60%

of all graduating students plan to take out loans to pay for college.

35%

of all students report having ever taken a personal finance course in high school.



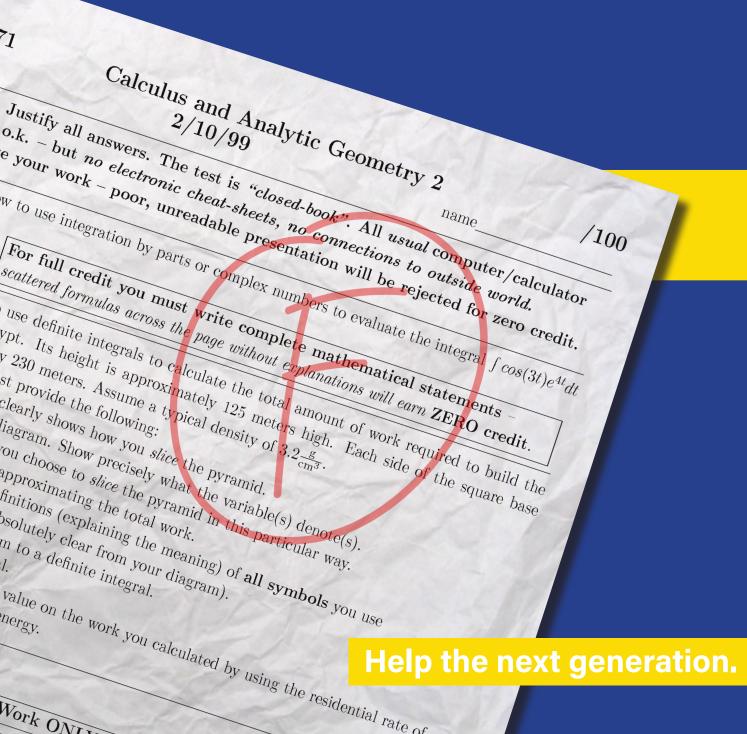
This doesn't add up.

America's future depends on the leading generation's financial literacy. All schools should teach about personal finances.



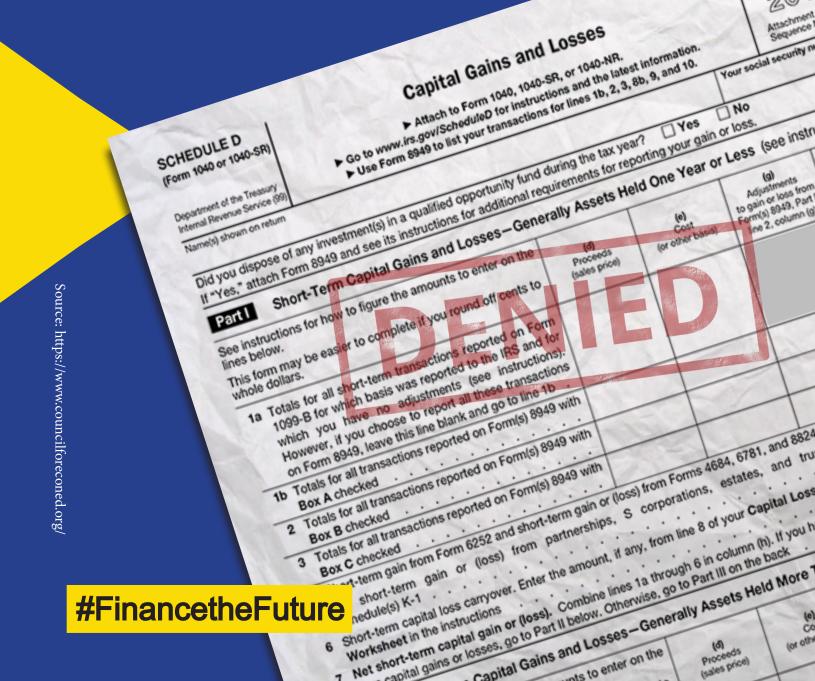
Q:

Is the average US student educated about personal finances?



