### **Project Title:**

My Personal Portfolio – Venkat Subramanian

## **Objective:**

The objective of this website is to create a professional and personal digital presence that showcases who I am, what I have done, and where I am headed. I want this site to tell my story—blending my background in chip design, my MBA journey, and my growing interest in investing. It will help recruiters, peers, and potential collaborators get to know me beyond a traditional resume.

# **Target Audience:**

- Recruiters and hiring managers in Investment Banking, Private Equity, and Strategy
- Venture capitalists and professionals in the tech and finance sectors
- My MBA network, LinkedIn connections, and mentors
- Anyone curious about my background or looking to connect

#### **What I Want to Communicate:**

- **Professional Journey:** A timeline overview of my work at Qualcomm and Synopsys, my MBA at Georgetown, and recent internships across Private Equity, Investment Banking, and Strategy Consulting.
- **Academic Highlights:** Recognition like Beta Gamma Sigma, Dean's List, and case competition wins that reflect my dedication and leadership.
- **Personal Interests:** Sharing a bit of what I love outside work—chess, travel, and reading—to make the site more human and relatable.
- **How to Reach Me:** Easy access to my email and LinkedIn for anyone interested in connecting or learning more.

## Why This Website Matters to Me:

I want to have a platform that reflects who I am in both professional and personal dimensions. This site supports my job search, expands my network, and gives me a creative outlet. It also shows my ability to merge tech and business—something I aim to continue doing in my career.