

Connext IIITD

Campus events simplified

By
group 2_6

Are you tired of managing emails?

**We get atleast 6-7 emails from
various club coordinators each
day**

**It gets really difficult to keep track
of each activity organised by our
club**

Problem

TOO MANY EMAILS
EACH DAY

DIFFICULT TO INTERACT WITH
PARTICIPANTS

DIFFICULT TO REGISTER FOR
EACH ACTIVITY.

WE CAN'T SEE THE REALTIME
LEADERBOARD AND RESULTS
TAKE TIME TO COME

Some Practical Scenarios

The screenshot shows an email inbox with the following messages:

- Student Senate Pres.** 3 Due 3rd April 11:59 pm || You're invited - IIITD Student Senate presents to you "The Podcast- 11:59 PM Talks". At the stroke of the hour, we invite you to join us for a special edition of the podcast. The link to the recording will be available on our website. [1159Talks.png](#) [1159_3April.png](#)
- Pranay Jain** Cadence Week Feedback - The entire cultural body of IIITD came together to pull off a week-long, highly engaging intra-college fest.
- Aman Kumar (Classro.** New material: "MTH100_Tutorial_20210401_solution" - Hi Vibhor, Aman Kumar posted a new material in MTH100 B. MTH100_Tuto...
- Well-being Cell** well-being survey 2021 - Dear Students, Hope this email finds you well. We at the well-being cell and consistently attempting to understand...
- Pushpendra Singh** Fwd: Grant Scheme for Innovators/Startups - Best regards, Pushpendra Singh (he/him/his) ----- Forwarded message ----- From...
- LeanIn IIITD** 2 What kind of designer are you? | Talk presented by Lean In IIITD - Hey! Lean In IIITD Design Circle brings to you another talk in its...

The screenshot shows an email inbox with the following messages:

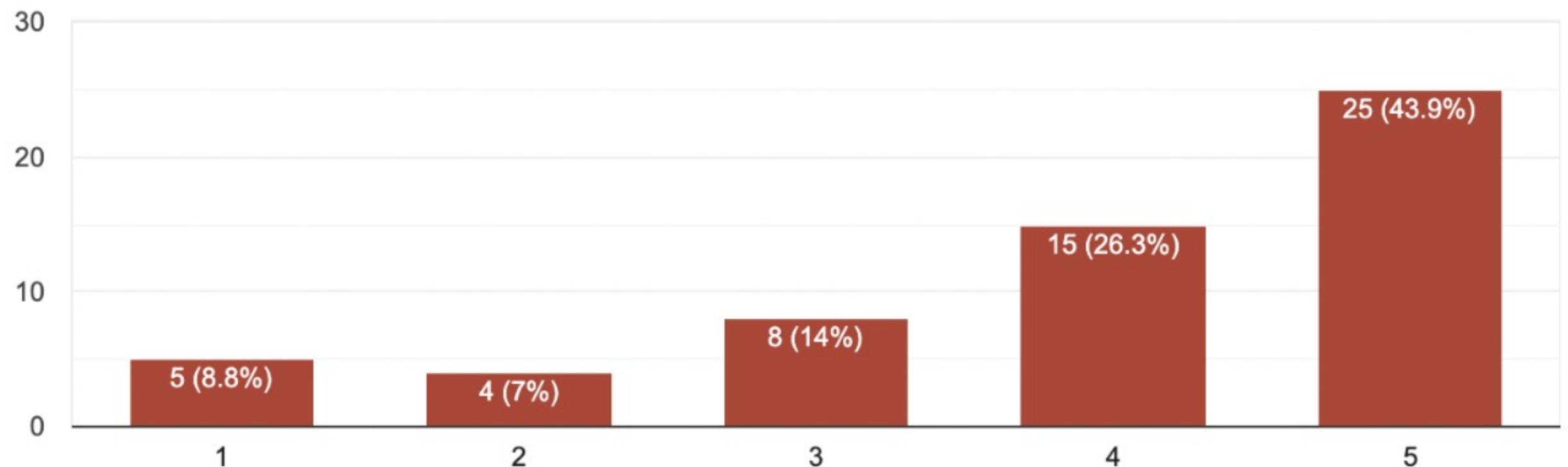
- ECell IIITD** 2 [E-Tal...1] Startups and Social Media... Apr 4 A gentle reminder for the disc... [Inbox](#)
- Sports Coordinator** 2 Intra IIITD CSGO Tournament | eSpor... Apr 2 Gentle reminder! On Tue, Mar... [Inbox](#)
- Harshita, Asra** 2 Regarding IHCI Project Discussion Apr 1 A gentle reminder about toda... [Inbox](#)
- Rajendra Singh** 3 User Awareness on Plagiarism (a we... Mar 31 A gentle reminder about toda... [Inbox](#)
- Samaresh Chatterji (Classro...** New announcement: "MTH100_PRO... Mar 29 Students, Gentle Reminder - t... [Inbox](#)
- Deepali Gupta** 2 Alumni Talk on Sports and Mental H... Mar 25 A gentle reminder to share yo... [Inbox](#)
- Risha Lal** 3 2nd Talk, Math Seminar Series: Dr. F... Mar 23 , A gentle reminder for today's... [Inbox](#)

Too many unread emails , does it happen with you too frequently ?

