

# uber4women<3

## legallity

**How do people get verified?**

how to implement & verify proper driver training to ensure safety/avoid liability

How to determine only women can use the product?

gender discrimination against men legally?

## copying?

**uber has 'women only preference'**

**How to start it up when the competition of uber, lyft, etc already exist**

**Copying lyft and uber?**

## money

Trying to profit off this app could be hard because we do not have other companies feeding into our idea

**how to keep rides affordable so women don't have to resort to other apps**

**Making the rides affordable**

## safety

what to do with situations where women drivers don't feel safe picking up passengers from isolated locations

could a women-only rideshare app worsen the issue by enabling human-traffickers?

Something for cars to have so customers know its a legit person from our app picking them up

**A code the rider and driver have to both know?**

for users (design,access)

**pink and feminine vibe for product**

**make it easy to use and understand**

**What is this product accessible on? (Mobile vs. Website)**

**How to make it accessible to colleges nearby including USC**

**create a unique interface that stands out from other rideshare apps**

Connecting this website to the groupme called rideshare (a groupme used by usc students for only female drivers)