

Maven Toy Stores KPI Report

50
No. of stores

Total orders by Start of Month

41,830

Total Revenue by Start of Month

658,194

Total Profit by Start of Month

180,445

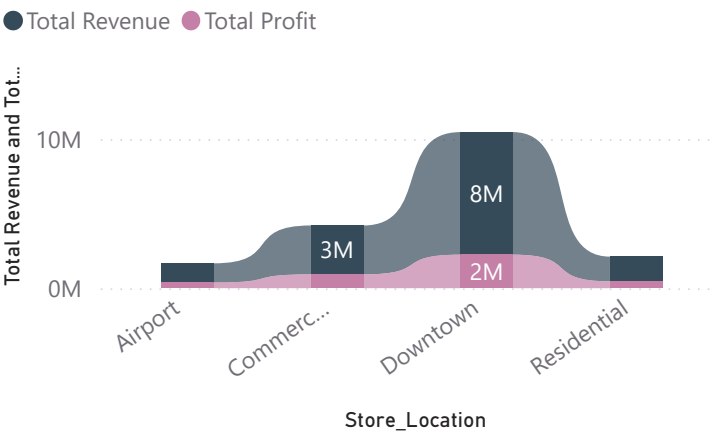
Explore Downtime
Stores

Explore Commercial
Stores

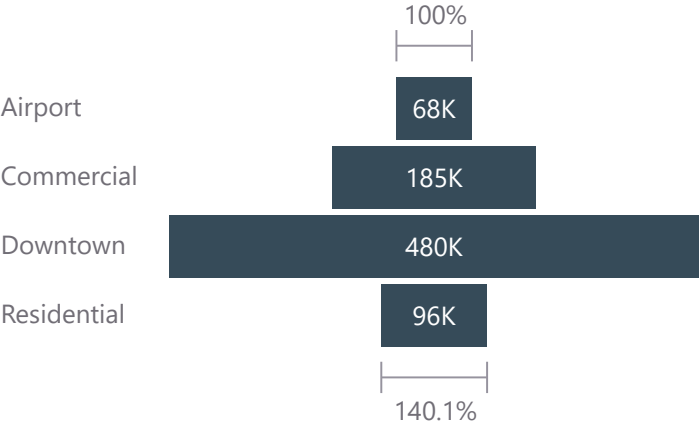
Explore Residential
Stores

Explore Airport Stores

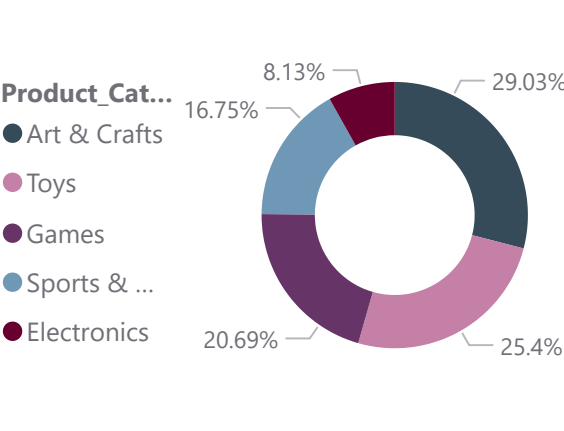
Total Revenue and Total Profit by Store_Location



