Total Sales	Total Cost of Sale	Total Units Sold
$186.39M	$193.49M	1051

Bright Sales

Daily Sales Price per Unit

● Sum of SALES ● Sum of Quantity_sold

Sum of SALES and Sum of Quant...

40M

20M

0M

Saturday Friday Monday Wednesday Thursday Sunday Tuesday
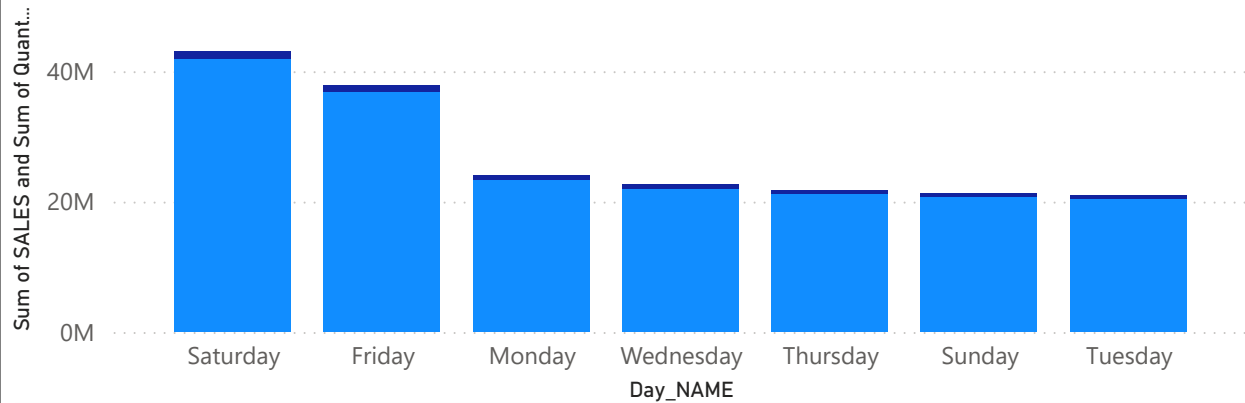
Day_NAME

Daily Sales Price per Unit

Day_NAME	Sum of SALES	Sum of Quantity_sold
Tuesday	20,434,198.11	572339
Sunday	20,725,628.60	584565
Thursday	21,162,713.75	595383
Wednesday	22,029,489.59	620005
Monday	23,379,330.27	657580
Friday	36,797,095.59	1043309
Total	**186,385,544.66**	**5263777**