A:

No. More than 1 in 6 American grade-level students do <u>not</u> reach the baseline level of proficiency in financial literacy.

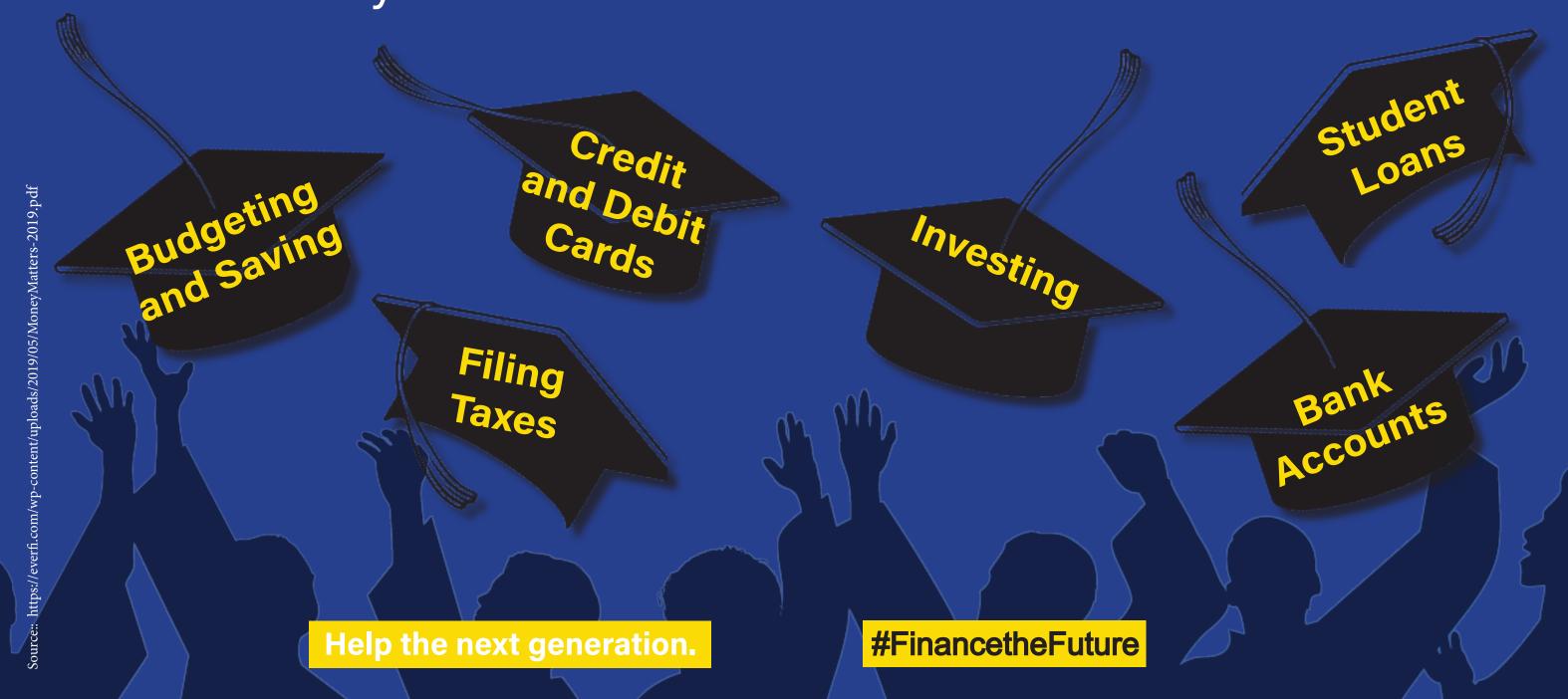


68%

of all students reported that entering the workforce after graduation produced a large amount of anxiety for them.

That leaves a lot of details up in the air about adulthood.

Help your students by encouraging their schools to teach about personal finances.



Pop Quiz:

If 40% of U.S. adults don't have enough savings to cover a \$400 emergency,

and

average household credit card debt has risen to \$8,284, its highest level in a decade,

How much do we know about finances?

Let's stop this trend before it affects the next generation.

#FinancetheFuture