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1. Introdução

2. Base de dados

```
library(kernlab)
data(spam)
```

Spam é um conjunto de dados coletado no Hewlett-Packard Labs, que classifica 4601 e-mails como spam ou nonspam. Além desta variável classificatória há 57 variáveis numéricas indicando a frequência de certas palavras e caracteres em cada um destes e-mails.

Trabalharemos com esse data frame, com 4601 observações de e-mails e 58 variáveis.

As primeiras 48 variáveis contêm a frequência do nome da variável no e-mail. Se o nome da variável começa com “num” ela indica a frequência do número correspondente. As variáveis 49-54 indicam a frequência dos caracteres ‘;’, ‘(’, ‘[’, ‘!’, ‘\$’, e ‘#’. As variáveis 55 - 57 contêm a média, a mais longa e e o total de sequências de letras em caixa alta. A variável 58 indica o tipo de e-mail, sendo 2788 classificados como “nonspam” e 1813 classificados como “spam”.

Abaixo as primeiras 5 observações da base:

```
##  make address  all num3d  our over remove internet order mail receive
## 1 0.00      0.64 0.64    0 0.32 0.00   0.00      0.00 0.00 0.00   0.00
## 2 0.21      0.28 0.50    0 0.14 0.28   0.21      0.07 0.00 0.94   0.21
## 3 0.06      0.00 0.71    0 1.23 0.19   0.19      0.12 0.64 0.25   0.38
## 4 0.00      0.00 0.00    0 0.63 0.00   0.31      0.63 0.31 0.63   0.31
## 5 0.00      0.00 0.00    0 0.63 0.00   0.31      0.63 0.31 0.63   0.31
##  will people report addresses free business email  you credit your font
## 1 0.64      0.00 0.00      0.00 0.32    0.00 1.29 1.93 0.00 0.96   0
## 2 0.79      0.65 0.21      0.14 0.14    0.07 0.28 3.47 0.00 1.59   0
## 3 0.45      0.12 0.00      1.75 0.06    0.06 1.03 1.36 0.32 0.51   0
## 4 0.31      0.31 0.00      0.00 0.31    0.00 0.00 3.18 0.00 0.31   0
## 5 0.31      0.31 0.00      0.00 0.31    0.00 0.00 3.18 0.00 0.31   0
##  num000 money hp hpl george num650 lab labs telnet num857 data num415
## 1 0.00 0.00 0 0 0 0 0 0 0 0 0 0
## 2 0.43 0.43 0 0 0 0 0 0 0 0 0 0
## 3 1.16 0.06 0 0 0 0 0 0 0 0 0 0
## 4 0.00 0.00 0 0 0 0 0 0 0 0 0 0
## 5 0.00 0.00 0 0 0 0 0 0 0 0 0 0
##  num85 technology num1999 parts pm direct cs meeting original project
## 1 0 0 0 0.00 0 0 0.00 0 0 0.00 0
## 2 0 0 0 0.07 0 0 0.00 0 0 0.00 0
## 3 0 0 0 0.00 0 0 0.06 0 0 0.12 0
## 4 0 0 0 0.00 0 0 0.00 0 0 0.00 0
## 5 0 0 0 0.00 0 0 0.00 0 0 0.00 0
##  re  edu table conference charSemicolon charRoundbracket
## 1 0.00 0.00 0 0 0.00 0.000
## 2 0.00 0.00 0 0 0.00 0.132
## 3 0.06 0.06 0 0 0.01 0.143
```

```
## 4 0.00 0.00 0 0 0.00 0.137
## 5 0.00 0.00 0 0 0.00 0.135
## charSquarebracket charExclamation charDollar charHash capitalAve
## 1 0 0.778 0.000 0.000 3.756
## 2 0 0.372 0.180 0.048 5.114
## 3 0 0.276 0.184 0.010 9.821
## 4 0 0.137 0.000 0.000 3.537
## 5 0 0.135 0.000 0.000 3.537
## capitalLong capitalTotal type
## 1 61 278 spam
## 2 101 1028 spam
## 3 485 2259 spam
## 4 40 191 spam
## 5 40 191 spam
```

