# **Ben Herbertson**

Web Content Analyst, The University of Western Australia Perth, Western Australia

### **Skills**

Software and Programming Languages

R, SQL, SPSS (including syntax), Amos, Google Analytics, Microsoft Excel, HTML/CSS

Statistical Analyses

Regression models (including logistic, moderation, and mediation), structural equation modelling, factor analysis, cluster analysis, ANOVAs, linear mixed effects models

## **Employment**

| The University of Western Australia, Web Content Analyst | 2017-present |
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| Department of Education, School Support Officer          | 2014-2017    |
| Apple, AppleCare Advisor                                 | 2012-2013    |
| Yelp, Marketing Assistant                                | 2011-2012    |

#### Education

| The University of Western Australia, B.Sc. (Hons) Psychology | 2017      |
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| The University of Western Australia, B.Sc. Psychology        | 2014-2016 |

## **Volunteer Experience**

Hollywood Hospital 2015-2016