

R. Scott Vivilecchia

Ideation | Execution | Delivery | Measurement

Composing and delivering concise, memorable messages
that connect with audiences through highly engaging, narrative video productions

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Video Production

Story-boarding, strategy, scripting

Studio and on-location set-up,
filming and directing

Experienced shooter with mirrorless
and DSLRs incl. Canon, Panasonic,
Sony, Blackmagic

Set grip, sound mixer

Post production – editing, effects, color
correction/grading, motion graphics, audio design

Blackmagic Speed Editor and Mini Panel
(Davinci Resolve)

Strong understanding of video codecs
and web delivery of video

Applications

Master level proficiency
with Adobe Creative Cloud Apps: Premiere, After
Effects, Media Encoder, Photoshop, Illustrator

Collaborative post production using
Adobe Team project workflow

Davinci Resolve 17,
incl. Color, Fusion, Fairlight

Red Giant Magic Bullet

Experienced with modern Windows, Mac and Linux
operating systems

Other

Illustration, animation

Strong writing and communications skills

Collaborator with an unwavering
focus on primary project goals

15 years experience working remotely, as a
member of a geographically distributed team

Experience

Independent Filmmaker and Creative Media Consultant

1998 - Present

Plan, produce and deliver video solutions for business, in a variety of
industries, as well as government and not for profit entities

Offering my talents and know-how, in the form of consulting services, as well
as hands-on support, through the entire production process

A thoughtful, seasoned storyteller, using empathy with subject/talent and a
well-honed research process, to craft captivating, candid messaging

Recent clients and collaborations – [PACTV](#), [Inotiv](#), [Triple M](#), [Lemonlight](#),
[Upgrad](#)

Video Production Specialist – Voya Financial

March 2013 – July 2019

As part of an in-house video team, I supported and collaborated with nearly
every area of the business, including the executive leadership team

Collaborated with government and Fortune 500 client reps., on custom
videos to drive engagement with their unique employee benefit plans

Worked with internal stakeholders to plan, create and deliver engaging,
meaningful video content adhering to, and evolving Voya's brand standards

Develop, and then adapt video and web page "templates" conforming to the
brand guidelines of a diverse range of high-profile clients, for seamless
integration with their existing campaigns and media

Creative Services Designer – Voya Financial, ING, CitiStreet

August 2004 – March 2013

Provide strategic and creative support for Mega and Large market
Institutional and government sales efforts, including production of videos and
custom web apps to introduce the team and highlight capabilities

Education

Professional Development

I've recently completed [Philip Bloom's Cinematic Master Class](#), and I'm polishing
my Davinci Resolve 17 skills with filmsimplified.com courses on color grading
and motion gfx

Art Institute of Boston at Lesley University, Boston, MA – Graphic Design

1998 – 2001

County College of Morris, Randolph, NJ – A.S. Graphic Design

1996 – 1998

My work

View my [Vimeo profile](#) for examples, or reach out for a specific inquiry

Demo reel - <https://vimeo.com/549096543>