Um resumo das variáveis da base:

```
summary(spam)
```

```
## make address all num3d
## Min. :0.0000 Min. : 0.000 Min. :0.0000 Min. : 0.00000
## 1st Qu.:0.0000 1st Qu.: 0.000 1st Qu.:0.0000 1st Qu.: 0.00000
## Median :0.0000 Median : 0.000 Median :0.0000 Median : 0.00000
## Mean :0.1046 Mean : 0.213 Mean :0.2807 Mean : 0.06542
## 3rd Qu.:0.0000 3rd Qu.: 0.000 3rd Qu.:0.4200 3rd Qu.: 0.00000
## Max. :4.5400 Max. :14.280 Max. :5.1000 Max. :42.81000
## our over remove internet
## Min. : 0.0000 Min. :0.0000 Min. :0.0000 Min. : 0.0000
## 1st Qu.: 0.0000 1st Qu.:0.0000 1st Qu.:0.0000 1st Qu.: 0.0000
## Median : 0.0000 Median :0.0000 Median :0.0000 Median : 0.0000
## Mean : 0.3122 Mean :0.0959 Mean :0.1142 Mean : 0.1053
## 3rd Qu.: 0.3800 3rd Qu.:0.0000 3rd Qu.:0.0000 3rd Qu.: 0.0000
## Max. :10.0000 Max. :5.8800 Max. :7.2700 Max. :11.1100
## order mail receive will
## Min. :0.00000 Min. : 0.0000 Min. :0.00000 Min. :0.0000
## 1st Qu.:0.00000 1st Qu.: 0.0000 1st Qu.:0.00000 1st Qu.:0.0000
## Median :0.00000 Median : 0.0000 Median :0.00000 Median :0.1000
## Mean :0.09007 Mean : 0.2394 Mean :0.05982 Mean :0.5417
## 3rd Qu.:0.00000 3rd Qu.: 0.1600 3rd Qu.:0.00000 3rd Qu.:0.8000
## Max. :5.26000 Max. :18.1800 Max. :2.61000 Max. :9.6700
## people report addresses free
## Min. :0.00000 Min. : 0.00000 Min. :0.0000 Min. : 0.0000
## 1st Qu.:0.00000 1st Qu.: 0.00000 1st Qu.:0.0000 1st Qu.: 0.0000
## Median :0.00000 Median : 0.00000 Median :0.0000 Median : 0.0000
## Mean :0.09393 Mean : 0.05863 Mean :0.0492 Mean : 0.2488
## 3rd Qu.:0.00000 3rd Qu.: 0.00000 3rd Qu.:0.0000 3rd Qu.: 0.1000
## Max. :5.55000 Max. :10.00000 Max. :4.4100 Max. :20.0000
## business email you credit
## Min. :0.0000 Min. :0.0000 Min. : 0.000 Min. : 0.00000
## 1st Qu.:0.0000 1st Qu.:0.0000 1st Qu.: 0.000 1st Qu.: 0.00000
## Median :0.0000 Median :0.0000 Median : 1.310 Median : 0.00000
## Mean :0.1426 Mean :0.1847 Mean : 1.662 Mean : 0.08558
## 3rd Qu.:0.0000 3rd Qu.:0.0000 3rd Qu.: 2.640 3rd Qu.: 0.00000
## Max. :7.1400 Max. :9.0900 Max. :18.750 Max. :18.18000
## your font num000 money
```