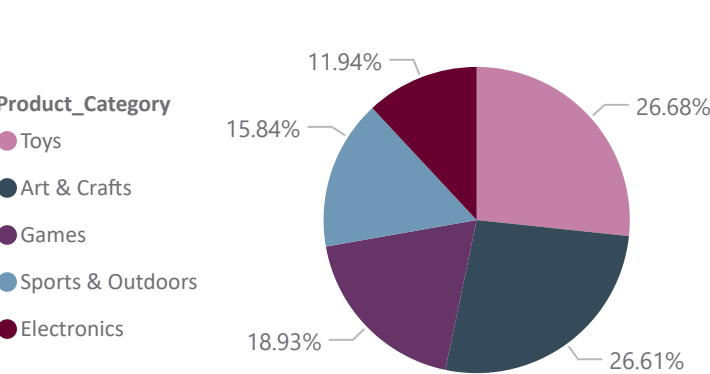
Orders store-Location



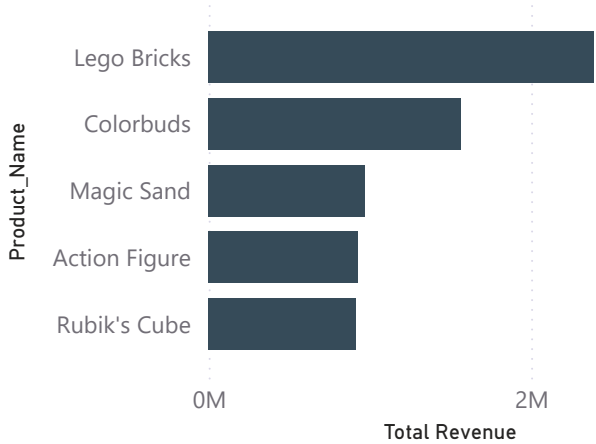
Inventory by Category



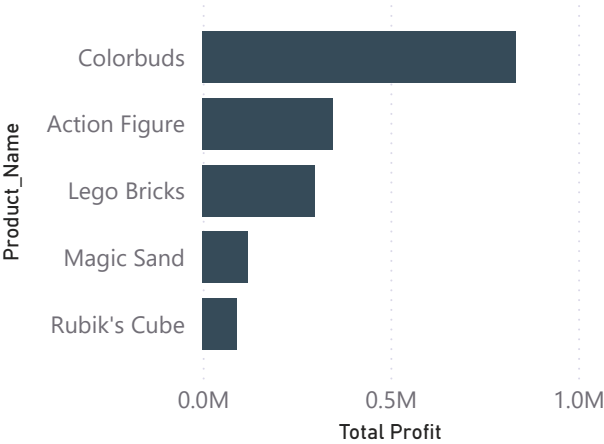
Orders by Product_Category



Top 5 Selling products



Top 5 Profitable products





Downtown Stores

29

No. of stores

480K

Total orders

283.43K

Average store sale

77.54K

Average store profit

13.09

Ave_price

Date

01/01/2022

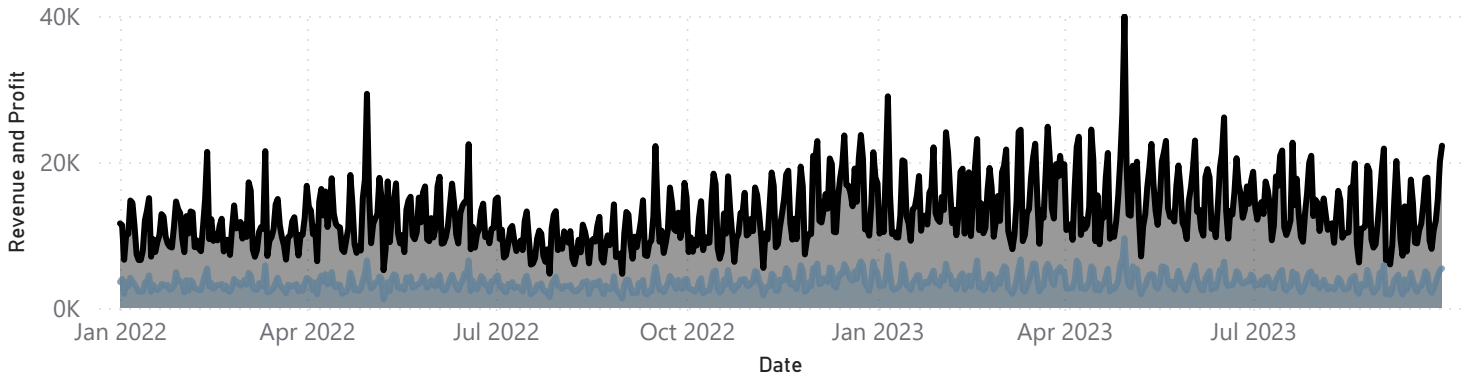
30/09/2023

Store_Name

All

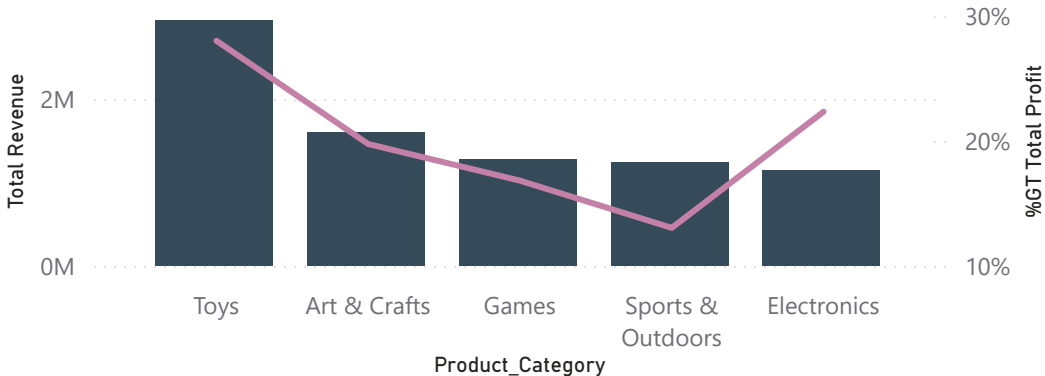
Revenue and Profit by Date

● Revenue ● Profit



Revenue & Profit% category-wise

