



## Overview

In this assignment, you'll explore what it means to be creative in the age of AI. You'll remix existing creative works into something new, reflect on ethical dilemmas about who owns AI-generated content, and create original images for use in your final project website. You'll discover how AI can be your creative partner while protecting your own voice in the process.

## Assignment Preparation

Make a copy of this document to record your answers. Rename your copy of the document to **lastname\_ai-create**, where **lastname** is your last name. You will **place all answers and screenshots** in this Google Document. The steps below will tell you what to put in your answer document - use the spaces provided to insert your answers accordingly.

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## Part 1: AI as a Co-Creator

▶ Watch [Does AI Have Creativity and Imagination?](#) [5:17 min]

### DO THE FOLLOWING:

- Read the following AI-created essay and analyze its strengths and weaknesses.

*"Ever since I was young, I have faced many challenges that have helped shape who I am today. Life is full of ups and downs, and each experience teaches us something important. One particular moment taught me the value of hard work and determination. It was not easy, but I learned that staying positive can make a big difference. This experience showed me how to overcome obstacles and become a stronger person."*

- Respond to the following question prompts:

1. What are the strengths of this essay?

2. What are the weaknesses of this essay?

3. What would a human writer likely add to make this essay more compelling?

4. How could you work with AI to improve this essay?

- Analyze the following co-creation scenarios and identify the benefits and concerns for each in the table below.

| Scenario                                                                                                                                            | Benefits of Co-Creation | Potential Concerns |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|--------------------|
| <b>A: Academic Writing</b><br>A student uses AI to help brainstorm ideas, structure arguments, and improve writing style for a research paper.      |                         |                    |
| <b>B: Artistic Creation</b><br>An artist uses AI to generate initial concepts, experiment with color palettes, and explore different visual styles. |                         |                    |
| <b>Scenario C: Business Innovation</b><br>An entrepreneur uses AI to analyze market trends, generate business ideas, and develop strategic plans.   |                         |                    |

- Respond to the following question prompts

5. How can you protect human agency when using AI in these scenarios?

6. How can AI enhance rather than replace your creative abilities?

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## Part 2: Remixing, Creativity, and Originality

Explore how AI can help you remix and transform existing content into something new and original.

### DO THE FOLLOWING:

→ Choose one of the following options to remix:

- Famous song lyrics (create new verses with different theme)
- Classic poem (new content, same form)
- Popular meme (new message, same format)
- Fairy tale retelling (modern twist on a classic story)
- Movie poster (for your own concept)

|                                                |  |
|------------------------------------------------|--|
| What existing work are you remixing?           |  |
| What elements will you keep from the original? |  |
| What will you change or make new?              |  |
| What is your prompt to AI?                     |  |

→ Provide AI's remixed creation (this could be text, image, or audio)

→ How will you modify AI's remix to make it more original?

- Provide your final remixed creation.

- Respond to the following reflection prompts

1. What makes your remix original despite using existing elements?

2. Would you feel comfortable claiming this as your creative work? Why or why not?

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## Part 3: Ownership, Ethics, and Creativity

Consider the following scenarios and respond to the question prompts on how you think ownership and ethics play a part in these cases:

### Scenario A: Art

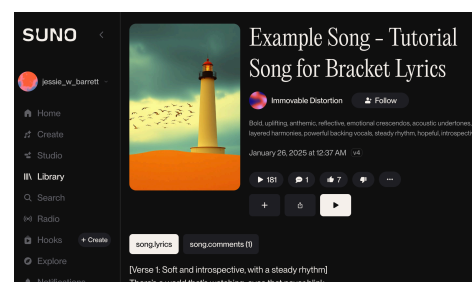
Debates over "real art" raged in 2022 after an AI-generated artwork titled "Théâtre D'opéra Spatial", created using MidJourney, won first place at the Colorado State Fair's digital art competition.



- Respond to the following question prompt:

1. Who should get credit for the artwork (the AI application, the programmer, the person providing the prompt, or someone else)? Explain your response.

### Scenario B: Music



In 2023, major music companies filed lawsuits against AI music platforms Suno AI and Udio AI, accusing them of using copyrighted songs without permission. These tools generate new music from user prompts, raising serious questions about ownership, consent, and compensation.

→ Respond to the following question prompt:

2. Should musicians have control over AI trained on their music? Explain your response.

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### Scenario C: Film

In 2025, AI production studio Particle6 sparked backlash from Hollywood and the film industry when they introduced an AI-generated “actress” named Tilly Norwood. Tilly is a product of Xicoia, an AI talent studio designed to create, manage, and monetize digital stars. Some actors have expressed concern over entertainment companies interested in signing AI-generated “talent”.