Monthly Sales

Sum of SALES

20M

15M

10M

May Apr Jun Aug Mar Feb Sep Jan Oct Dec Jul Nov

Month_NAME

Daily Quantity Sold

Tuesday 10.87%

Saturday 22.62%

Sunday 11.11%

Thursday 11.31%

Friday 19.82%

Wednesday 11.78%

Monday 12.49%

Day_NAME
● Saturday
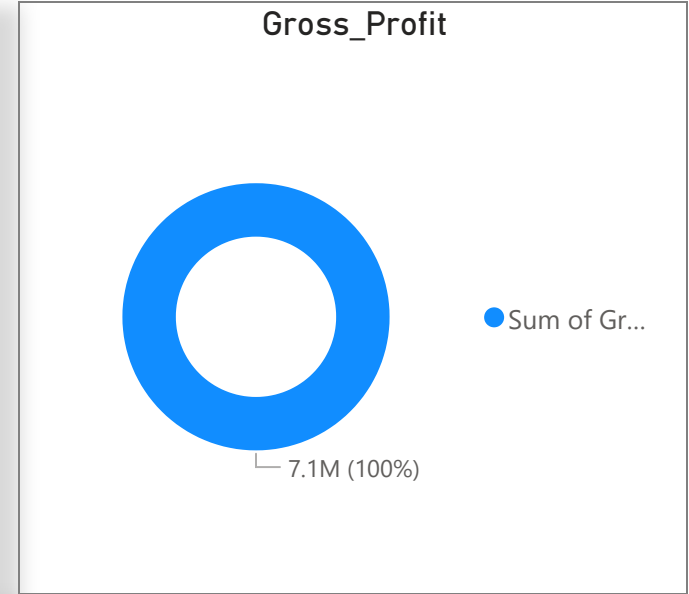● Friday
● Monday
● Wednesday
● Thursday
● Sunday
● Tuesday
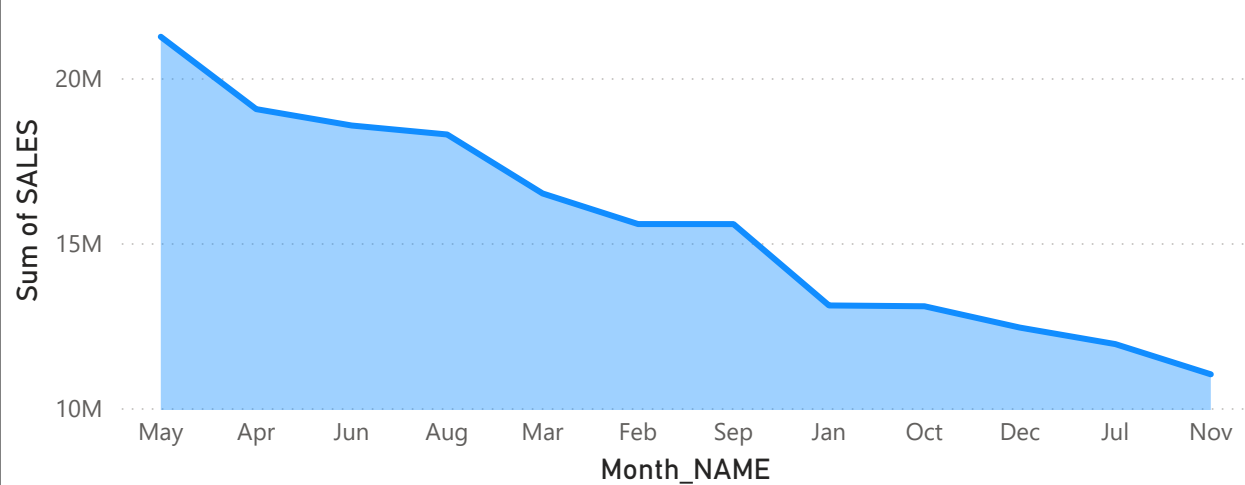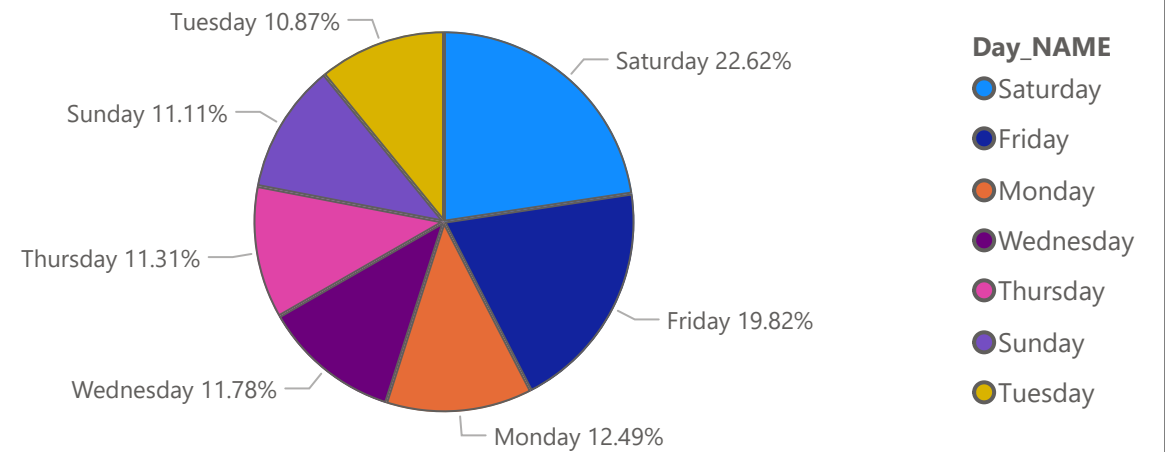
Daily Cost of Sale

Average_Unit_Price

● Sum of Av...

38.97K (100%)

Gross_Profit

● Sum of Gr...

