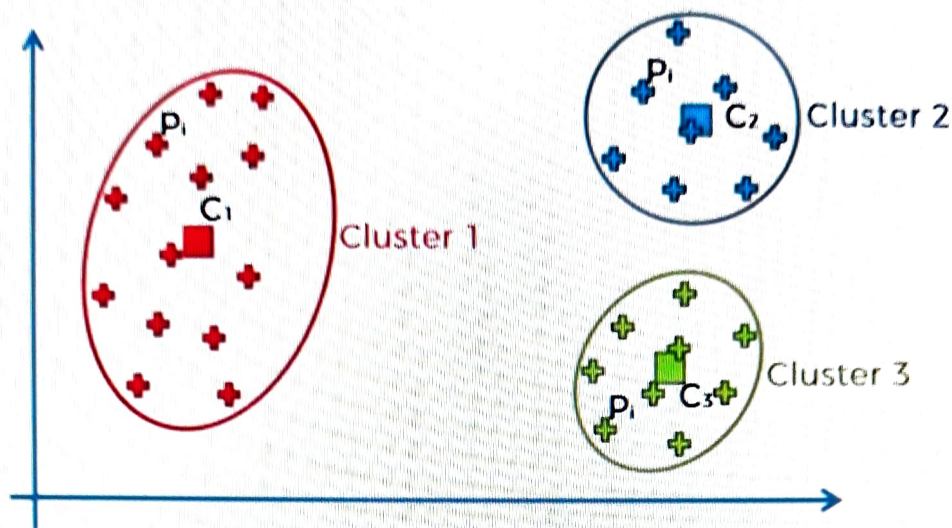


# **K-Means Intuition: Choosing the right number of clusters**

# Choosing the right number of clusters



# Choosing the right number of clusters

$$WCSS = \sum_{P_i \text{ in Cluster 1}} \text{distance}(P_i, C_1)^2 + \sum_{P_i \text{ in Cluster 2}} \text{distance}(P_i, C_2)^2 + \sum_{P_i \text{ in Cluster 3}} \text{distance}(P_i, C_3)^2$$

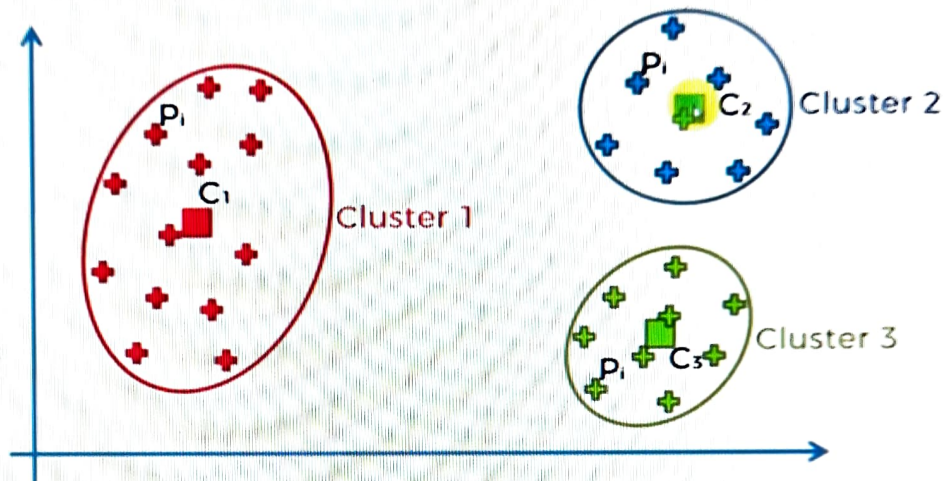
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At first glance this formula might look a bit overwhelming or complex but in reality it's super simple

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# Choosing the right number of clusters



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to every single point so to that point then we're square with  
squaring it to that point then risk wearing

$$\sum_{P_i \text{ in Cluster 2}} \text{distance}(P_i, C_2)^2 + \sum_{P_i \text{ in Cluster 3}} \text{distance}(P_i, C_3)^2$$



Course content

Overview

Q&A

Notes

Announcements

Section 1: Welcome to the course! Here we will help you get started in the best conditions.

