands, the pathogens will be transferred to the towel and killed. The antimicrobial technology forms a positively charged layer on the fabric. This layer will attract and kill the negatively charged microbes, like bacteria and fungi. The treatment does not contain any harmful chemicals.**



# ABOUT US

A photograph of a large tree trunk and branches against a bright blue sky. The tree has thick, textured bark and several large, spreading branches. Sunlight filters through the leaves, creating bright highlights and deep shadows. The perspective is from below, looking up at the canopy.



**Real Relief is a Danish entrepreneurial private company established in 2013.**

**We are innovators of high-quality products that offer new and unique features.**

**We care for your health and hygiene and while doing so, we also aim to respect the environment.**

**In 2018, we won the Danish Design Award 2018 in the category “Daily life” with the intelligent and unique designed Safepad™, a reusable sanitary pad that offers a safe and infection free experience to women during their menstrual periods.**

**We are collaborating with local and international partners to make our products accessible to people in need, striving to make a real difference in the global challenges.**



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MOVEMENT



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FROM THE AMERICAN PEOPLE



Humanitarian  
innovation fund

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