7.1M (100%)

Monthly Cost of Sale

Daily Gross Profit per Unit

● Sum of Gross_profit ● Sum of Quantity_sold

Daily Gross Profit per Unit

● Sum of Gross_profit ● Sum of Quantity_sold

Average_Unit Sales Price

0.04M (0.73%)

5M (99.27%)

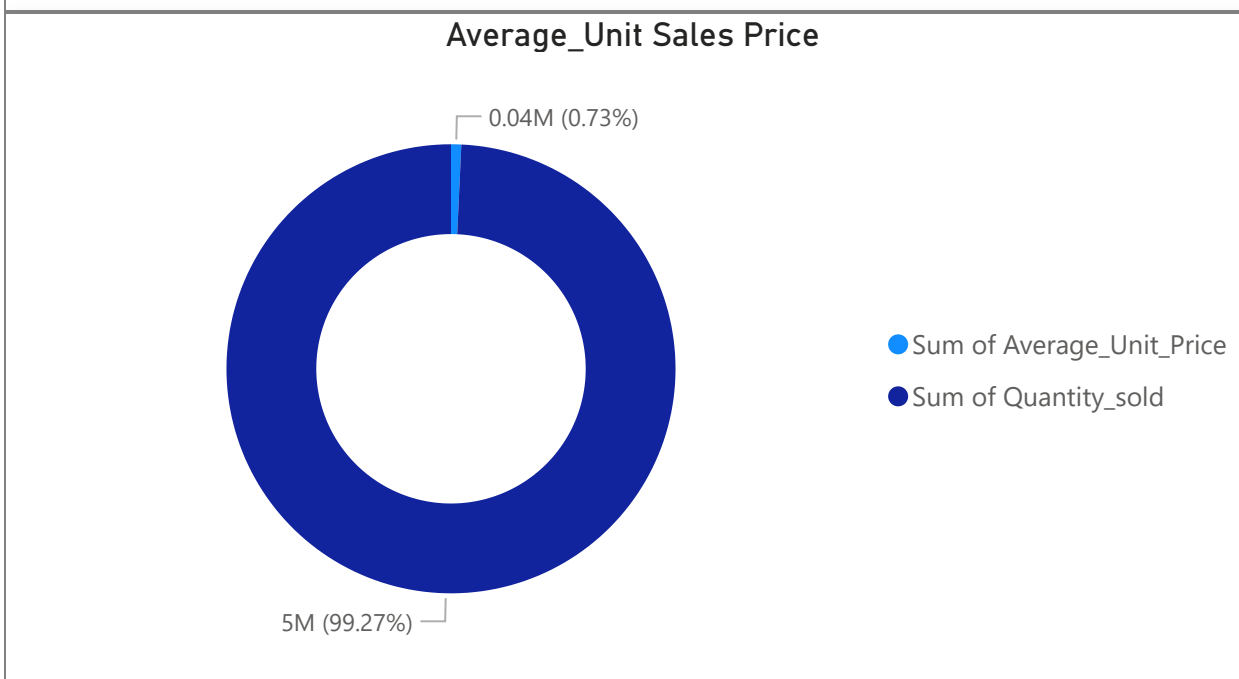● Sum of Average_Unit_Price
● Sum of Quantity_sold
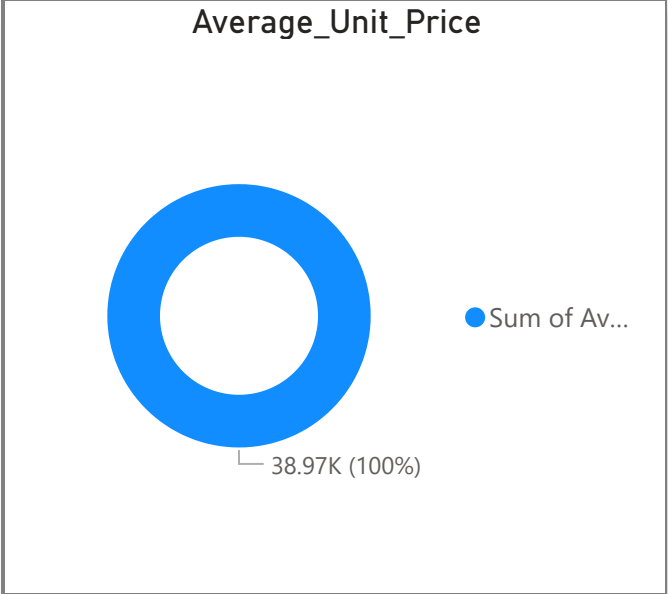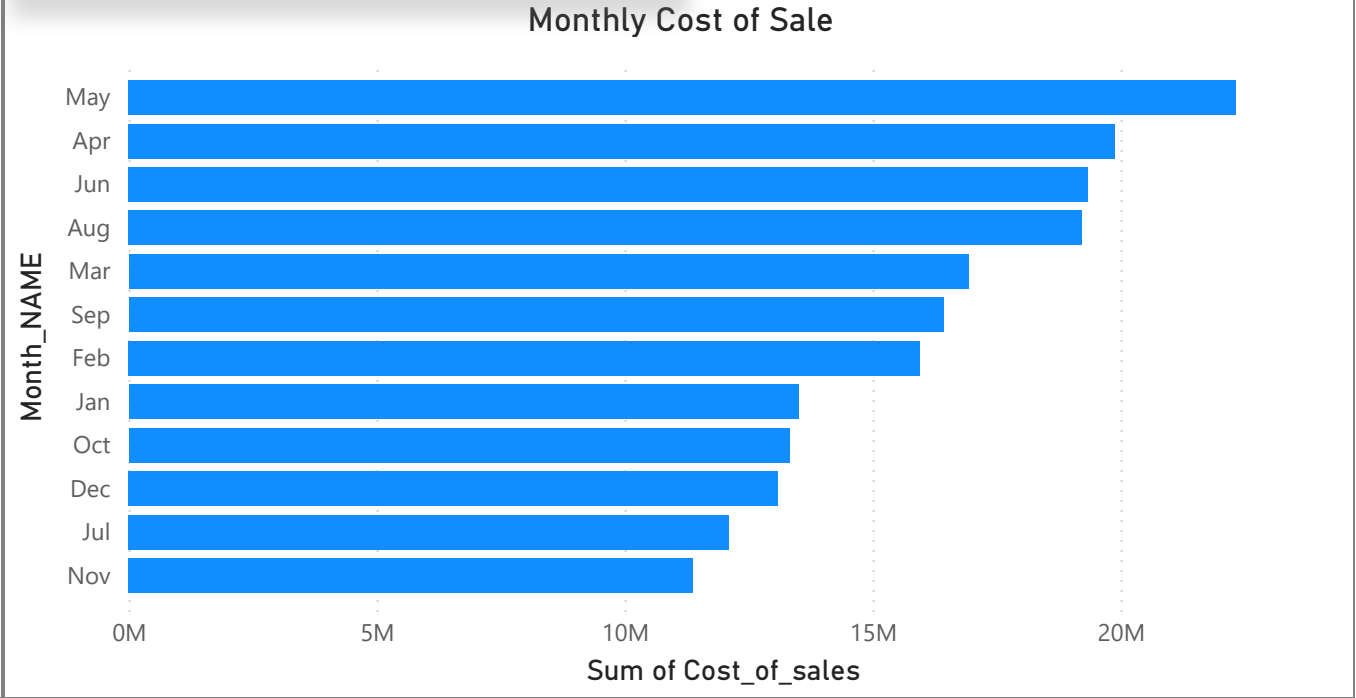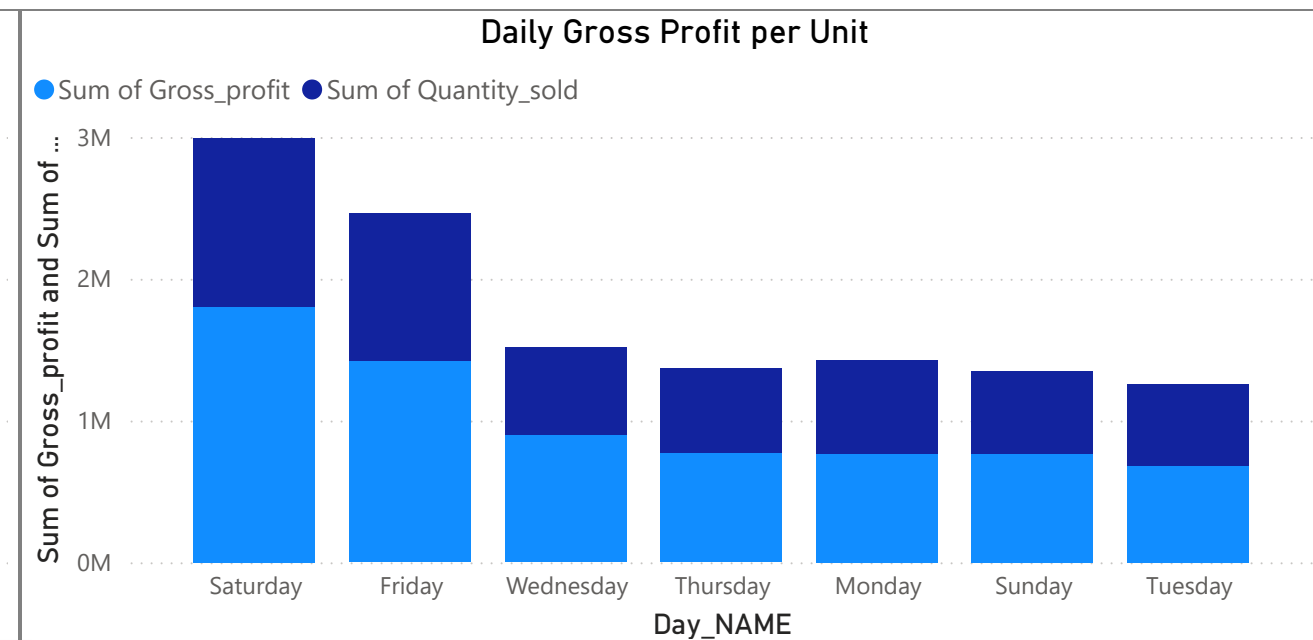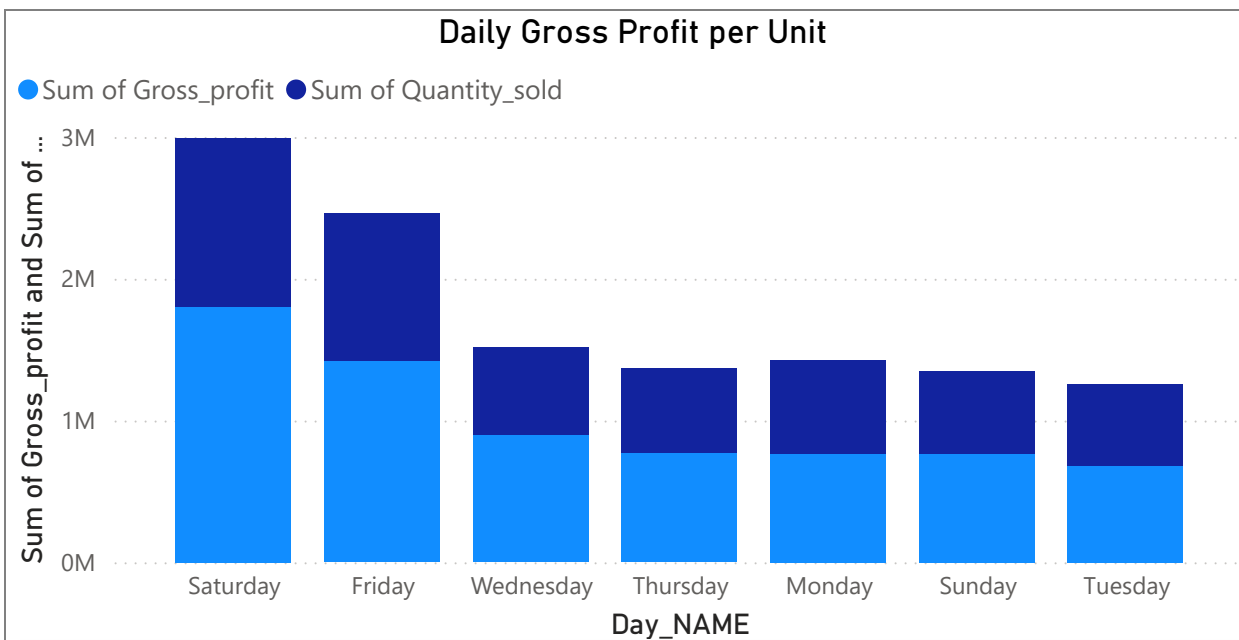

Periods of promotion/special

The company issued specials on Weekends from Friday to Sunday. The sales improved on weekends because of the promotions.

˙**Friday** -------Price elasticity is 5%

˙**Saterday**----Price elasticity is 5.5%

˙**Sunday**------Price elasticity is 3%