


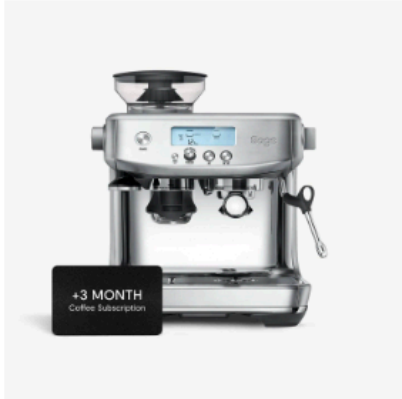
Origin Coffee - GMC Price Mismatch Issue

| | |
|--|-------------|
|  Status | In progress |
|--|-------------|

2025-04-17 - GMC Check

Sage Barista Pro - Steel

Sage Barista Pro - Steel

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Description

The Sage Barista Pro, where precision meets speed. Brew perfect espresso at home with this incredible coffee machine. Barista-quality performance with a new intuitive interface that provides all the information you need to create cafe quality coffee at home. The built-in grinder delivers the right amount of ground coffee on demand, for full flavour. With a 3 second heat-up time and precise espresso extraction, you go from bean to cup, faster than ever before.

Product page on your website

<https://www.origincoffee.co.uk/products/sage-barista-pro-steel?...>

Price

£729.95

Availability

In stock

Sale price

£619.95

Brand

Sage

MPN

SAG_BAR_PRO_STL

GTIN, UPC, EAN, JAN or ISBN

9312432032810

Product ID

shopify_GB_6589429121097_39371182964809

Condition

New

Labels

barista accesso...

Information found on your site



Price on your site

£516.63

Last checked on: 17 Apr 2025, 00:05 BST

Availability on your site

Out of stock

Last checked on: 4 Apr 2025, 03:39 BST

Last price found by Google on site was 516.63 GBO checked on the 17th April.

The screenshot shows the Origin Coffee website with a navigation bar at the top containing links for Coffee, Subscriptions, Goods, Classes, and Learn. A search bar with the text "Find Your Perfect Subscription" and icons for search, user profile, and share are also present. Below the navigation bar, there is a grid of six product listings, each featuring a product image, a name, a price, and a rating. The products are: Morning Dream Machine (2,364,00 kr), Morning Mini Coffee Machine (1,721,00 kr), Sage Dual Boiler - Steel (7,829,00 kr), Sage Barista Pro - Black (4,577,00 kr), Sage Barista Pro - Steel (4,579,00 kr), and Fellow OPUS & Sage Bambino Bundle - Black (3,582,00 kr). Each product image includes a "+3 MONTH Coffee Subscription" badge. The ratings are: Morning Dream Machine (5 stars), Morning Mini Coffee Machine (9 stars), Sage Dual Boiler - Steel (1 star), Sage Barista Pro - Black (5 stars), Sage Barista Pro - Steel (9 stars), and Fellow OPUS & Sage Bambino Bundle - Black (9 stars).

| Product Name | Price (kr) | Rating |
|---|------------|-----------|
| Morning Dream Machine | 2,364,00 | ★★★★★ (5) |
| Morning Mini Coffee Machine | 1,721,00 | ★★★★★ (9) |
| Sage Dual Boiler - Steel | 7,829,00 | ★★★★★ (1) |
| Sage Barista Pro - Black | 4,577,00 | ★★★★★ (5) |
| Sage Barista Pro - Steel | 4,579,00 | ★★★★★ (9) |
| Fellow OPUS & Sage Bambino Bundle - Black | 3,582,00 | ★★★★★ (9) |

When checking the price from Denmark, it shows as 4,579 kr (£524) — suggesting the correct price should be around £520, not £620.

There appears to be a £100 difference between the sale price submitted to Google in the merchant feed and the price Google found and displays on the website.

To rectify, we need to first assess the following:

- What is the correct price?
- Why is there a discrepancy between the shopping feed price and the website price?