

OBJECTIVE

Seeking a part-time or freelance position to apply my strong background in web and graphic design in the creation of eye-catching branding, websites and digital marketing campaigns as part of a cohesive marketing strategy.

EDUCATION

M.A. in Mass Communication // University of Florida April 2016
Focused on contemporary web and graphic design, online communication skills and marketing tools.

B.A. in Journalism // University of Maryland May 2010
Focused on creating quality content, writing & editing best practices and media ethics.

SKILLS

HTML5/XHTML	CSS/CSS3	Adobe Creative Suite
WordPress	Identity & Branding	Asset Management
JavaScript/JQuery	Research & Analytics	Writing & Editing

EXPERIENCE

Web Design Intern January 2016 - March 2016
Swell Media Design Renton, WA

- Designed client promotional emails resulting in thousands of dollars in sales revenue
- Researched and developed client social media strategy and created original campaigns and Facebook post content
- Assisted in design and development of client websites
- Participated in client meetings and assisted with client relations and communications

Recruiting Coordinator March 2012 - January 2014
Redfin Seattle, WA

- Managed back-end logistics related to recruiting for company real estate referral program
- Acted as liaison between candidates and recruiting staff
- Conducted thorough research for upcoming projects and expansion

Recruiting Coordinator April 2011 - March 2012
Warner Bros. Games Kirkland, WA

- Created and managed recruiting collateral, including studio newsletter
- Coordinated logistics for full-time employee hiring in Seattle and Chicago studios
- Executed company recruiting program for temporary employees, including student interns