# Vera Guttenberger

# Designer and Developer I verag.me

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### **Experience**

### Deloitte I UX Designer

February 2019 - Present

- Designed a product, fully owning the creation of the design system, for a
  multinational pharmaceutical company to optimize pharmacovigilance
  case processing by enabling the collaboration between humans and AI,
  focusing on directing human interactions to grow training data, without
  making the interface requirements complex.
- Implemented a decision support platform for a multinational manufacturer and marketer of cosmetic products. Worked on both designing new features and building out the front-end of the platform which monitors supply chain data and automatically separates issues from the mass in a proactive and user-centric way.
- Worked with the HR team of a global food corporation to redesign their chatbot experience, including avatar, personality, and conversation design, to make the user experience intuitive, helpful, and engaging.
- Designed an analytics dashboard for the marketing team of a multinational biotechnology company for tracking and reporting metrics and insights, to enable streamlined and accurate decision making.

# Charles River Analytics I Front-End Engineering Intern

June - September 2018

 Designed and implemented new features for a desktop application for System of Systems architecture that aids the integration of air force missions systems.

# Cloud Technology Partners I Web Development Intern

May - August 2017

• Designed and built a web application that displayed IoT device data for monitoring product health and proactively identifying issues.

# Tufts University Computer Science I Teaching Assistant

January 2017 - December 2018

- Worked as a teaching assitant for Introduction to Computer Science,
   Discrete Mathematics, and Programming Languages. Conducted office hours, ran labs, and graded assignments.
- Collaborated with a graduate assistant to redesign and implement the Programing Languages class custom grading platform.

#### Education

### **Tufts University**

December 2018

B.S. Computer Science, Cognitive and Brain Sciences

#### Skills and Tools

#### **UX Methods**

User interviews, persona building, journey mapping, user stories, state blueprints, information architecture, user acceptance testing

### **UX/UI** Design

Figma, Sketch, InVision Studio, Adobe XD, XMind

### Web Development

React, HTML, CSS, Javascript, Java, Bootstrap, D3.js, Material-UI, Git

# Digital Art

Procreate, Adobe Illustrator, Photoshop, Blender

# **Project Management**

Agile Dev, Scrum, Kanban, Jira, Stormboard