##	Min. : 0.0000	Min. : 0.0000	Min. :0.0000	Min. : 0.00000
##	1st Qu.: 0.0000	1st Qu.: 0.0000	1st Qu.:0.0000	1st Qu.: 0.00000
##	Median : 0.2200	Median : 0.0000	Median :0.0000	Median : 0.00000
##	Mean : 0.8098	Mean : 0.1212	Mean :0.1016	Mean : 0.09427
##	3rd Qu.: 1.2700	3rd Qu.: 0.0000	3rd Qu.:0.0000	3rd Qu.: 0.00000
##	Max. :11.1100	Max. :17.1000	Max. :5.4500	Max. :12.50000
##	hp	hpl	george	num650
##	Min. : 0.0000	Min. : 0.0000	Min. : 0.0000	Min. :0.0000
##	1st Qu.: 0.0000	1st Qu.: 0.0000	1st Qu.: 0.0000	1st Qu.:0.0000
##	Median : 0.0000	Median : 0.0000	Median : 0.0000	Median :0.0000
##	Mean : 0.5495	Mean : 0.2654	Mean : 0.7673	Mean :0.1248
##	3rd Qu.: 0.0000	3rd Qu.: 0.0000	3rd Qu.: 0.0000	3rd Qu.:0.0000
##	Max. :20.8300	Max. :16.6600	Max. :33.3300	Max. :9.0900
##	lab	labs	telnet	num857
##	Min. : 0.00000	Min. :0.0000	Min. : 0.00000	Min. :0.00000
##	1st Qu.: 0.00000	1st Qu.:0.0000	1st Qu.: 0.00000	1st Qu.:0.00000
##	Median : 0.00000	Median :0.0000	Median : 0.00000	Median :0.00000
##	Mean : 0.09892	Mean :0.1029	Mean : 0.06475	Mean :0.04705
##	3rd Qu.: 0.00000	3rd Qu.:0.0000	3rd Qu.: 0.00000	3rd Qu.:0.00000
##	Max. :14.28000	Max. :5.8800	Max. :12.50000	Max. :4.76000
##	data	num415	num85	technology
##	Min. : 0.00000	Min. :0.00000	Min. : 0.0000	Min. :0.00000
##	1st Qu.: 0.00000	1st Qu.:0.00000	1st Qu.: 0.0000	1st Qu.:0.00000
##	Median : 0.00000	Median :0.00000	Median : 0.0000	Median :0.00000
##	Mean : 0.09723	Mean :0.04784	Mean : 0.1054	Mean :0.09748
##	3rd Qu.: 0.00000	3rd Qu.:0.00000	3rd Qu.: 0.0000	3rd Qu.:0.00000
##	Max. :18.18000	Max. :4.76000	Max. :20.0000	Max. :7.69000
##	num1999	parts	pm	direct
##	Min. :0.000	Min. :0.0000	Min. : 0.00000	Min. :0.00000
##	1st Qu.:0.000	1st Qu.:0.0000	1st Qu.: 0.00000	1st Qu.:0.00000
##	Median :0.000	Median :0.0000	Median : 0.00000	Median :0.00000
##	Mean :0.137	Mean :0.0132	Mean : 0.07863	Mean :0.06483
##	3rd Qu.:0.000	3rd Qu.:0.0000	3rd Qu.: 0.00000	3rd Qu.:0.00000
##	Max. :6.890	Max. :8.3300	Max. :11.11000	Max. :4.76000
##	cs	meeting	original	project
##	Min. :0.00000	Min. : 0.0000	Min. :0.0000	Min. : 0.0000
##	1st Qu.:0.00000	1st Qu.: 0.0000	1st Qu.:0.0000	1st Qu.: 0.0000
##	Median :0.00000	Median : 0.0000	Median :0.0000	Median : 0.0000
##	Mean :0.04367	Mean : 0.1323	Mean :0.0461	Mean : 0.0792
##	3rd Qu.:0.00000	3rd Qu.: 0.0000	3rd Qu.:0.0000	3rd Qu.: 0.0000
##	Max. :7.14000	Max. :14.2800	Max. :3.5700	Max. :20.0000
##	re	edu	table	conference
##	Min. : 0.0000	Min. : 0.0000	Min. :0.000000	Min. : 0.00000
##	1st Qu.: 0.0000	1st Qu.: 0.0000	1st Qu.:0.000000	1st Qu.: 0.00000
##	Median : 0.0000	Median : 0.0000	Median :0.000000	Median : 0.00000
##	Mean : 0.3012	Mean : 0.1798	Mean :0.005444	Mean : 0.03187
##	3rd Qu.: 0.1100	3rd Qu.: 0.0000	3rd Qu.:0.000000	3rd Qu.: 0.00000
##	Max. :21.4200	Max. :22.0500	Max. :2.170000	Max. :10.00000
##	charSemicolon	charRoundbracket	charSquarebracket	charExclamation
##	Min. :0.00000	Min. :0.000	Min. :0.00000	Min. : 0.0000
##	1st Qu.:0.00000	1st Qu.:0.000	1st Qu.:0.00000	1st Qu.: 0.0000
##	Median :0.00000	Median :0.065	Median :0.00000	Median : 0.0000
##	Mean :0.03857	Mean :0.139	Mean :0.01698	Mean : 0.2691
##	3rd Qu.:0.00000	3rd Qu.:0.188	3rd Qu.:0.00000	3rd Qu.: 0.3150

```
## Max. :4.38500 Max. :9.752 Max. :4.08100 Max. :32.4780
## charDollar charHash capitalAve capitalLong
## Min. :0.00000 Min. : 0.00000 Min. : 1.000 Min. : 1.00
## 1st Qu.:0.00000 1st Qu.: 0.00000 1st Qu.: 1.588 1st Qu.: 6.00
## Median :0.00000 Median : 0.00000 Median : 2.276 Median : 15.00
## Mean :0.07581 Mean : 0.04424 Mean : 5.191 Mean : 52.17
## 3rd Qu.:0.05200 3rd Qu.: 0.00000 3rd Qu.: 3.706 3rd Qu.: 43.00
## Max. :6.00300 Max. :19.82900 Max. :1102.500 Max. :9989.00
## capitalTotal type
## Min. : 1.0 nonspam:2788
## 1st Qu.: 35.0 spam :1813
## Median : 95.0
## Mean : 283.3
## 3rd Qu.: 266.0
## Max. :15841.0
```

