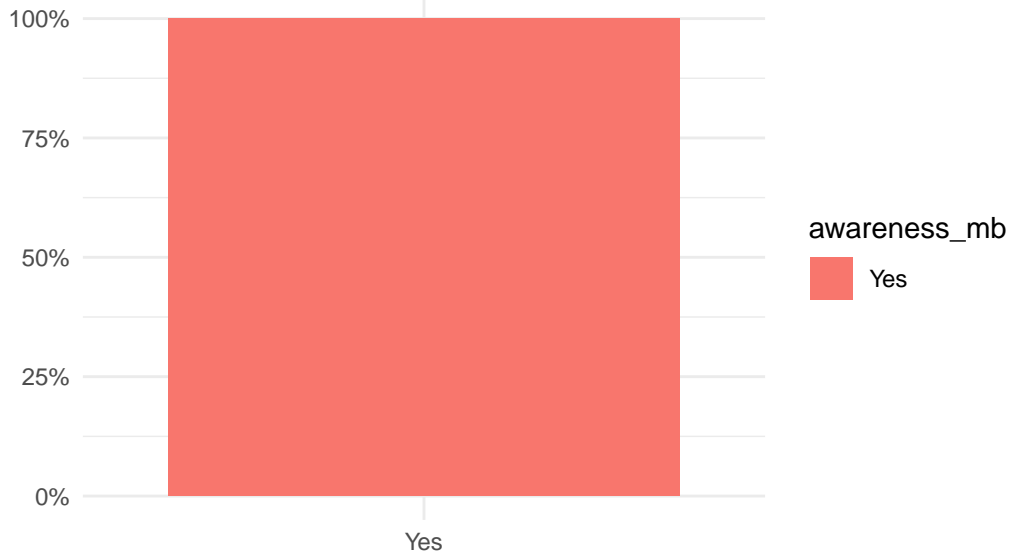


Respondents knew about Madison Bikes before Bike Week



are participating in Madison Bike Week, had you heard of Madison Bikes?