

NBA LOGO — REPRODUCTION GUIDELINE SHEET



PRIMARY LOGO

NBA Official Colors

NBA Red PMS 186 2c/100m/85y/6k 200r/16g/46b #C8102E
NBA Blue PMS 7687 100c/78m/18k 29r/66g/138b #1D428A



Black and White Logos

Official NBA Font

National Basketball Association
NATIONAL BASKETBALL ASSOCIATION

LOGO ON COLORED BACKGROUNDS



WORDMARK



EASTERN & WESTERN CONFERENCE TITLES

Stacked

Horizontal

**EASTERN
CONFERENCE**

EASTERN CONFERENCE

**EASTERN
CONFERENCE**

EASTERN CONFERENCE

**EASTERN
CONFERENCE**

EASTERN CONFERENCE

**EASTERN
CONFERENCE**

EASTERN CONFERENCE

Stacked

Horizontal

**WESTERN
CONFERENCE**

WESTERN CONFERENCE

**WESTERN
CONFERENCE**

WESTERN CONFERENCE

**WESTERN
CONFERENCE**

WESTERN CONFERENCE

**WESTERN
CONFERENCE**

WESTERN CONFERENCE

This logo sheet is not for color. Please refer to Pantone and process breakdowns above.
PLEASE NOTE: These logos may only be reproduced in full color or in black and white if a single color version is necessary. No other coloration is allowed. Color background applications are recommended.

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