13 / 14 | 42min

Section 2: ----- Part 1: Data Preprocessing -----

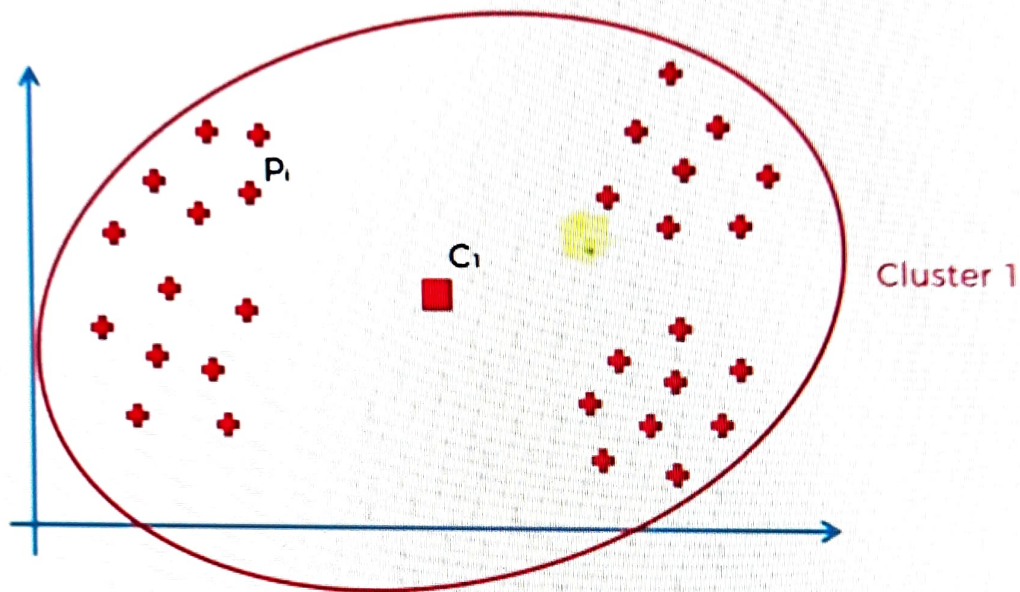
# Choosing the right number of clusters

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**Rewind...**

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# Choosing the right number of clusters

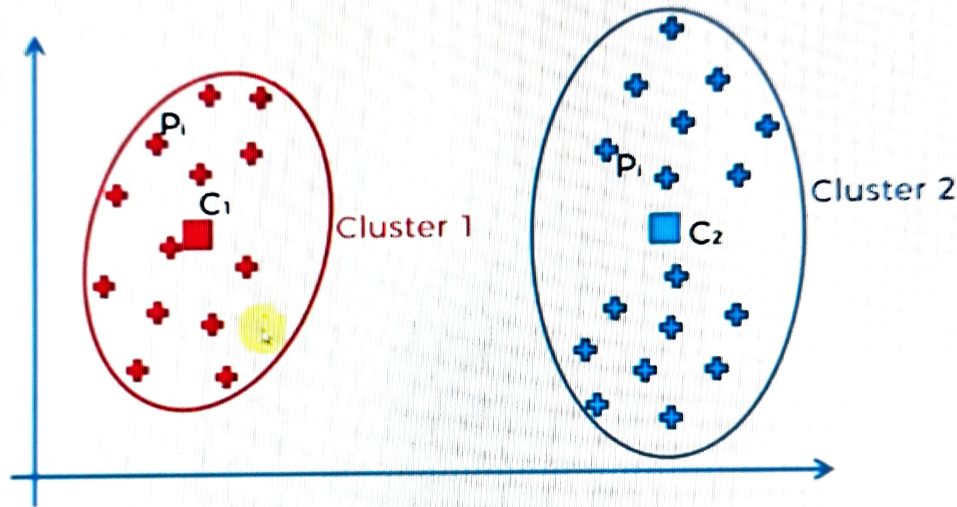


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$$\text{distance}(P_1, C_1)^2$$



