Data Analysis of Crowdfunding Projects

Based on the data provided, some of the following conclusions can be made about crowdfunding projects;

1. Around half of all campaigns are successful regardless of category.
2. There is a small increase in successful projects in the summer, specifically Jun. and July.
3. Theater/Plays appear to be the most popular category of projects funded but still achieve average success

The data provided appears to be very exhaustive and complete, allowing for in depth analysis of large variety of data points. Unfortunately, its very hard to determine a pattern in which type of project will be more successful than other ones.

Another table/chart that can be created is amount of funding vs successful/failed projects. Based on the data, projects funded between $10,000 and $35,000 appear to be the most successful, but there is not enough data to determine if this is a direct causative effect or correlation with no impact.

Because we're analyzing large number of varied projects with varied amount of funding and quantity of backers, the Median is a better value to determine and average number of backers for either successful of failed projects.