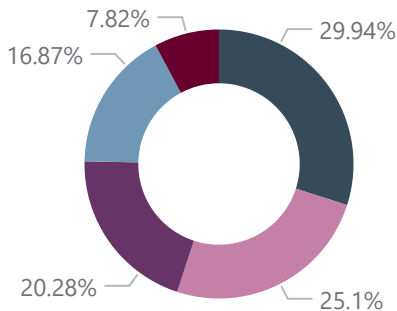
● Total Revenue ● %GT Total Profit



Inventory by Category

Product_Cat...

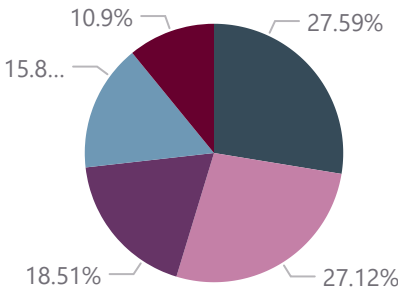
- Art & Crafts
- Toys
- Games
- Sports & ...
- Electronics



Orders by Product_Category

Product_Categ...

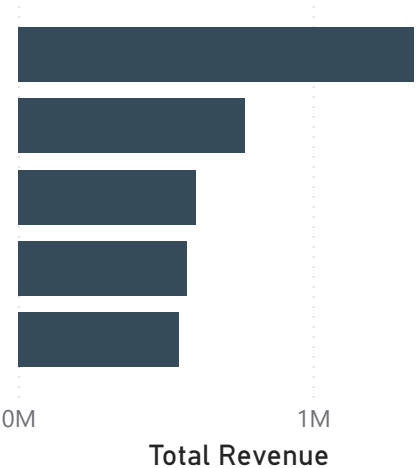
- Art & Crafts
- Toys
- Games
- Sports & Ou...
- Electronics



Top 5 Selling products

Product_Name

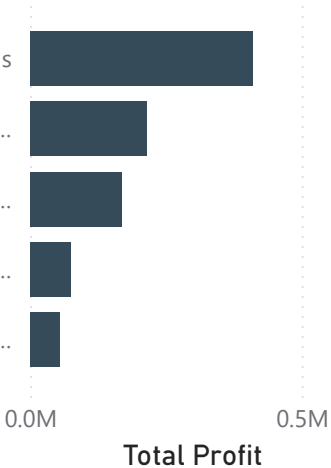
- Lego Bricks
- Colorbuds
- Magic Sand
- Action Figure
- Rubik's Cube



Top 5 Profitable products

Product_Name

- Colorbuds
- Action Fi...
- Lego Bric...
- Magic Sa...
- Rubik's C...