Some Stats

How often do you open your email to check for events happening in college?

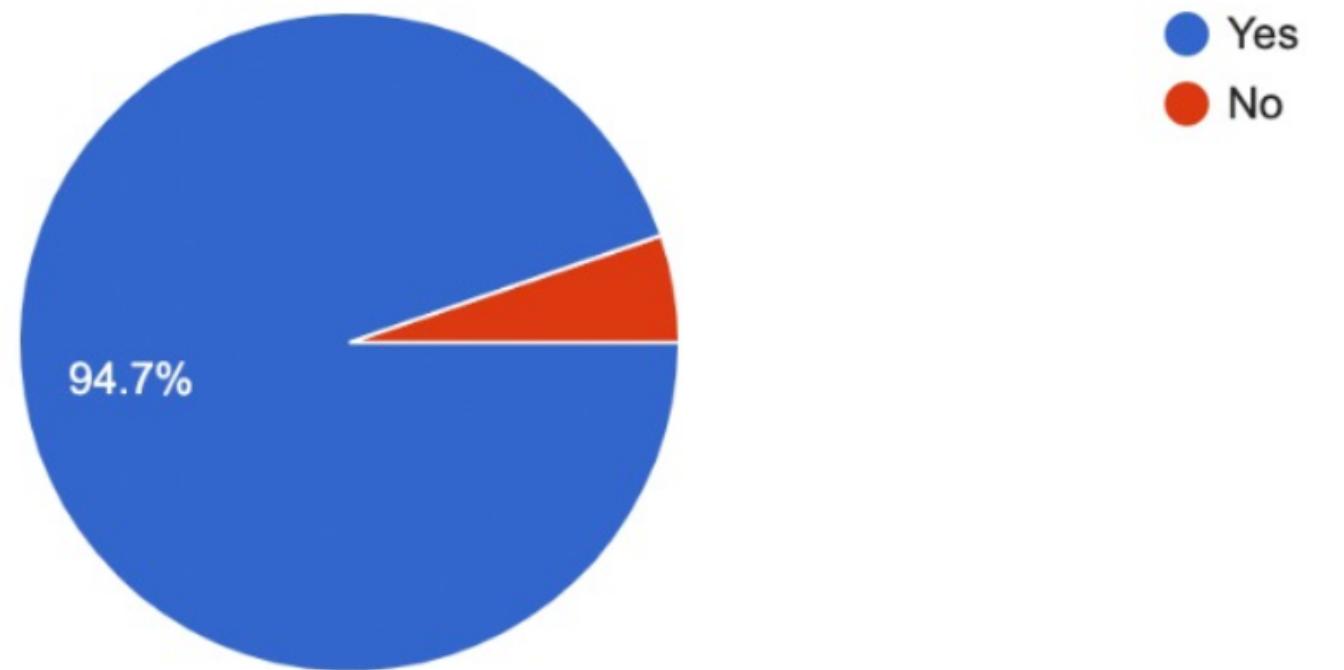
57 responses



Some Stats-2

Would you care for a platform that lets you catch up with all that in one place while making it easier to communicate with organisers/club coordinators and registering for events?