# Choosing the right number of clusters

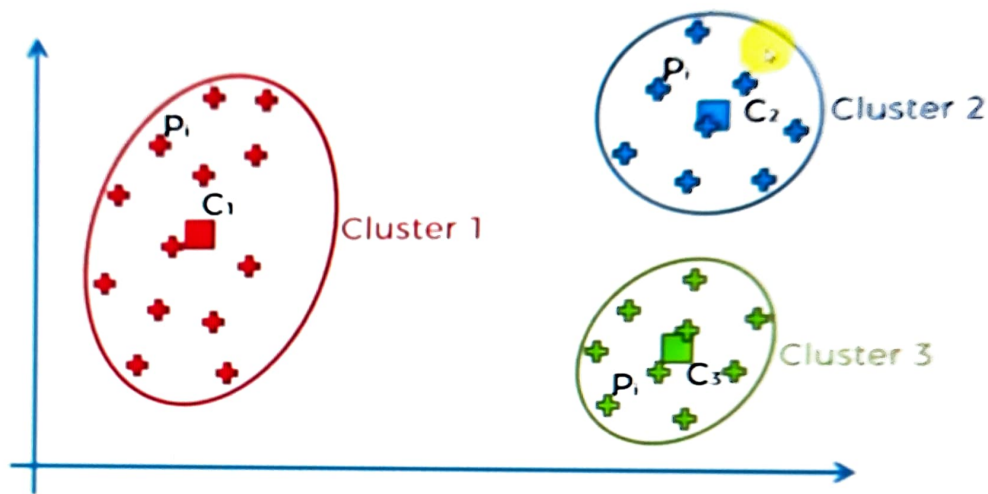


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$$\sum \text{distance}(P_i, C_2)^2$$

All you have to do is just calculate distance to this centroid as it gets less and then for the Central

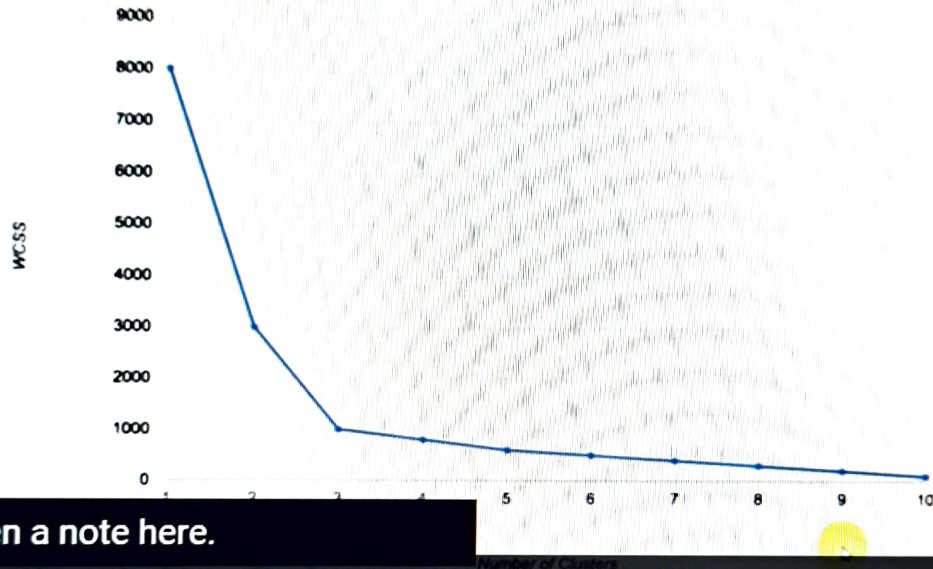
# Choosing the right number of clusters



$$WCSS = \sum_{P_i \text{ in Cluster 1}} \text{distance}(P_i, C_1)^2 + \sum_{P_i \text{ in Cluster 2}} \text{distance}(P_i, C_2)^2 + \sum_{P_i \text{ in Cluster 3}} \text{distance}(P_i, C_3)^2$$