Commercial Stores

12

185K

273.26K

77.24K

13.63

Date



No. of stores

Total orders

Average store sale

Average store profit

Ave price

01/01/2022



30/09/2023



Store_Name

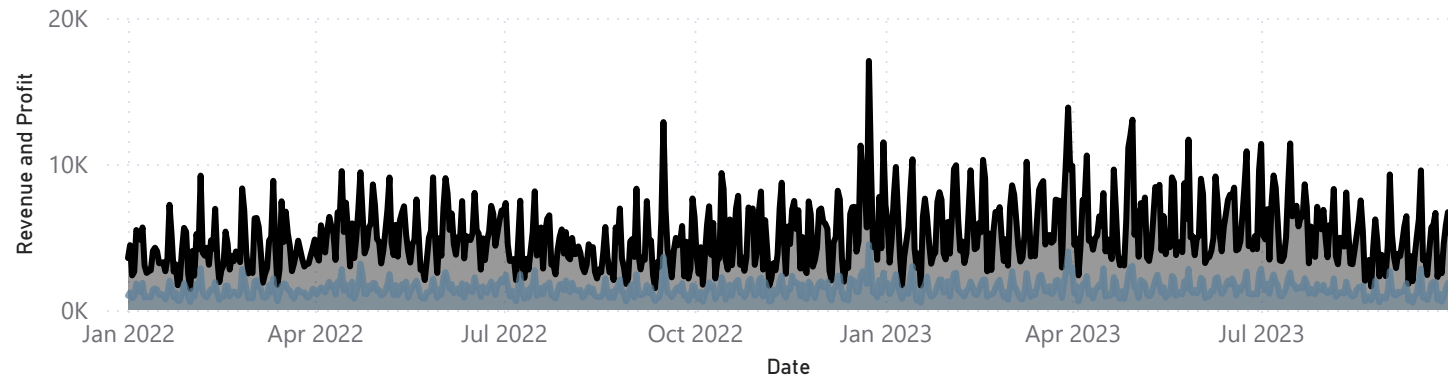


All



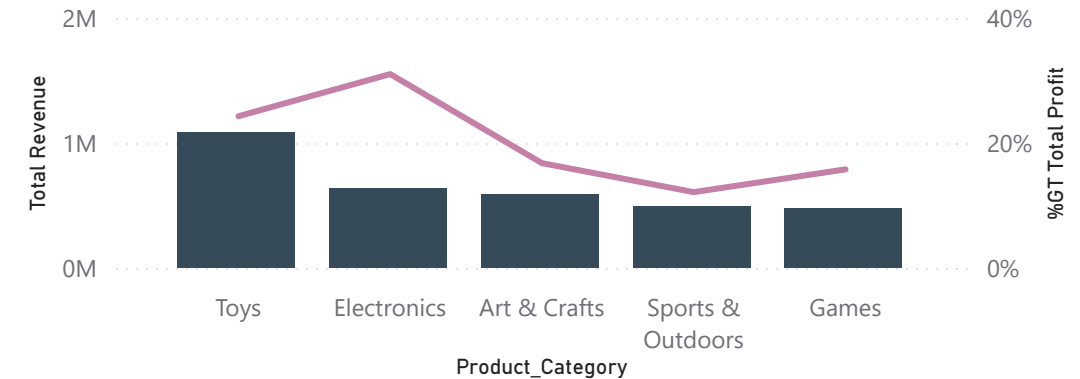
Revenue and Profit by Date

● Revenue ● Profit



Revenue & Profit% category-wise

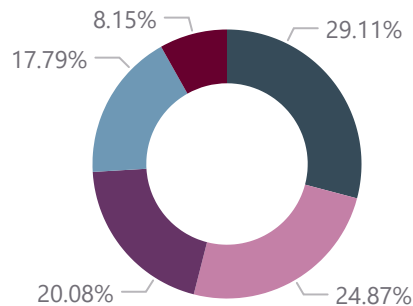
● Total Revenue ● %GT Total Profit



Inventory by Category

Product_Cat...

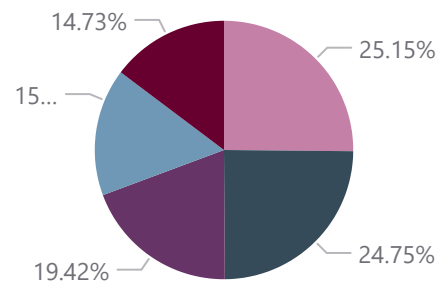
- Art & Crafts
- Toys
- Games
- Sports & ...
- Electronics



Orders by Product_Category

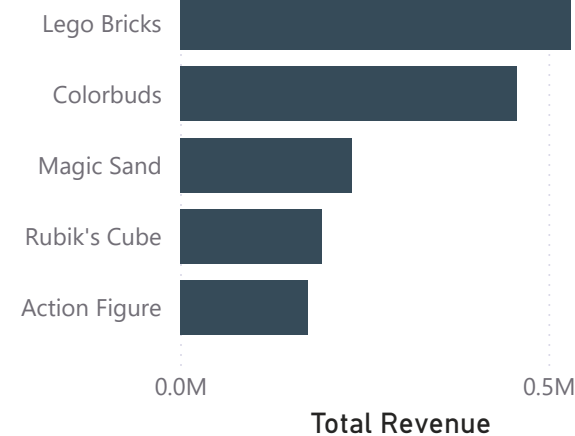
Product_Categ...