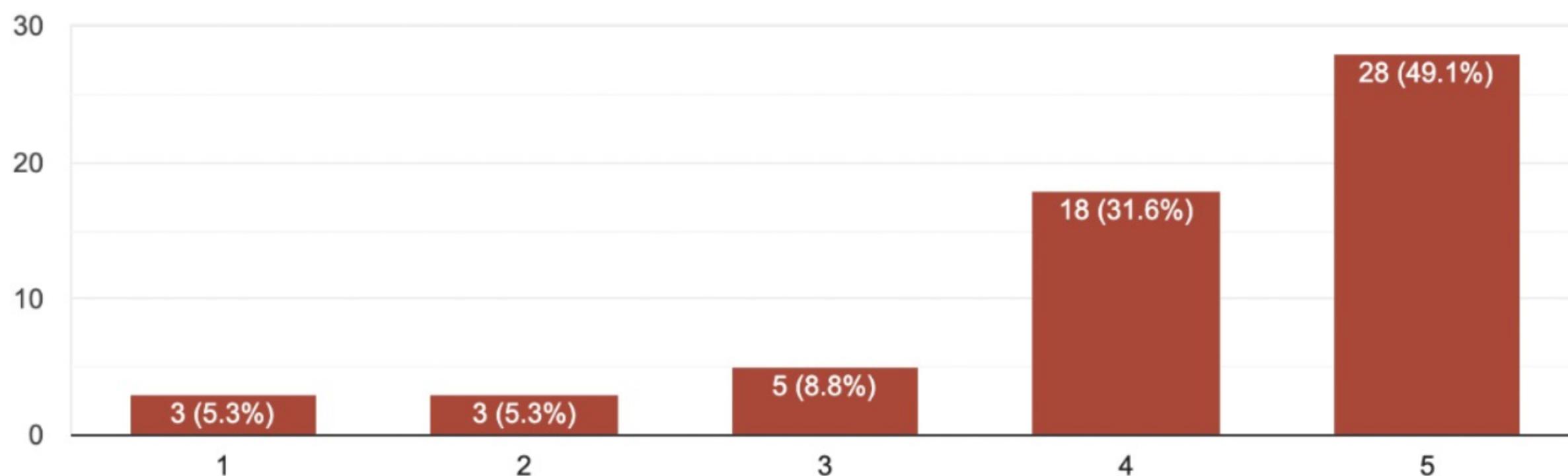
57 responses



Some Stats-3

Would you care for a social element to this platform that lets you make open posts on different clubs' pages? (Sort of how reddit works with its subreddit system)

