

*Let the  
Technical and Design  
Professionals  
at Viatropolis  
Prove it!*



# Are You Ready for More Profits? A Greater Revenue Stream? More Exhibitors? More Attendees?

**Let Us Host Your  
Virtual Convention  
At *Viatropolis.com***



**It's ready to go... from registration to booth set up, from classes to show specials, to turning off the lights at closing.**

***Now there is a way*** your exhibitors and attendees can visit, chat, and do business, at your convention, at 95% lower costs ... without leaving their homes or offices.

***Create a new revenue stream for your company by extending your current convention with a virtual convention on the Internet. They can go to it from anywhere in the world... from any computer without special software or skills.***



**Think of it like your 'travel to' convention, but this one's on the Internet. They will meet with thousands of other attendees and vendors and "chat" in real time.**

- No Air Fare, Car Rental, Hotel, Per Diems
- Pick up brochures, catalogs, get show specials
- Attend lectures, register for show specials and more.

***Viatropolis can provide you with a Complete Virtual Convention "in a box!"***

# An Exciting, Profitable Virtual Convention can Bring More Vendors and Attendees to Your Current Convention Operations

| Function   | Virtual Convention | Travel to Convention |
|--|--------------------|----------------------|
| <b>Do Well in a Bad Economy:</b> How many vendors and attendees <i>never</i> came to your convention because of all the high costs involved? How many did not show up this year? Use your virtual convention to feed your travel to convention.  | <b>yes</b>         | <b>NO</b>            |
| <b>Lower Costs up to 90% for Exhibitors, Attendees... for You:</b> Pick up hundreds of more booths and thousands more attendees by lowering costs up to 90%. All new vendors/attendees can be promoted to attend your travel to convention... it's a natural gateway to your travel to convention. | <b>yes</b>         | <b>NO</b>            |
| <b>Unlimited Exhibitors:</b> This is the Internet and you can sell ten, one hundred, one thousand booths and we will fit them all in... we will create exciting marketing formats that work for you, attendees and your vendors.   | <b>yes</b>         | <b>NO</b>            |
| <b>Unlimited Attendees:</b> Have an unlimited number of attendees come to your Virtual Convention from anywhere in the world. Move your operations into the 21 <sup>st</sup> century. Move your convention on to the world stage.  | <b>yes</b>         | <b>NO</b>            |
| <b>Booths:</b> Exhibitors can have several styles and prices of booths... from minimal to extreme; exciting booths with 3D and animation that will be anchors and draw attention and comments for weeks... and you bank the profits off each booth.  | <b>yes</b>         | <b>yes</b>           |
| <b>Break out Rooms:</b> Classes, lectures, forums, training, and group discussions. Its all possible at a Virtual Convention at Viatropolis. Let them have a taste of what they will find at your annual travel to conventions.  | <b>yes</b>         | <b>yes</b>           |
| <b>Security:</b> No one gets in without a badge... they are color coded and show their name and the company they represent. As more and more vendors and attendees go to your virtual convention, you can market them to visit the real thing!   | <b>yes</b>         | <b>yes</b>           |
| <b>Sponsorships:</b> Create many venues for sponsorships. Vendors can sponsor classes, lounge areas, navigation areas, put up large signs and billboards. You know who will pay for what, and this is the way to increase your revenue stream.   | <b>yes</b>         | <b>yes</b>           |
| <b>Literature and Documentation:</b> Vendors can provide brochures, booklets and show videos. Attendees do not need to carry them around all day or on planes. It's a whole new way for vendors to promote their products and services.  | <b>yes</b>         | <b>yes</b>           |
| <b>Fully Documented Show Specials and Freebees:</b> Attendees can enter contests, sign up for show specials and register for free stuff. Transactions are managed, recorded and documented. Try to do that at a travel to convention!  | <b>yes</b>         | <b>NO</b>            |
| <b>Hold Conventions Quarterly, Monthly, Every Two Weeks:</b> You decide how often. A virtual convention is so easy to hold and support, all you have to do is bring on the exhibitors and attendees and let Viatropolis do the rest.   | <b>yes</b>         | <b>NO</b>            |



**Sample**

# Our Convention is Coming to a Computer Near You!

- Ask questions
- Discuss needs
- Get pricing
- Keep up with new trends
- Arrange for a meeting
- Order a show special
- Attend Lectures and Classes

... all in real time, in an enjoyable interactive experience

*Click from booth to booth and  
chat in real time... you will  
enjoy the experience and meet  
old and new friends. It's easy.*

**Annual Pass  
\$60 US**

## Your Convention Name

Virtual Convention on the Internet  
at [www.YourWebPage.com](http://www.YourWebPage.com)

### You Must Have an Annual Pass to Attend

[Register at www.YourWebPage.com](http://www.YourWebPage.com)

Conventions are held the third Tuesday of each month, starting  
September 15, 2009    Hours are from 9am-9pm, NYC Time

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MANY VENUES FOR YOUR BUSINESS  
TO GROW AND SUCCEED

**<John\_Doe> Hi Bob... where  
Are you from?**  
<Bob\_Smith> We are in  
London, UK. Do you know our  
company?  
<John\_Doe> I think so... you  
sell all over the world, right?  
<Bob\_Smith> yes... but most  
of our distribution is in the  
USA.  
<John\_Doe> How many  
outlets do you own?

We have 27 theatres

**John\_Doe (Viatropolis)**  
**Larry\_Huggines (Viatropolis)**  
Bob\_Smith (ABC Corp)  
Harry Jones (XYZ Corp)

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**Sample**