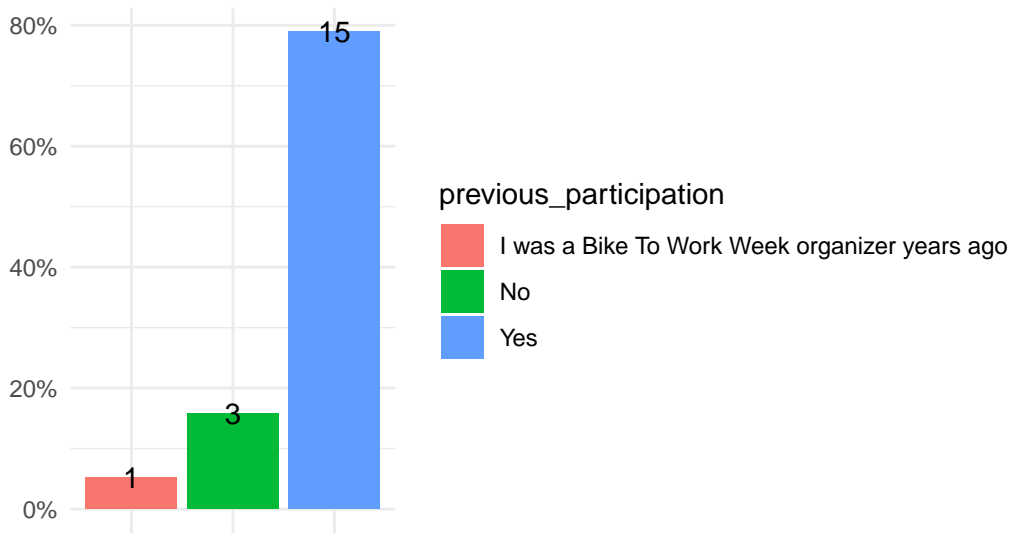


Newcomers vs repeat customers



I was a Bike To Work Week organizer years ago

participate in Madison Bike Week in previous years?