57 responses



We have got you covered

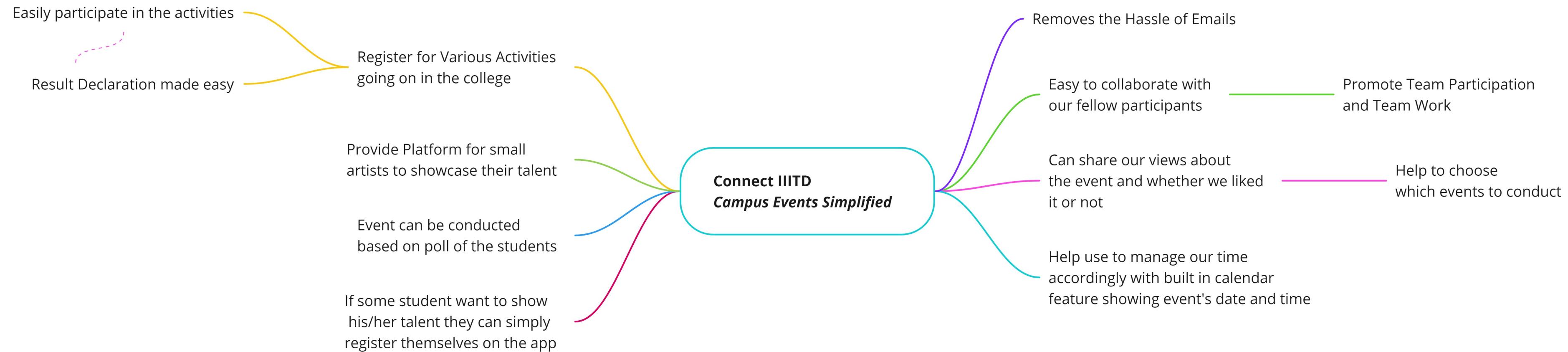
WE PRESENT OUR NEW APP
CONNEXT IIITD

