



STEPHANIE OTTESON

VIBRANT IMPACT // AI-DRIVEN & USER-CENTRIC DESIGN

Crafting visually compelling print, digital, and UI/UX content with a focus on clarity, purpose, and modern AI-enhanced workflows.

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SKILL INVENTORY



VISUAL DESIGN

Figma

UI/UX Design

Adobe Creative Cloud

Typography

Layout Design

Brand Identity

Motion Graphics



MARKETING STRATEGY

Content Creation

SEO/SEM Knowledge

Marketing Analytics

Social Media Management

Brand Visibility



AI TECH STACK

AI Prompt Engineering

Generative Workflows

HTML5/CSS3

Github

Javascript Basics



REMOTE-READY EFFICIENCY

Utilizing advanced AI tools to accelerate design ideation and production. I deliver high-quality assets at an optimized pace, ensuring rapid turnaround for remote creative teams.



PROFESSIONAL HISTORY

SYSTEMS LOGIC & COMMUNICATION

Casino Games Dealer
Deerfoot Inn & Casino

2012 — 2021

Maintained 100% accuracy in high-speed environments. Leveraged strong interpersonal skills to manage complex interactions and ensure seamless user/customer experiences.

OPERATIONS & RELIABILITY

Corporate Courier
Calforex

2004 — 2009

Optimized daily logistical routes with self-managed efficiency. Demonstrated absolute reliability and attention to detail while meeting strict corporate delivery milestones.

COMMUNICATION & ENGAGEMENT STRATEGY

Direct Sales Representative
Vector Marketing

1999 — 2005

Mastered audience-specific messaging and persuasive communication. Focused on relationship-building and problem-solving to drive user engagement and build brand trust.



CURRENT FOCUS

Full-Stack Development



LOCATION

Remote / Canada



ACADEMIC FOUNDATION

Full-Stack Development
Active Enrollment // In Progress

Graphic Design Diploma
July 2025 // President's List

Web Marketing Diploma
January 2024 // With Honors

