Chamber of Commerce Site Plan

Purpose

The site's purpose is to provide information and training for merchants that want to start to sell their products through the internet and phone, because of the pandemic. Also, it will be a place to publish information about events and tourism in the city, because this way we will have more people visiting the city and the commerce will sell more. The site will provide information about how to start a business and solve some entrepreneurs' questions.

Audience

The audience is the current merchants, people who want to start a business, local people that want to know news about the city, and people that want to visit the city. Because of this, the audience is adults in most of the cases, and some teenagers that want to know about the events and what to do in the city.

Color Palette



Typography

Heading Font: Noto Sans JP

Paragraph Font: Source Sans Pro

Site Map

Home	City	Join	Directory	Contact

Wireframes

Home - Small View	
Home - Medium View	
Home - Large View	