IT CAN HELP YOU SEE ALL THE
SCHEDULED CLUB ACTIVITIES
IN ONE PLACE

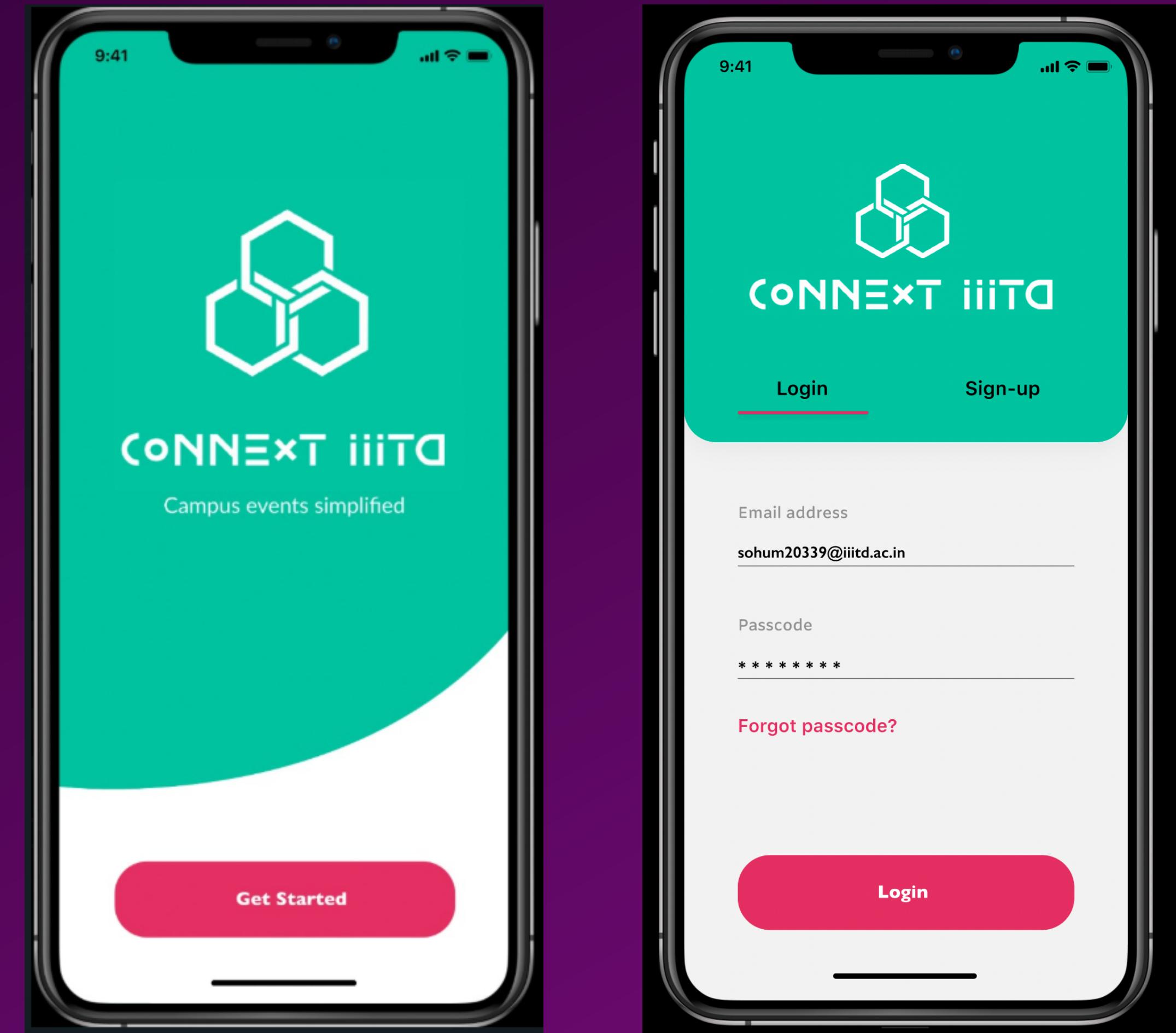
YOU CAN REGISTER FOR EACH