Um histograma com a média de distribuição de frequência de cada uma das variáveis da base, divididas entre spam e nonspam:

```
##
## Attaching package: 'ggplot2'

## The following object is masked from 'package:kernlab':
##
## alpha

##
## Attaching package: 'magrittr'

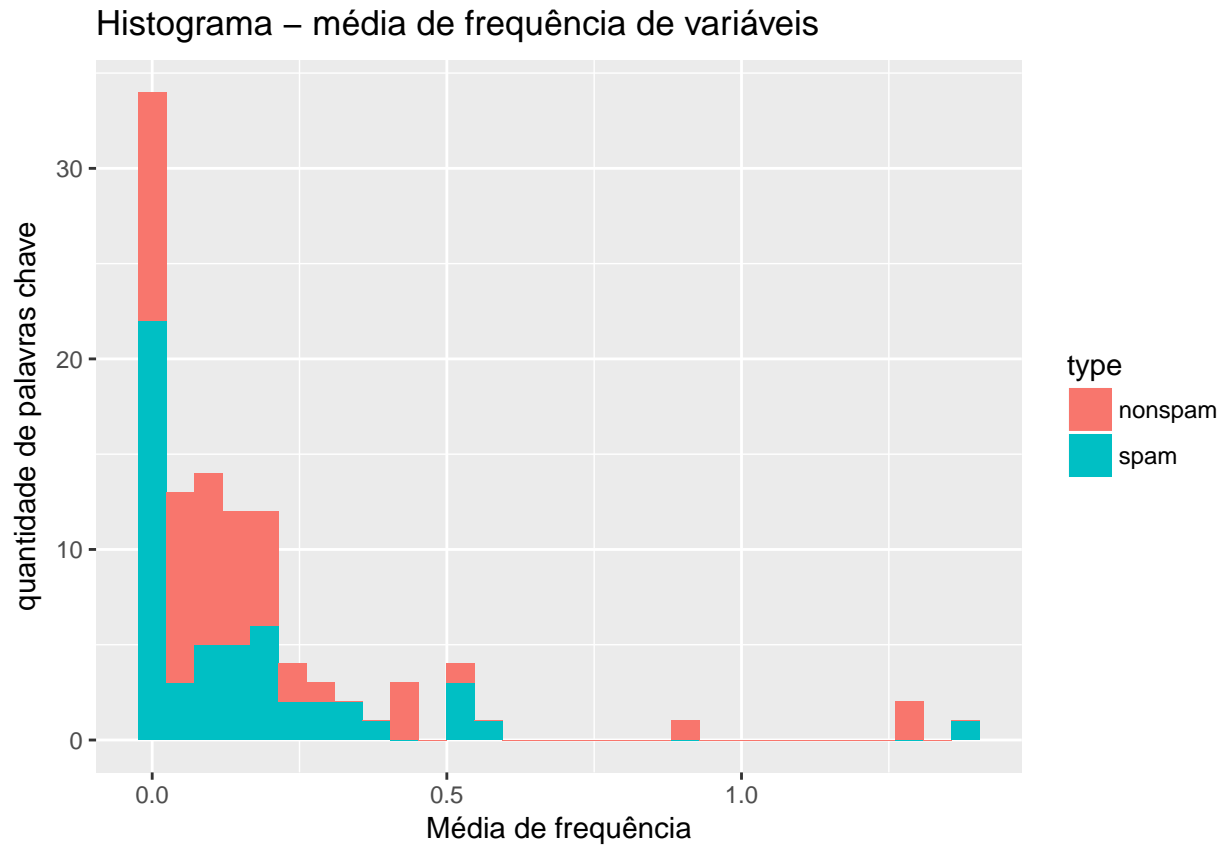
## The following object is masked from 'package:tidyr':
##
## extract

##
## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
## filter, lag

## The following objects are masked from 'package:base':
##
## intersect, setdiff, setequal, union

## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

