

Farhad Vali

IT Executive | | Digital Transformation | Architecture Modernization

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SUMMARY

Technology Executive with 20+ years of experience leading complex enterprise transformations, particularly in data, cloud, and architecture modernization across telecom, retail, and insurance-adjacent industries. Proven success driving consulting engagements, aligning IT strategies with business goals, and leading global delivery teams. Experienced in stakeholder engagement, RFP execution, and technology innovation through cloud platforms, data engineering, and event-driven systems. Adept at identifying customer needs and leading cross-functional teams to deliver scalable, cutting-edge technology solutions in highly regulated sectors.

SKILLS

Cloud Solutions
Digital Transformation
IT Strategy & Vision
Technology Modernization
Business Transformation

Enterprise Architecture Design
Generative AI & Big Data
DevSecOps and CI/CD
Global Team Leadership
Microservices Architecture

Event-Driven Architecture (Kafka, Flink)
RFP Management & Execution
Client Relationship Management
Vendor & Third-Party Collaboration
eCommerce Platform Development

Consulting Highlights

- Led over 15 enterprise technology strategy engagements across telecom, retail, insurance and financial services
- Delivered multi-phase digital transformation plans and modernization roadmaps
- Facilitated C-level workshops to define technology priorities, operating models, and platform strategies

EXPERIENCE

Vice President, Technology Solutions and Architecture
Ness Digital Engineering | Nov 2023 – June 2024

Scope & Key Skills: Enterprise Architecture | Strategic Planning | Client Engagement | Technology Modernization

- Partnered with account executives to understand underlying technologies, current state, client concerns and goals regarding technology landscape.
- Presented innovative technical strategies to client executive leadership, aligning IT initiatives with core business objectives and enhancing decision-making at the leadership level.
- Led successful RFP responses for large-scale health and insurance clients, significantly contributing to business growth through the acquisition of major new contracts.
- Collaborated with client senior architects and IT executives to align long-term technology plans with business strategies, improving coordination between technology teams and business units.
- Spearheaded digital transformation projects that updated legacy systems, introducing cloud-based architectures that enhanced operational agility and system scalability, introducing DevSecOps, Automated Testing and CI/CD.

Vice President, Consulting Expert CGI | April 2022 – November 2023

Scope & Key Skills: Account Management | Enterprise Architecture | Client Relationships | Project Governance | Vendor Collaboration | Business Transformation

- Acted as both Account Manager and Technical Delivery Lead for multiple high-value enterprise clients—owning client relationships, guiding strategic technology direction, and ensuring successful project delivery through close collaboration with stakeholders and cross-functional teams.
- Managed \$70MM+ portfolio across multiple enterprise accounts, leading cross-functional delivery teams and serving as a senior technology consultant to C-level stakeholders—ensuring successful project execution, account growth, and long-term client retention.
- Represented CGI's technical team at client executive meetings, driving alignment between technical solutions and client business goals, resulting in deeper client engagement.
- Directed RFP several responses for key enterprise clients, contributing to the successful acquisition of major contracts and long-term partnerships.
- Led the delivery of complex technical projects, ensuring successful implementation, adherence to client requirements, and consistent project quality.
- Coordinated with third-party vendors to ensure seamless integration of their solutions, optimizing overall project delivery and enhancing client satisfaction.
- Led a \$250M RFP response for a major government client by orchestrating a cross-functional team of 40 professionals across architecture, delivery, security, and compliance domains—successfully delivering a comprehensive proposal under aggressive timelines and securing executive alignment.

Senior Director, Technology Solutions EPAM Systems Inc. | November 2012 – April 2022

Scope & Key Skills: Enterprise Architecture | eCommerce Solutions | Global Delivery | Client Management | Business Transformation

- Led Canadian Tire's eCommerce transformation, unifying platforms across 500 stores, generating millions in online sales.
- Architected initial end-to-end platforms for Marks.com and SportChek, modernizing point of sale and store operations across 2,000 locations.
- Recruited and led a team of 50 solution architects, forming specialized groups in Retail, Telecomm, Insurance, Banking structuring specialized groups for Big Data & AI, RPA, Cloud and Modernizations.
- Performed as Lead architect on a team of 1,500 professionals globally, ensuring project success and alignment with client needs.
- Led multi-million-dollar RFP responses for top-tier North American clients across retail, banking, insurance, and telecom sectors—developing solution strategies, aligning cross-functional teams, and driving executive engagement to secure high-value contracts.
- Partnered closely with account executives to address strategic client needs, resolve complex technical challenges, and ensure alignment between business goals and technology solutions, strengthening long-term client relationships and enabling successful delivery.

Delivery Manager/Enterprise Architect Public Mobile Inc. | Feb 2010 – Nov 2012

Scope & Key Skills: Enterprise Architecture | SOA | Project Management | Team Leadership | Vendor Management | Process Improvement

- Maintained and expanded Public Mobile's architecture plans, ensuring alignment with SOA and ESB guidelines.
- Built and managed a team of 15 architects and developers, driving project execution and growth.
- Led multiple B2B eCommerce, sales channel, and Android development projects, prioritizing within budget constraints.
- Managed relationships with vendors, ensuring their deliverables met business needs and integrated with existing systems.
- Designed and maintained Public Mobile's IT enterprise architecture blueprint, ensuring scalability and compliance.

Enterprise Architect Rogers Communications Inc. | Jul 2008 – Jan 2010

Scope & Key Skills: Enterprise Integration | SOA | Business Process Transformation | Team Management | Standardization | Compliance

- Defined and implemented Rogers' Enterprise Integration Platform, managing service inventory and SOA guidelines.
- Led a team of architects, overseeing integration efforts across J2EE, .NET, and legacy platforms.
- Directed business processes change to align with telecom standards, improving productivity and reducing costs.
- Developed and presented SOA standards, conducting architectural reviews to ensure compliance across projects.
- Managed architecture of Rogers' Self-Service Portal, working with solution architects and delivery teams.

Director of R&D Group of GoldLine | Jan 2007 – Jul 2008

Scope & Key Skills: Project Management | Enterprise Architecture | SOA | R&D Leadership | Software Delivery | Team Development

- Directed corporate-level project management and architecture initiatives, including the GLWiz IPTV project.
- Built a team of 20 professionals, introducing SOA framework and improving software delivery methodology.
- Defined enterprise architecture blueprints, integrating Rational Unified Process to streamline software processes.
- Collaborated with both local and international teams to enhance software development practices.
- Provided ongoing training to team members, improving software processes and delivery capabilities.

IT Architect, Business Consulting Services

IBM | Feb 2002 – Dec 2006

Scope & Key Skills: System Integration | Order Management | Architecture Standards | Portal Development | Team Leadership | Technology Implementation

- Led the integration of vendor products for a Canadian telecommunications company across J2EE, .NET, and legacy platforms.
- Designed a multimillion-dollar claims management system, overseeing a team of analysts and delivering within budget.
- Delivered a large-scale online fund-offering portal for a Canadian bank in three phases, coordinating with multiple vendors.
- Led the development of a multimedia content management system for the Canadian government.
- Redesigned IBM's internal intranet, enhancing user experience and functionality for global teams.

EDUCATION

Shahid Beheshti University
BSC Software Engineering