ACTIVITY SEAMLESSLY AND
SEE RESULTS



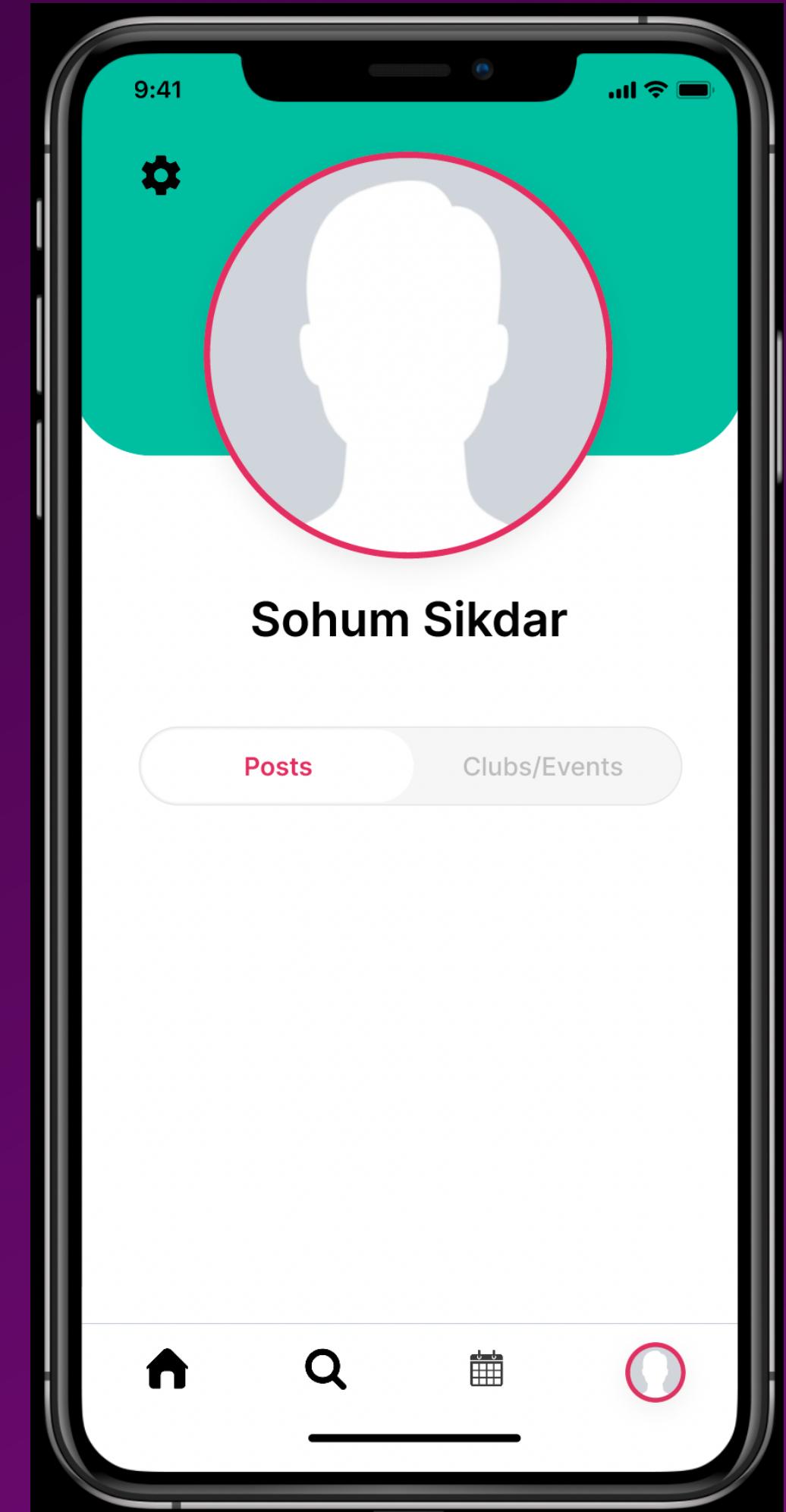
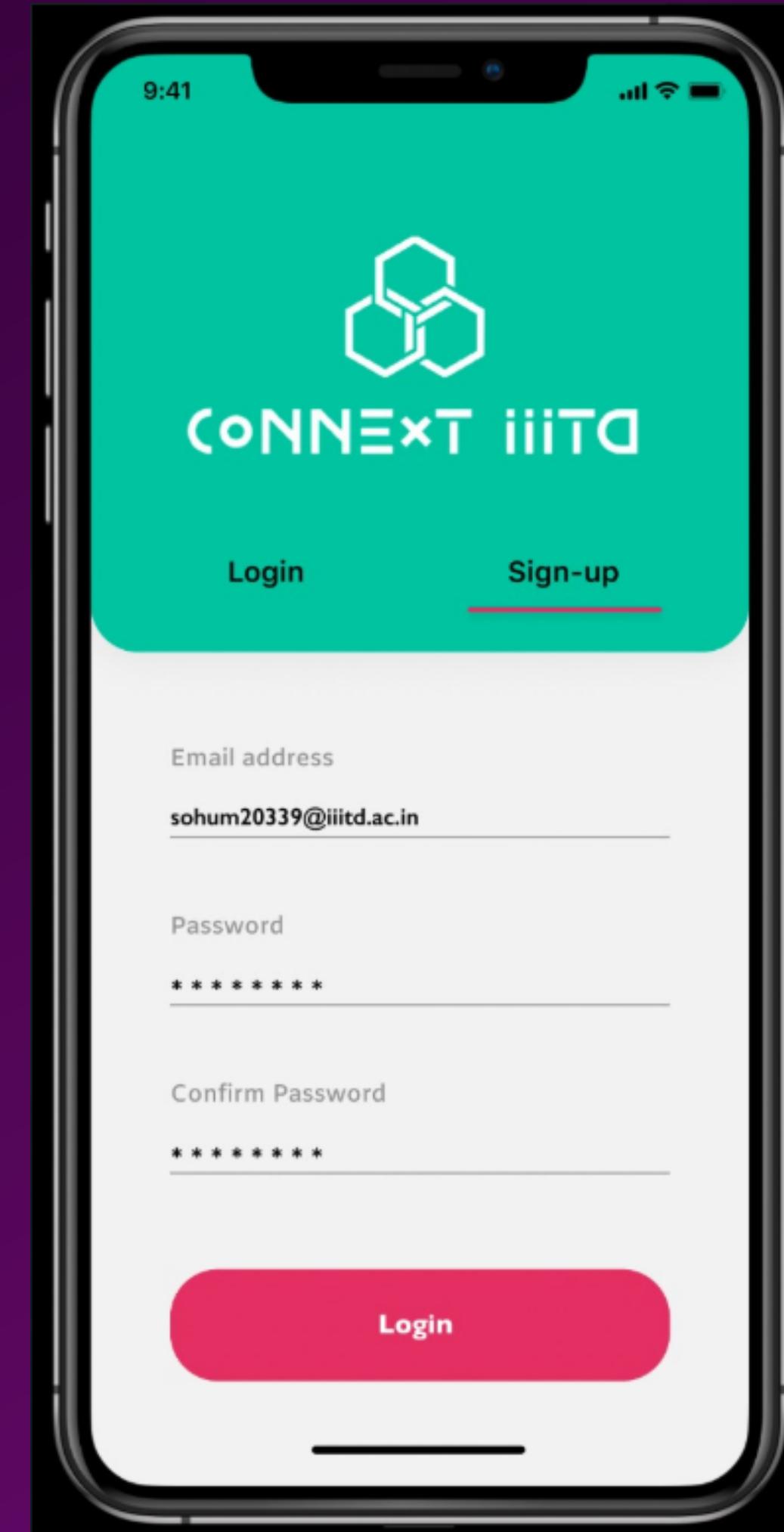
What we aim To Do