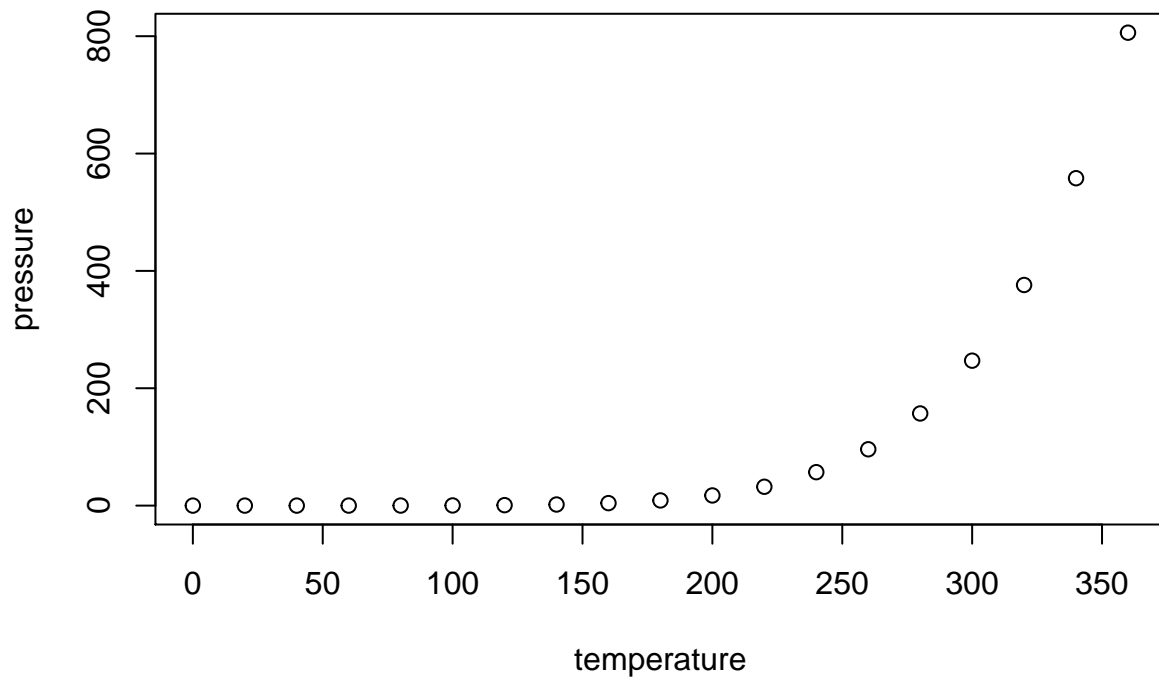
When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
summary(cars)
```

```
##      speed      dist
##  Min.   : 4.0    Min.   : 2.00
##  1st Qu.:12.0    1st Qu.: 26.00
##  Median :15.0    Median : 36.00
##  Mean   :15.4    Mean   : 42.98
##  3rd Qu.:19.0    3rd Qu.: 56.00
##  Max.   :25.0    Max.   :120.00
```

Including Plots

You can also embed plots, for example:



Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.