

Name of Company

Date

Primary Contact

E-mail

Phone Number

Can we text this number?

☐ **Yes**

☐ **No**

Describe your company

What do you do? What do you stand for? What makes you stand out?

What products/services do you offer?

What will this website do for your company?

How do you intend to use this website to help your company grow?

Who is your target audience?

Demographics like age, gender, income and psychographics like beliefs, and mindsets

What actions do you want them to take on your website?

Do you want more orders? More calls to your business? Inquiries to fill out a contact form?

Who are your competitors?

Which of their sites do you like the design of?

Do you have preexisting branding?

How would you like the website to look and feel?

Do you have a current website?

☐ **Yes**

☐ **No**

If so, how much of it would you like to be included in the new design?

Are you able to send original copies of any current branding or imagery you'd like used in your site?

☐ **Yes**

☐ **No**

Will you need branding made?

☐ **Yes**

☐ **No**

Will you need copy written?

☐ **Yes**

☐ **No**

When do you need this website completed?

Is there anything other information not covered in this form?