

Tab 1

(our offerings)

Healthcare provider solutions (healthcare partnerships)

Balance Nutrition × Clinics

Unified preventive healthcare ecosystem where clinical care meets personalized nutrition & lifestyle alignments.

(on page)

Metrics- (need to be added at the top as a banner)

- 75000+ clients
- 1,700+ cities and 94+ countries
- Backed by a 10+ year, outcomes-driven clinical nutrition brand
- Proven 99.3% client success rate across weight, PCOS, diabetes & metabolic health
- Brand led by ex-Lilavati Hospital Chief Dietitian

Smart Practice Ecosystem

An end-to-end digital clinic environment where care, operations, and growth come together. We help doctors digitize their clinic, optimize patient flow, and build a future-ready practice with ease.

What Healthcare Partners Get

1. Seamless & trust-worthy clinic experience

- Structured appointments and smooth patient flow
- Consistent, professional experience at every touchpoint
- Higher patient confidence without added effort

2. Faster, simpler operations

- Automated scheduling and reminders
- Reduced manual work

3. Medical Alignment & Patient Confidence

- Nutrition plans designed to complement ongoing treatment, not replace it
- Clear, transparent, compliance-friendly recommendations
- High patient trust: *"If the doctor recommends it, it must be right"*
- Structured handover between doctor → BN ecosystem

4. Patient Engagement, Education & Outcomes

- Lifestyle education delivered through use-case based content
- Habit-building nudges, reminders & progress prompts
- Reduced drop-offs and higher long-term adherence
- Credibility-first communication—no gimmicks, no over-promising

5. Integrated Diet Plan Execution

Stitched directly into the patient journey

- Personalized diets based on lifestyle, habits, preferences & goals
- Regular plan updates every 10 days
- Measurable progress tracking & reports
- Direct access to certified nutritionists (chat + calls)

6. Closed-Loop Health Ecosystem

- Faster patient activation via Member App + Nutrition Team
- Real-world feedback from paying patients
- Continuous optimization based on outcomes & compliance
- Early detection via proprietary Health Score

7. Extended Care & Distribution

Beyond the clinic visit

- Free access to BN Member App for your patients
- In-app diagnostics & pharmacy integrations
- Secure digital health vault for patient records
- Optional Smart Clinic extension for scalable wellness delivery

Partner Eligibility

Who This Is For

For doctors, clinics, and hospitals who:

- Believe in preventive & lifestyle-driven care
- Want better patient outcomes beyond prescriptions
- Value transparency, evidence & long-term health impact
- Seek patient engagement without operational complexity

Operating Checklist

1. Clinical Alignment

Openness to integrating nutrition & lifestyle as a formal extension of treatment, guided by BN clinical standards.

2. Commercial Structure

- Revenue-sharing model on enrollments
- Structured case-by-case based on specialty & scale
- Option to waive earnings and redirect to social impact pool

3. Zero Capital Requirement

- No onboarding fees
- No infrastructure or hiring costs
- BN handles nutrition delivery, tech, and support

4. Tech & Reporting

- App-based dashboards for patient engagement & outcomes
- Transparent reporting & performance tracking
- Secure data handling and patient-controlled access

Operational Split

Healthcare Partner Responsibility

- Clinical diagnosis & treatment
- Patient trust & recommendation
- Medical oversight where required

Balance Nutrition Responsibility

- Personalized diet & lifestyle execution
- Nutritionist support & follow-ups
- Technology platform & Health Score
- Patient engagement & ecosystem management

Tab 2

Our Offerings

What We Bring to Healthcare

Healthcare Provider Solutions

Built for Doctors. Designed for Patients.

Balance Nutrition × Clinics & Hospitals

Where Medicine Meets Lifestyle Care

Unified Preventive Healthcare Ecosystem

Prevention That Works With Treatment

Clinical Excellence, Digitized

Clinical Care. Powered by Data.

What Healthcare Partners Get

Why Doctors Choose Balance Nutrition

1. Clinical Credibility, Reach & Trust

Trusted by Patients. Proven by Outcomes.

2. Nutrition-Led Preventive Care

Nutrition That Supports Medical Care

3. Medical Alignment & Patient Confidence

Aligned With You. Trusted by Patients.

4. Patient Engagement, Education & Outcomes

Better Habits. Better Outcomes.

5. Integrated Diet Plan Execution

Personalized Care, Fully Executed

6. Closed-Loop Health Ecosystem

From Advice to Action

7. Extended Care & Distribution

Care That Continues Beyond the Clinic

Partner Eligibility

Who We Partner With

Who This Is For

Built for Preventive-First Practices

Operating Checklist

How the Partnership Works

1. Clinical Alignment

Aligned on Outcomes, Not Just Advice

2. Commercial Structure

Flexible, Fair, and Transparent

3. Zero Capital Requirement

No Cost. No Complexity.

4. Tech & Reporting

Clear Data. Complete Visibility.

Operational Split

Clear Roles. Better Care.

Healthcare Partner Responsibility

You Lead the Medicine

Balance Nutrition Responsibility

We Power the Lifestyle Care