

## VIBHORE AGGARWAL

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### PROFESSIONAL SUMMARY

I am an experienced IT professional having worked for Tech consulting Companies like TCS and OLR Retail India. A Data Analytics enthusiast proficient in SQL, Python, Data Analysis & Microsoft Power BI. Recognized for effective communication, skilled in gathering, analyzing & interpreting business data to identify patterns and trends.

### PROJECTS

#### FIT-BIT Fitness Tracker Analysis Dashboard (Microsoft Excel)

[View in GitHub](#)

- **Problem:** WeFit Fitness company wants to find potential customers who might subscribe & buy their products
- **Solution:** Designed dashboards and report to visualize useful data for actionable insights
  - Analyzed User's Heart Rate & Weight Log Data to find potential customers for LeanFit company
  - Analyzed User's Daily Activity Data to find potential customers for FitWear daughter company
  - Analyzed User's Sleep Data to find potential customers for Sleepy-Nights daughter company
  - Created Dashboard for WeFit Management Team to visualize KPI's and charts for marketing solutions

#### Diecast Cars Company Sales Dashboard (SQL, Microsoft Power BI)

[View in GitHub](#)

- **Problem:** Diecast Cars Company unable to manage & analyze sales data.
- **Solution:** Designed dashboards and report to visualize useful data for actionable insights
  - Created Sales dashboard and projected there is 93% sales growth in 3<sup>rd</sup> Quarter.
  - Customer detail report highlighted top 25 customers driving 50% of total revenue.
  - Order detail highlights the top comments to why they were cancelled or on-hold.
  - Employee detail report shows which employee has garnered the most profit.

#### Customer Churn Analysis Dashboard (SQL, Microsoft Power BI)

[View in GitHub](#)

- **Problem:** Telecom Company wants to understand the churn reason & behavior.
- **Solution:** Designed dashboards and report to visualize useful data for actionable insights.
  - Created 6 reports and 1 insights page detailing about the company performance.
  - Demographics report uncovered that 3.8k customers were Middle-aged.
  - Subscription report highlighted 90% customers opted for Phone Service.
  - Insight report shows 45% of churned customer left as competitor offer better value for money.

### WORK EXPERIENCE

#### Service Analyst | OLR India Consulting Pvt. Ltd. | Bangalore, India

Oct 2021 – Present

- Worked in Data Extraction team to generate data for the BI Team.
- Employed Power BI for reporting and dashboarding.
- Reduced the SQL query runtime by 30% by limiting the rows in subquery, efficient joins and employing CTEs
- Mentored around 10+ new joiners on client applications & regularly conducted touch base meetings.

#### System Engineer | Tata Consultancy Services Ltd. | Chennai, India

Mar 2018 – Oct 2021

- Testing SQL queries on a subset of data, finalizing the queries and then removing the subset limitation.
- Utilized Joins and sub-queries to simplify complex queries involving multiple tables.
- Ownership of managing the tickets & finding the trend post build deployment activities.

### SKILLS

SQL (Structure query language) | Python | Pandas | Exploratory Data Analysis | Microsoft Excel | Microsoft Power BI |

Communication | Analytics & Problem Solving | Teamwork | Mentoring | Business Analysis | Data Analysis

### EDUCATION

#### Bachelor of Technology (B. Tech.) – Computer Science & Engineering

June 2013 – May 2017

Guru Gobind Singh Indraprastha, Delhi (India)

### CERTIFICATIONS

#### OdinSchool Certified Data Science Professional (Serial Number: ODIN1001667) | June 2023 – Present

[View credentials](#)

Developed skills in Excel, SQL, Python, Microsoft Power BI by creating industry-aligned projects.