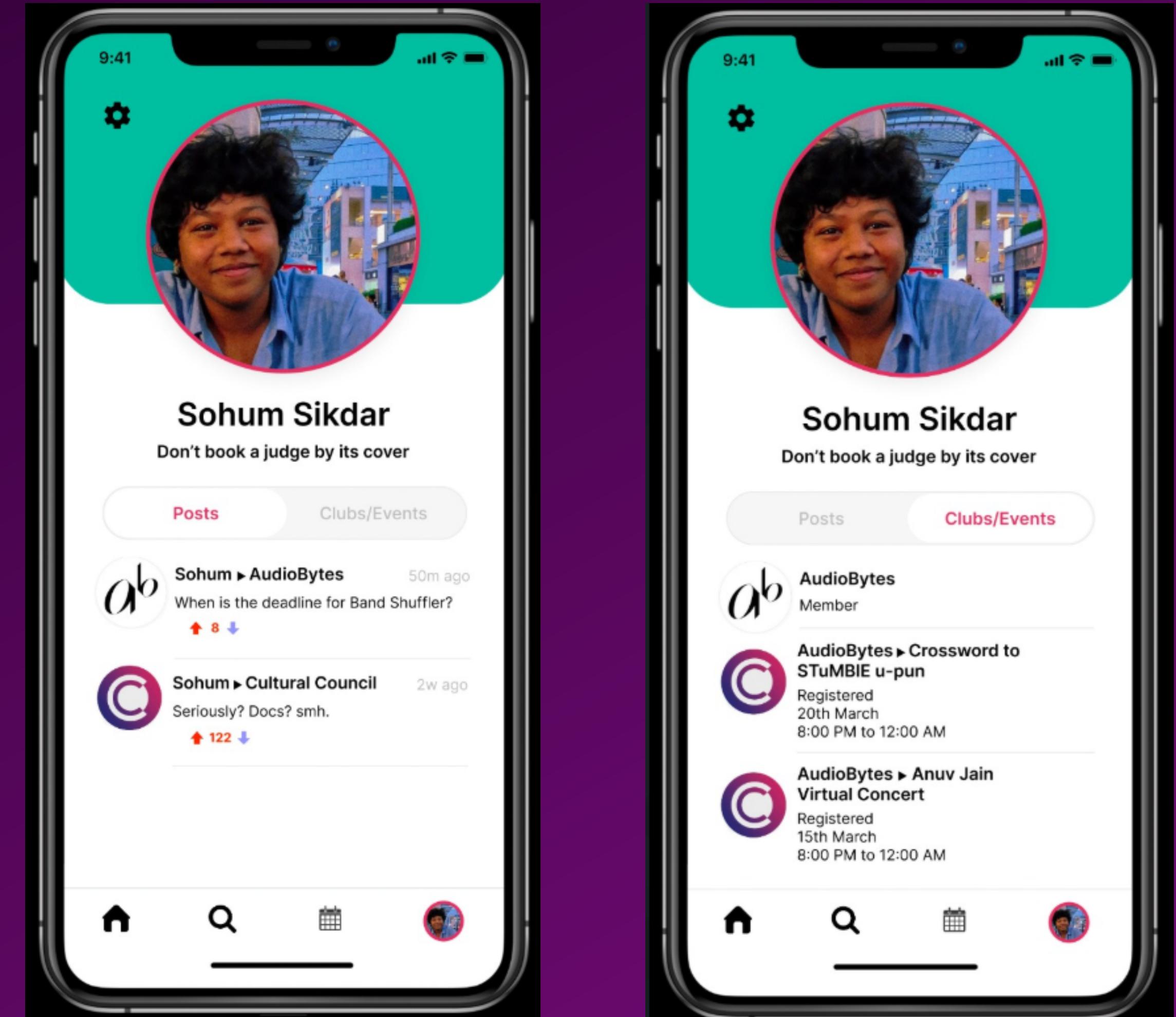
Prototype -1



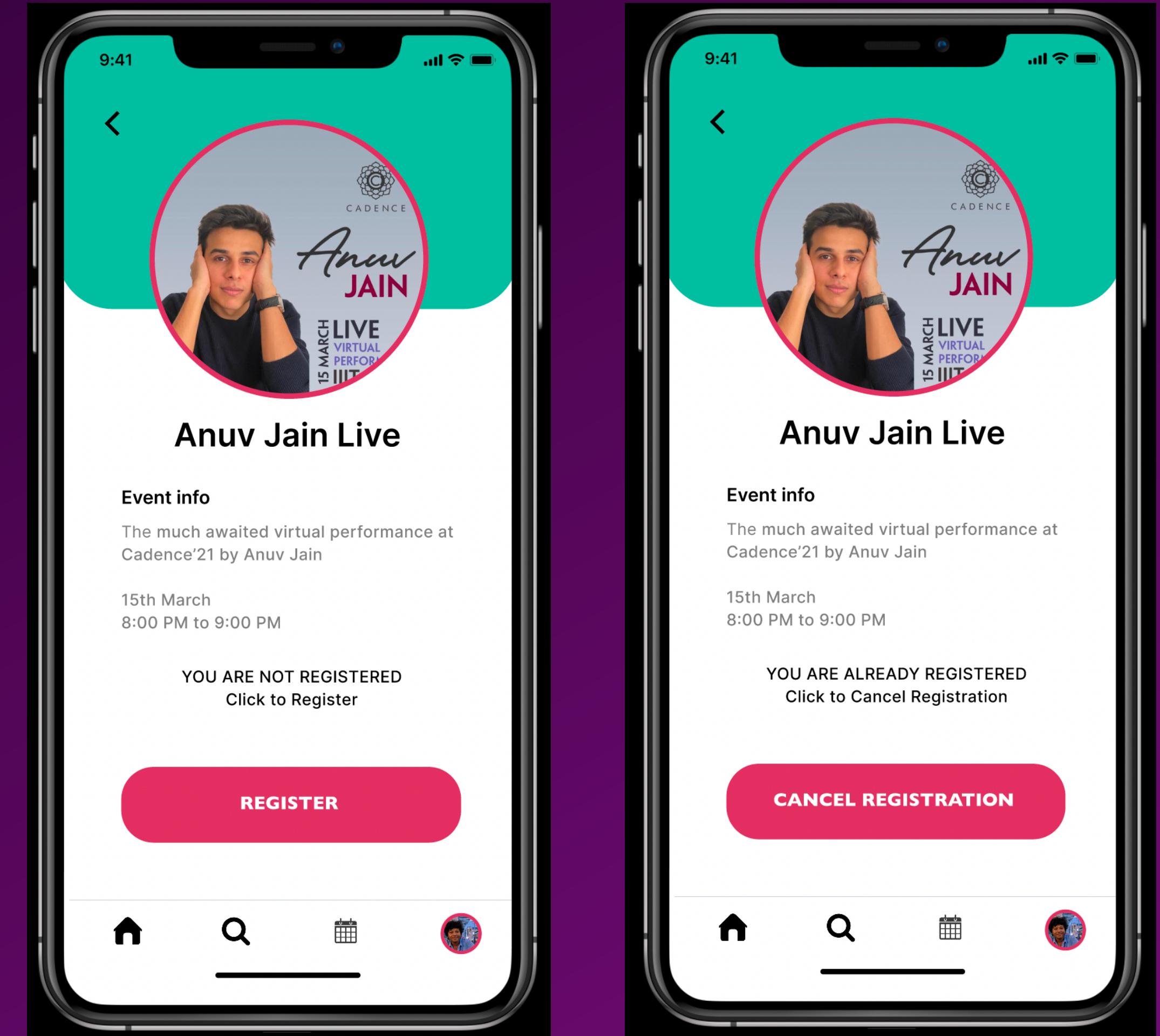
Prototype-2



Prototype -3



Prototype -4



COMPETITORS

Currently no such app or service is available in our college

OUR PRODUCT

Our product aims to solve the problems we students face daily in communication





CUSTOMER RESEARCH AND PERCEPTIONS

USER-1

It would be very useful for me and make my life a whole lot simpler.

