

# Opeyemi Ajagbe

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## PRODUCT (UI/UX) DESIGNER

A seasoned UX/UI Designer with a track record spanning 9+ years across diverse sectors such as Fintech, Logistics, Edu-tech, and E-Sport Entertainment. Demonstrated expertise in the full design lifecycle, from conceptualization to deployment, achieving a 50% boost in user satisfaction and contributing to a 30% company growth. Possesses a keen aptitude for integrating cutting-edge technologies with user-centric designs. Recognized for collaborative ethos, clear communication, and aligning product visions with organizational objectives.

## KEY COMPETENCIES

UX/UI Design  
Full Design Lifecycle Management  
Technology Integration

Industry Versatility  
Quantifiable Achievements  
Team Collaboration & leadership

Communication  
Innovative Thinking  
User Research

## PROFESSIONAL EXPERIENCE

### Kobo360

Dec 2021 - Present

#### UI/UX Lead Engineer

At Kobo360 as the UI/UX Lead, I directed the design of their global logistics operating system, ensuring an enhanced user experience for diverse stakeholders. This innovative contribution was instrumental in fueling a marked surge in platform adoption and overall business expansion. My user-centric methodologies, coupled with a collaborative spirit, fortified Kobo360's reputation as an industry frontrunner.

#### Accomplishments:

- Championed user-centered design by leading research efforts through interviews, surveys, and competitive analyses.
- Pioneered a holistic design system, expediting prototype development and ensuring consistent brand representation.
- Streamlined the design process by bridging gaps between functional requirements and actionable design solutions, leading to a 15% reduction in project delivery time.

### Kobo360

May 2019 - Oct 2021

#### Senior UI/UX Designer

#### Accomplishments:

- Delivered intuitive interfaces and wireframes that improved user engagement by 20%.
- Fostered collaborations with cross-functional teams, ensuring alignment between design and business objectives, which resulted in a 10% increase in goal conversions.
- Introduced and maintained an evolving set of design patterns and guidelines, elevating design consistency and improving user comprehension.

### Kobo360

Nov 2018 - Apr 2019

#### UI/UX Designer

#### Accomplishments:

- Developed MVP designs instrumental in securing over \$80 million in investor funding.
- Solely managed the design and maintenance of Kobo360's digital assets, leading to a 25% increase in user satisfaction ratings.
- Established effective communication channels with developers and stakeholders, improving workflow efficiency by 20%.

## Hydrogen Pay

Jan 2023 - July 2023

### Senior Product Designer (Contract)

At Hydrogen Pay, as a Senior Product Designer, I spearheaded design solutions that enhanced user experience, leading to significant growth in engagement and retention. My cross-functional collaborations refined the product interface, bolstering Hydrogen Pay's market stance and user confidence.

#### Accomplishments:

- Pioneered the design of the API portal, serving as a comprehensive guide for customer developer teams, and facilitating smooth integration with the HydrogenPay payment solution.
- Designed an intuitive POS solution interface, enhancing the customer payment experience and accelerating transaction times.
- Played an instrumental role in developing a dispute resolution and reconciliation portal, a critical tool for internal operations, resulting in reduced conflicts and a more streamlined reconciliation process.
- Collaborated closely with the broader design team to architect a robust design system, laying the foundation for consistent user interfaces across all of Hydrogen's web and mobile applications.

## ggCircuit

Nov 2021 - Jun 2022

### Senior Product Designer

#### Accomplishments:

- Spearheaded the design initiatives for products like Omega, ggLeap, ggRock, and EGL Arcade, introducing an enhanced self-service esports experience, resulting in an uptick in user satisfaction by 25%.
- Successfully orchestrated a website overhaul, slashing bounce rates by a notable 40%, and enhancing user engagement and retention.
- Pioneered user research projects, translating insights into actionable design recommendations.
- Consequently, the product's core user tasks witnessed a design evolution, leading to increased user efficiency.
- Conceived and implemented a comprehensive design system, cementing a unified visual identity across ggCircuit's product suite, which boosted brand recall and user comfort.

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## EDUCATION

### Federal University of Technology, Minna

Bachelor of Engineering (B.Eng.), Mechanical Engineering

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## TRAININGS & CERTIFICATIONS

### UI/UX Designer (Professional Certification)

2024

### UI/UX Design Thinking

2020

### UI Designer (Professional Certification)

2024

### Product Design

2019

### Leadership and people management

2022

### Strategic Innovation

2022

### Google UX Design

2021

### Product Management

2021