- Toys
- Art & Crafts
- Games
- Sports & Ou...
- Electronics



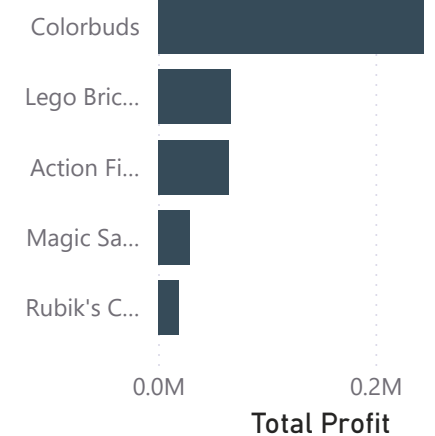
Top 5 Selling products

Product_Name



Top 5 Profitable products

Product_Name





Residential Stores

6

96K

276.02K

76.73K

13.21

Date



No. of stores

Total orders

Average store sale

Average store profit

Ave price

01/01/2022



30/09/2023



Store_Name

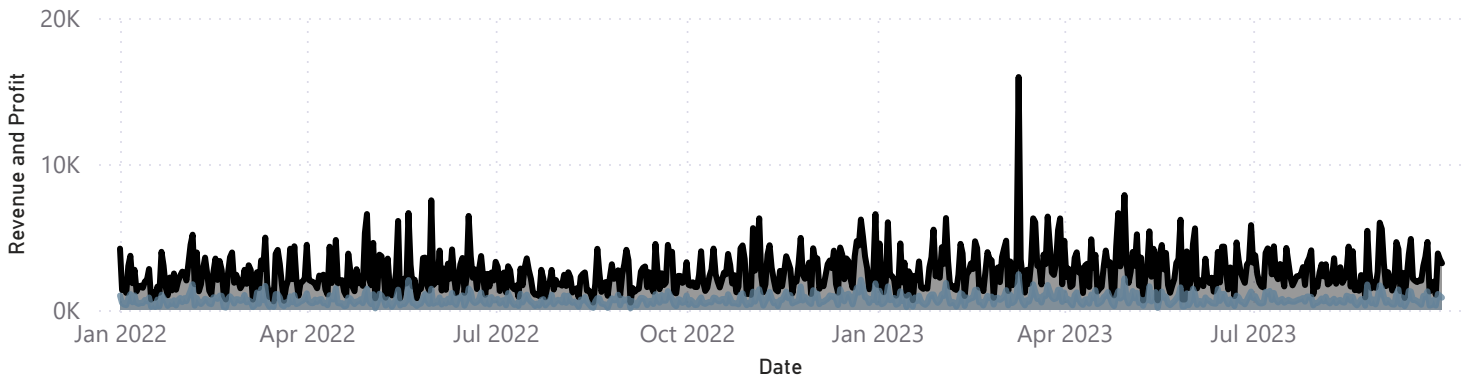


All



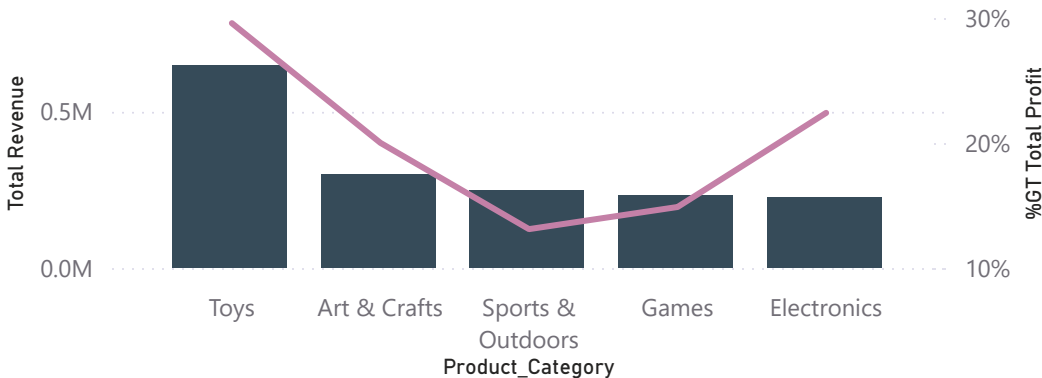
Revenue and Profit by Date

● Revenue ● Profit



Revenue & Profit% category-wise

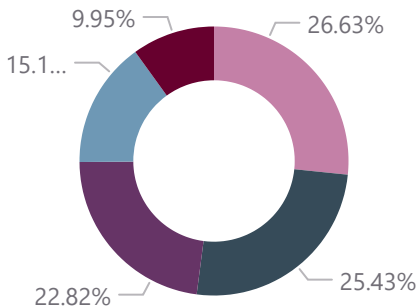
● Total Revenue ● %GT Total Profit



Inventory by Category

Product_Cat...

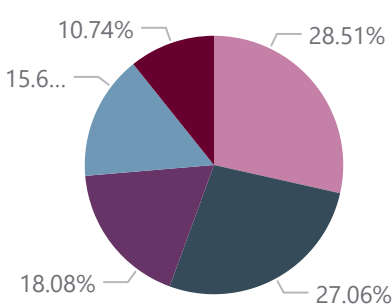
- Toys
- Art & Crafts
- Games
- Sports & ...
- Electronics



Orders by Product_Category

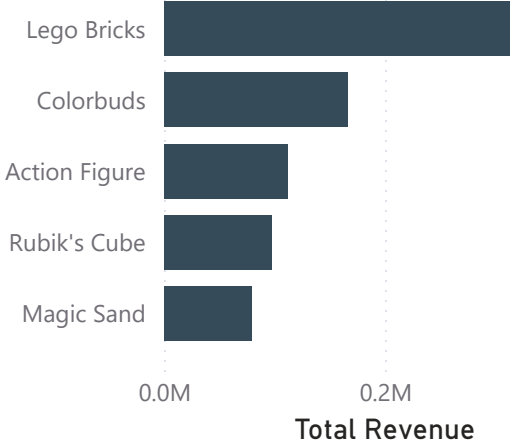
Product_Categ...

