

Company – Executive Briefing

1. Executive Summary:

Infosys Limited is an Indian multinational technology company, founded in 1981 and headquartered in Bengaluru. It delivers business consulting, information technology, and outsourcing services globally. The company reported a latest revenue of 24, positioning itself as a comprehensive digital transformation partner across diverse industries.

2. Key Offerings & Business Segments:

Core Services: Business Consulting, Information Technology, and Outsourcing.

Digital Experience: Includes Digital Marketing, Digital Commerce, Digital Interactions, Digital Workplace Services, and Infosys Metaverse Foundry.

Data & AI: Focuses on Data Analytics and AI, Applied AI, Generative AI, and features the Infosys Topaz platform.

Innovation & Engineering: Offers Blockchain, Engineering Services, and Internet of Things (IoT) solutions.

Acceleration & Cloud: Provides Enterprise Agile DevOps, API Economy & Microservices, Application Modernization, Cloud services (Infosys Cobalt), and enterprise solutions for Oracle, SAP, Salesforce, and Microsoft platforms.

Assurance & Security: Covers Cyber Security and Quality Engineering.

Proprietary Platforms: Includes EdgeVerve, Infosys Finacle, Infosys Live Enterprise Suite, Infosys Cortex, and Infosys Meridian.

3. Strategic Direction & Initiatives:

Emphasizing the "Navigate Your Next" digital framework, focusing on digital core capabilities, digital operating models, and talent transformation.

Promoting the concept of "Live Enterprise" for enhanced business resilience.

Significant investment in Artificial Intelligence, including Applied AI, Generative AI, and the dedicated Infosys Topaz offering.

Expansion into emerging technologies such as Blockchain, IoT, and the Metaverse Foundry.

Commitment to sustainability through Infosys Sustainability Services and Energy Transition initiatives.

4. Market Positioning & Target Audience:

Infosys Limited positions itself as a leading provider of end-to-end digital and IT services, enabling enterprises to navigate their next stages of evolution. Its target audience spans a wide array of global industries, including Aerospace & Defense, Automotive, Financial Services, Healthcare, Retail, Public Sector, and High Technology.