

Maven Movies

- A DVD rental business

My Work Role

- Day to Day Operations Manager
 - Has to learn everything about the business
 - Product inventory
 - Staff
 - Customer purchase behaviour etc
- Have access to Maven Movies SQL database
- Has to analyse everything on my own
 - Access and explore the database
 - Understand the relationship between all 16 data tables
 - Analyse all aspects of company's data including
 - Transactions
 - Customers
 - Staff etc
- File to be used for this case study
 - create_mavenmovies.sql
 - contains entire database of maven movies
 - have to use the same for the all aspect analysis of the company to understand the business In depth and make decisions based on those analysis