- Toys
- Art & Crafts
- Games
- Sports & Ou...
- Electronics



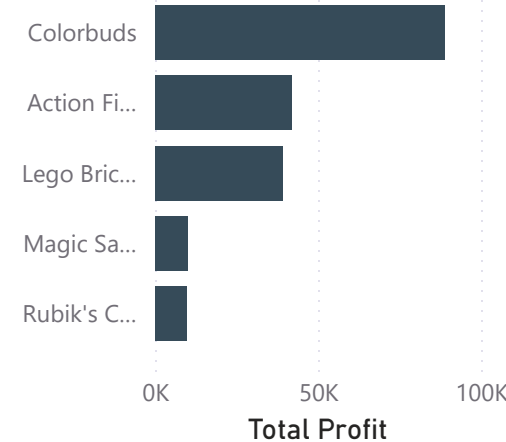
Top 5 Selling products

Product_Name



Top 5 Profitable products

Product_Name





Airport Stores

3

68K

429.91K

126.02K

13.37

Date



No. of stores

Total orders

Average store sale

Average store profit

Ave_price

01/01/2022



30/09/2023



Store_Name

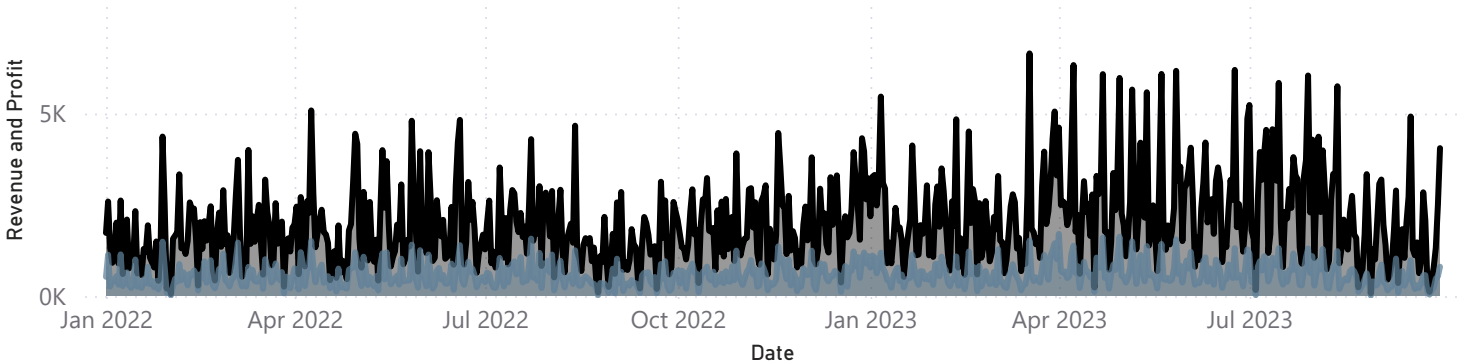


All



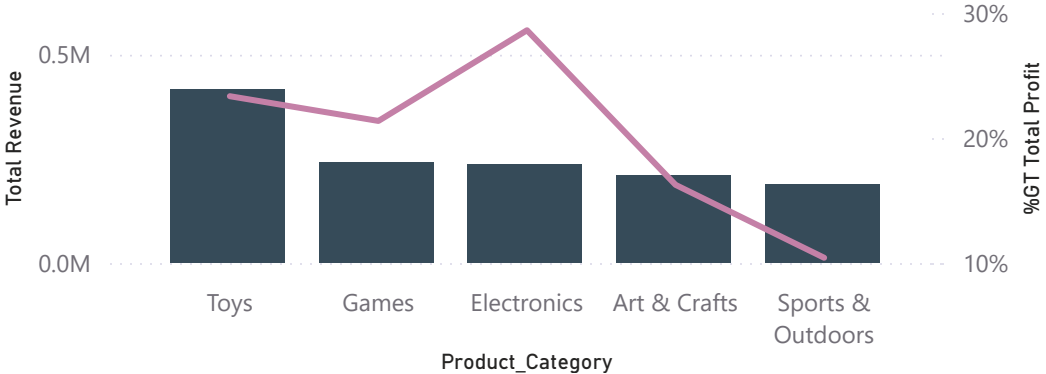
Revenue and Profit by Date

● Revenue ● Profit



Revenue & Profit% category-wise

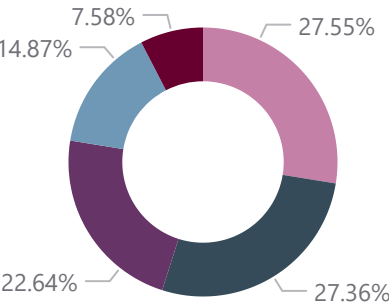
