

Website Planning Document

The Weather Now!

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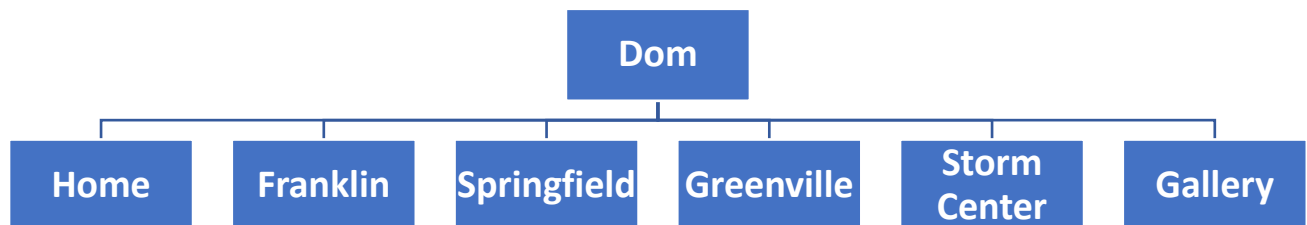
Site Purpose

The purpose of this website is to provide and inform the public the weather forecasts for your city and region, ensuring the well-being of the population.

Target Audience

The Target audience of the website is the entire population that wants to know the climatic conditions of their cities and region. The website also provide service by assisting in planning with e.g. aviation, agriculture, fisheries, maritime safety, water resources monitoring and early warning of natural disasters and community preparedness.

Site Map



Color Scheme

Since this is a weather website I thought to use weather colors like white, blue, green and yellow.

Body background: #f7f7f7

Header, Menu and Footer background: #0181CC

Typography

To look more professional, I will use only one type of standard and eligible font. I will use short texts.

Font Family: sans-serif

Body Font Size: 16px

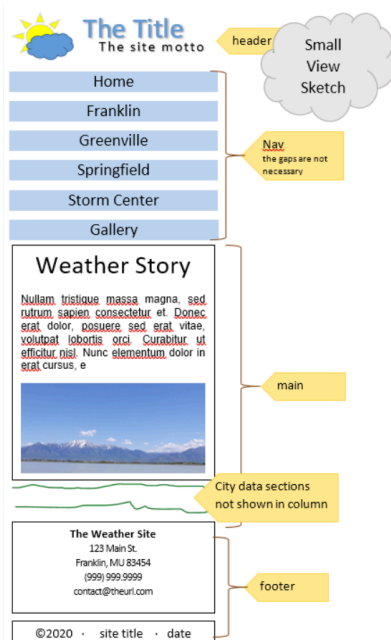
Header Font: 2rem

Subheading: 1rem

Menu: 1rem

Wire-Frame Sketches

Small



Medium



Large