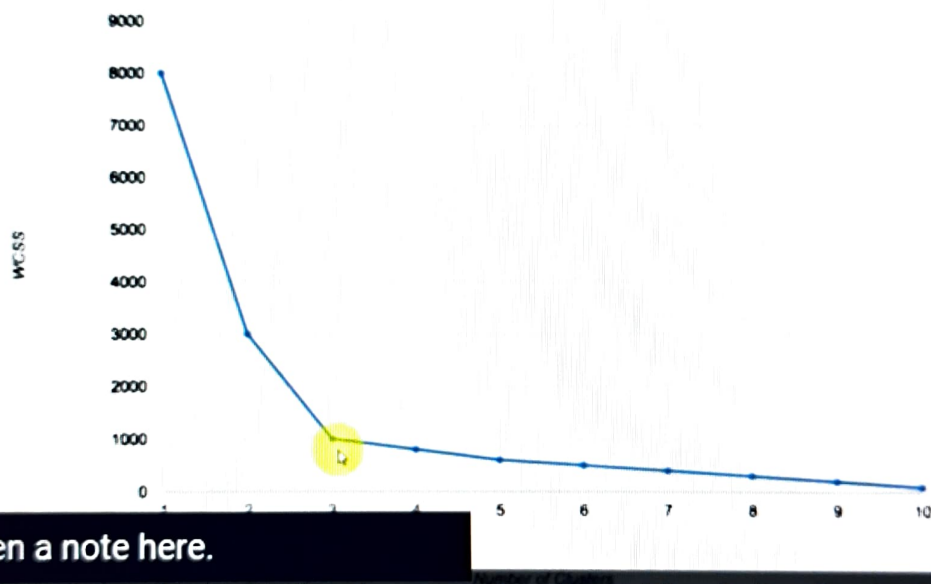
# Choosing the right number of clusters



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# Choosing the right number of clusters

## The Elbow Method



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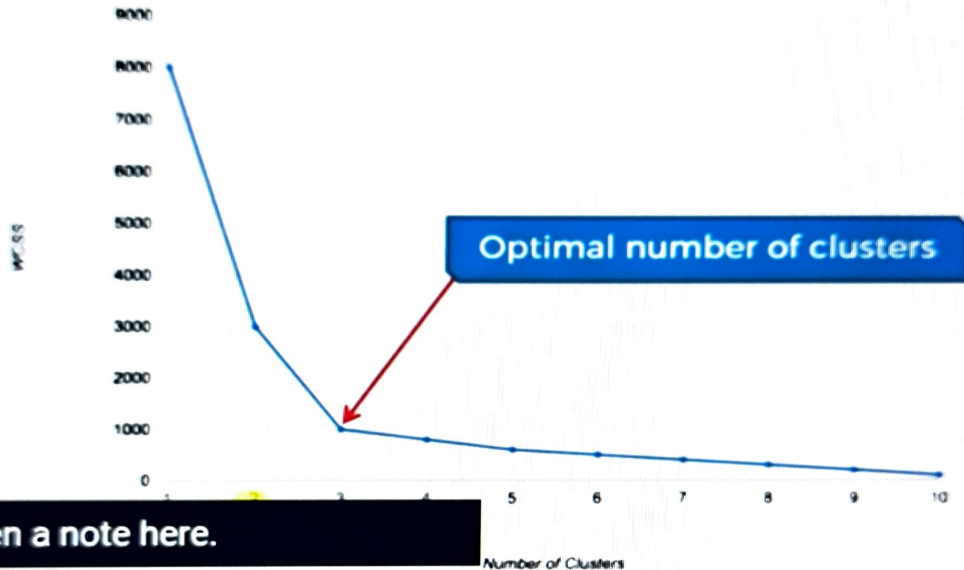
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All you have to do is look at your chart and look for that change or that's kind of like it does look

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# Choosing the right number of clusters

## The Elbow Method



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