● Total Revenue ● %GT Total Profit



Inventory by Category

Product_Cat...

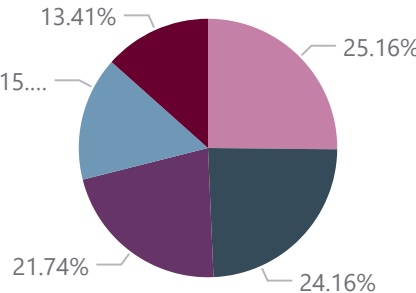
- Toys
- Art & Crafts
- Games
- Sports & ...
- Electronics



Orders by Product_Category

Product_Categ...

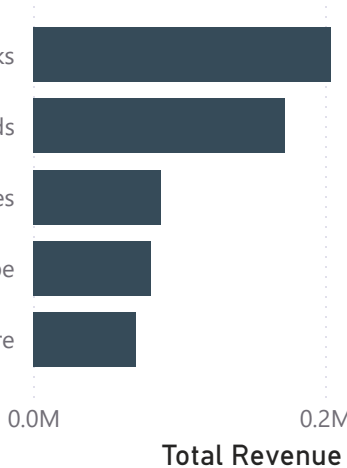
- Toys
- Art & Crafts
- Games
- Sports & Ou...
- Electronics



Top 5 Selling products

Product_Name

- Lego Bricks
- Colorbuds
- Glass Marbles
- Rubik's Cube
- Action Figure



Top 5 Profitable products

Product_Name

- Colorbuds
- Glass Ma...
- Action Fi...
- Lego Bric...
- Rubik's C...

