Oluwasanmi Ariyo

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EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

State College, PA

Bachelor of Science (B.Sc.): Biomedical Engineering, Honors

May 2019

TECHNOLOGIES & CERTIFICATES

- Technologies: MySQL, Git, Flask, Bootstrap
- Languages: Python, C, HTML, Javascript, Sass
- Certificates: "Leading with Analytics and Artificial Intelligence" (Kellogg School of Management)

PROJECTS

Personal Finance (Monthly Spending Report Generation via Bank/Credit Card Statements)

- o **Technologies:** Python & Git
- o **Motivation:** Lack of time to produce detailed budgeting reports every month
- o Overview: Processing of bank/credit card statements saving 48+ hours of manual accounting per year

[In Progress] Afrotech AI Hackathon (Translating lab results and exercise data into actionable next steps)

- o **Technologies:** Frontend React.js/Next.js | Backend Flask | Misc OpenAI API, Tesseract (OCR)
- o Motivation: a) Desired insight on lab reports results, b) Opportunity to collaborate with technologists
- o Features: Apple Health integration, Lab report explanation, AI Chatbot (to elaborate on report results)

PROFESSIONAL EXPERIENCE

ACCENTURE Philadelphia, PA

Management Consultant

Nov 2019 - April 2024

- PNC Data Engineer:
 - o Improved data integrity and system compatibility by leading and documenting end-to-end functional mapping for 15+ database systems over a 24-month period utilizing SQL and Confluence.
 - o Enhanced data profiling and pattern recognition by composing several SQL queries to analyze and assess each system for patterns, discrepancies, and 'bad' data.
 - o Optimized data migration processes by moderating mapping sessions and managing ETL developers using JIRA, in collaboration with stakeholders and data architects, ensuring compatibility and referential integrity validation.

WAVLENGTH Philadelphia, PA

CEO / Product Manager

Oct 2018 - Nov 2021

Wavlength is a SMB SaaS platform for creative entrepreneurs that are independently scaling their design agencies; helping creatives become more business-savvy through administrative task oversight (invoices, project management, etc)

- Delivered 5+ features from ideation to go-live by managing a technical team of 3 engineers (backend and frontend) while utilizing version control tools such as Git.
- Enhanced product performance and user engagement by 20% by conducting retention analysis and A/B testing via Amplitude (user session replay software)
- Improved team efficiency and project clarity by authoring current/future state diagrams, process flows, business requirements, test cases, and issue tracking using JIRA and hosting documentation on Confluence.
- Streamlined end-to-end customer experience by collaborating with UI/UX designers, assessing user stories from customer surveys and interviews, and integrating feedback into the design process.