

Victoria Stauffer

443-907-2460

vhs25@drexel.edu

<http://vstauffer.net/>

Education

Drexel University
Bachelor of Science
Interactive Digital Media

Philadelphia, PA
Anticipated Graduation: June 2022
GPA: 3.63

Skills

Code/Languages: HTML, CSS, JavaScript, PHP, MySQL, Wordpress

Design/Prototyping: Full Adobe Suite, Sketch, Figma, InVision, Squarespace

Software: MS Teams, Github, Discord, Google Drive, Microsoft

Core Competencies: Critical Thinking, Organizational Agility, Team Collaboration, Time Management

Experience

Project Manager

"Homies" - Junior Project

Philadelphia, PA
September 2020 - Present

- Developing an app to help roommates avoid conflict when managing their household responsibilities
- Leading weekly team meetings of five people for 22 weeks
- Resolving conflicts of approach by discussing research, end-product goals, and adjusting our timeline
- Conducting UX Research and to design an intuitive UI that meets the needs of our target audience
- Utilizing development skills by coding the app's front-end UI and functionality, like a notification system

Resident Assistant

Drexel Housing and Residence Life

Philadelphia, PA
2019-Present

- Resolve roommate conflicts by listening to all sides, offering advice, and leading discussions with 2-4 residents
- Build a strong community among a floor of 45 residents that promotes sociability, kindness and inclusion
- Plan, promote, and lead hall programs for 400+ residents that foster at least 50% community engagement
- Teach and enforce campus policies to maintain a positive living environment

Team Member

College Bird, Start-Up

Philadelphia, PA
February to May 2020

- Researched our product's purpose by completing personas, journey maps, use cases and competitive product analyses
- Clarified project goals and timelines during weekly team meetings to mitigate confusion and redundancy
- Revised the company website on Squarespace to market to potential clients

Website Work

Christ Church Episcopal Preschool

Wilmington, DE
June to August 2020

- Used knowledge of UI Design to give thorough feedback on their website's information architecture and layout
- Refined UX skills by analyzing and giving feedback on website functionality

Relevant Coursework

User Interface Design I & II
Human Factors Engineering

User Experience Design I & II
Human-Computer Interaction

Scripting for IDM I & II
Interactive App Design

Honors and Awards

Drexel Dean's Scholarship, Westphal Portfolio Scholarship, Deans List

Activities

Camp Instructor, Fair Hill Nature Center, 2019

Cashier, Cracker Barrel, 2018

Team Leader, Destination Imagination, 2016, 2017,
3rd Place in 2017 Global Competition

Server, Rita's Italian Ice, 2018, 2019

Volunteer Camp Counselor, Fair Hill Nature Center,
2016, 2017