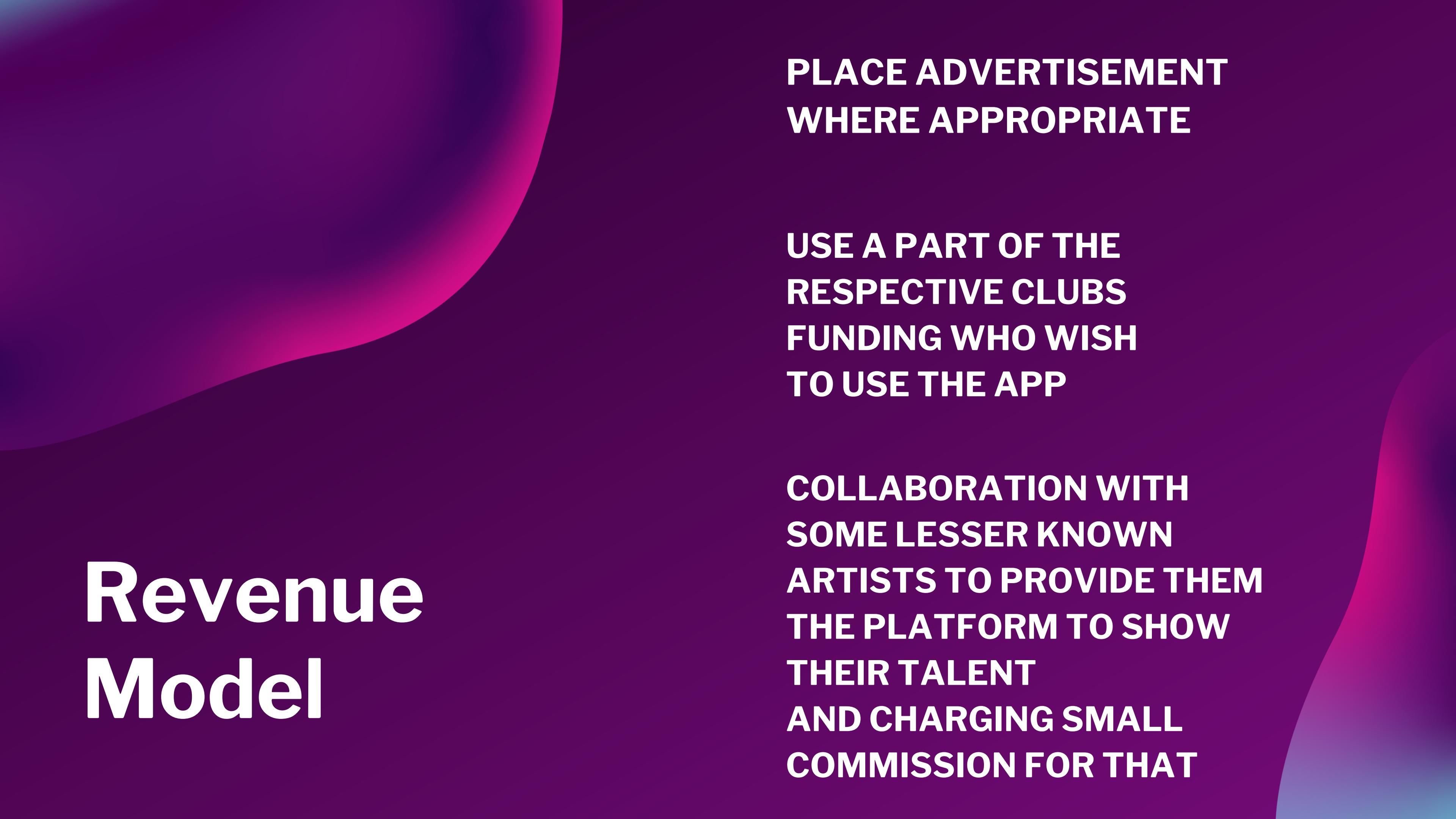
USER-2

Nice approach , we definitely need this app in our college

USER -3

Great idea, why did not we think this before. Launch it soon

...



PLACE ADVERTISEMENT
WHERE APPROPRIATE

USE A PART OF THE
RESPECTIVE CLUBS
FUNDING WHO WISH
TO USE THE APP

COLLABORATION WITH
SOME LESSER KNOWN
ARTISTS TO PROVIDE THEM
THE PLATFORM TO SHOW
THEIR TALENT
AND CHARGING SMALL
COMMISSION FOR THAT

Revenue Model

Customer Feedback

We will have a dedicated section where users can give feedback about existing features

Users can also make polls about new features they want and we will try to implement them if possible



**NO MORE EMAIL
HASSLE**

**SEAMLESS WAY TO
REGISTER AND
PARTICIPATE IN CLUB
ACTIVITIES
AND SEE RESULTS**

Benefits and highlights

**EASY CONTACT WITH
PEERS AND SEE
LEADERBOARD**

The Team

group 2_6



**VIBHOR
AGARWAL**



**SOHUM
SIKDAR**



**SOURAV
GOYAL**



**AKANSHAK
SINGHAL**



**SHIVANSHU
PANDEY**