Vera Guttenberger

Designer and Developer I verag.me

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Experience

Deloitte I UX Designer

February 2019 - Present

- Owned the creation of the design system for a product that optimizes case processing by enabling the collaboration between humans and Al. Focused on directing human interactions to grow training data, without making the interface requirements complex.
- Designed new features for and built the front-end of a supply chain data monitoring platform that automatically separates issues from the mass in a proactive and user-centric way. The platform was implemeted at companies in the healthcare, retail, and consumer goods industries.
- Collaborated with HR stakeholders of a global corporation to redesign the chatbot experience, including avatar, personality, and conversation design, making the user experience intuitive, helpful, and engaging.
- Designed a marketing analytics dashboard to track and report metrics, deliver insights, and enable streamlined and accurate decision making.

Charles River Analytics | Front-End Engineering Intern

June - September 2018

• Designed and implemented new features for a desktop application that aids the integration of air force missions systems.

Cloud Technology Partners I Web Development Intern

May - August 2017

• Designed and built a web application that displayed IoT device data for monitoring product health and proactively identifying issues.

Tufts University Computer Science I Teaching Assistant

January 2017 - December 2018

- Worked as a teaching assitant for Introduction to Computer Science,
 Discrete Mathematics, and Programming Languages. Conducted office hours, led labs, and graded assignments.
- Collaborated with a graduate assistant to redesign and implement the Programing Languages class custom grading platform.

Education

Tufts University

December 2018

B.S. Computer Science, Cognitive and Brain Sciences

Skills and Tools

UX Methods

User interviews, persona building, journey mapping, user stories, state blueprints, information architecture, user acceptance testing

UX/UI Design

Figma, Sketch, InVision Studio, Adobe XD, XMind

Web Development

React, HTML, CSS, Javascript, Java, Bootstrap, D3.js, Material-UI, Git

Digital Art

Procreate, Adobe Illustrator, Photoshop, Blender

Project Management

Agile Dev, Scrum, Kanban, Jira, Stormboard