→ Respond to the following question prompt:

3. Who should own the AI-generated content? (the AI creator, the production studio, the talent studio, shared ownership, other). Explain your response.

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## Part 4: AI's Impact on Society

Recall your chosen “Impact of AI” Final Project topic from a previous assignment. You will use your final project topic to complete this part of the assignment. You’ll become an expert on AI’s role in this domain through basic research and analysis.

|                            |  |
|----------------------------|--|
| My Final Project Topic is: |  |
|----------------------------|--|

**DO THE FOLLOWING:**

- Use the prompting techniques you have learned to search for articles that offer different perspectives or cover different aspects of AI based on your final project topic. *Be sure to verify the sources!*
- Read through the articles to ensure they are relevant to your topic. Choose three articles that you will use for further analysis.
- List the headlines for each of the three articles that you chose. Provide a link for each article.

| Article | Headline (and link to article) |
|---------|--------------------------------|
| 1       |                                |
| 2       |                                |
| 3       |                                |

- Respond to the following question prompts based on the articles:

|                                                                       |  |
|-----------------------------------------------------------------------|--|
| What is the <b>most promising</b> AI application from the articles?   |  |
| What is the <b>most concerning</b> AI application from the articles?  |  |
| What <b>surprised you most</b> about the use of AI from the articles? |  |

- Use your preferred AI tool to help you analyze and synthesize information from your chosen articles. Example prompt to AI:

Help me analyze these articles about AI in [your topic area]. I want to understand [specific aspect you're curious about]. Here are the key points from each article: [summarize key points].

- Refine and create follow-up prompts as needed to further analyze your topic.
- Respond to the following question prompts based on your final project topic:

|                                                      |  |
|------------------------------------------------------|--|
| What are the <b>key benefits</b> of AI in this area? |  |
| What are the <b>major risks</b> or concerns?         |  |
| What <b>critical questions</b> remain unanswered?    |  |

- Use AI to help you create a 30-60 second elevator pitch that highlights the benefits and/or addresses the concerns from your final project topic area.
- Provide your written elevator pitch below.

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## Part 5: AI Generated Images



As part of your final project, you will create a website to showcase your research and digital artifacts that you created in this course. With AI's assistance, you'll create images for use on your website that are based on your "Impact of AI" final project topic.

### Website Logo:


#### DO THE FOLLOWING:

- Login into [canva.com](https://canva.com) using your Google account. The free version is sufficient for this course - you do not need to upgrade to a paid plan.
- Use [Canva AI](#) to create a logo that is based on your final project topic.
- Enter a prompt that will create a logo that is based on your final project topic. Use what you have learned about effective prompting to generate a logo that is representative of your topic.

**Here is an example based on "The Impact of AI in Education":**

|                                                                                                                                                                                                                   |                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <p><b>Basic Prompt:</b></p> <p>Design a simple logo for my website on the impact of AI in education.</p>                                                                                                          |  |
| <p><b>Better Prompt:</b></p> <p>Design a logo for my website on the impact of AI in education. Use a blue color scheme and an icon that represents education. Incorporate the text "AI" into the logo design.</p> |  |

→ Continue to refine your prompt until you are satisfied with your logo (be descriptive and specific to improve your results!).

→ Use the Share button  in Canva to download a png copy of your logo image (keep a copy of your logo image for use in a future assignment).

 Insert the image in the box below:

[insert image here]



### Website Image:

#### DO THE FOLLOWING:


- Use [Canva AI](#) to create an image that is based on your final project topic.
- Enter a prompt that will create an image that is suitable for use on your final project website. Use what you have learned about effective prompting to generate an image that is representative of your topic.

**Here is an example based on “The Impact of AI in Education”:**



|                                                                                                                                                                                 |                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <p><b>Basic Prompt:</b></p> <p>Create an image that highlights the use of AI in education.</p>                                                                                  |  |
| <p><b>Better Prompt:</b></p> <p>Create a realistic image that highlights the use of AI in a university setting. Include a female instructor and a diverse student audience.</p> |  |

→ Continue to refine your prompt until you are satisfied with your website image (be descriptive and specific to improve your results!).

→ Use the Share button  in Canva to download a png copy of your website image (*keep a copy of your image for use in a future assignment*).

 Insert the image in the box below:

[Insert image here]