Vinicius Cainelli

Frontend Developer

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Frontend Developer and Team Player with an insatiable passion for UI, create and build amazing and beautiful applications that make an impact on human lives.

- Strong knowledge and experience with HTML, CSS (Sass), Javascript, and VueJS
- Knowledge and experience with Gulp, Git, Laravel, PHP, and MySQL
- Knowledge of Webpack, ReactJS, ES6, NodeJS, AWS, Serverless, and Docker

WORK EXPERIENCE

Software Developer, Just Eat Takeaway

May 2020 – Present - São Paulo, SP

At Just Eat Takeaway my current challenge is creating from scratch and maintaining the new component library which is used for all squads in the back office team.

One of my daily duties is to help other front-end developers to contribute and improve the component library, besides implementing the new components on the current system in a way to not affect the current users.

Frontend Developer, Vivo (Telefônica Brasil)

Jun 2019 – May 2020 - São Paulo, SP

Vivo is a brand of Telefônica Brasil, a subsidiary of Telefónica and the largest telecommunications company in Brazil.

I'm part of a squad that's mission is to minimize the phone calls from customers and solve their issues using the Web and Mobile Apps, without human contact.

I'm responsible for the front-end development of this interface, using a lot of Javascript, building UI (with VueJS) and the tests (TDD with Jest), and refactoring some parts of the CSS, and making sure we'll reusing more code than creating.

Tech Lead, Wunderman Brasil

Oct, 2018 – Fev, 2019 - São Paulo, SP

Wunderman is a global digital agency, as a Freelancer Tech Lead I'm:

- Make sure that all of the apps are delivered with high quality;
- Moving projects to new technologies;
- Create an efficient relationship between UI/UX team and developers;
- Definition of the technical architecture of projects.

Front End Developer, Mandaê

Sep 2016 – Jan 2018 - São Paulo, SP

At Mandaê, besides writing code, I also create and develop solutions that are helped hundreds of customers

- Build UI applications using AngularJS and Bootstrap;
- Develop a responsive user interface while working directly with the Design team;
- Responsible for the development of the new institutional website;
- Store and consume data from Restful Web APIs and Services.

Full Stack Maker & Co-Founder, Menyoo

Mar, 2014 – Present - São Paulo, SP

Menyoo it's a menu platform, offers a clever analytics dashboard for restaurant owners.
As a tech guy and co-founder, I am responsible and the person who does everything about the product, like design, development, QA, DevOps, and digital marketing.
As an only tech person, I have to learn about servers, deployments, and monitoring.
Also, I improve my UX/UI skills, to create and recreate all interfaces and user flows

Frontend Engineer, PayU América Latina

Jan 2013 – Sep 2016 - São Paulo, SP

At PayU, I worked in two different teams, Product and Technology

- Prototype new concepts along with a UX Designer;

- ⇢ A/B testings to improve checkout conversions;
- ⇢ Landing Pages and emails for marketing campaigns;
- ⇢ Responsible for the change of the brand Bcash for the PayU brand in the institutional site and main web application.

Accomplishments

- ⇢ **Increase sales conversions by 30%** after applying Responsive Web Design in the checkout page process.

Web Developer, Creative House Ad Agency

Jun 2009 – Dec 2012 - São Paulo, SP

At Creative House, I was like the "Full Stack Developer" these days.

- ⇢ I developed and created web applications, intranets, and custom CMSs using Apache, MySQL, and PHP;
- ⇢ Also, I created animated banners using Flash.

Web Developer Internship, City Hall of São Paulo

Mar 2008 – Jun 2009 - São Paulo, SP

I started working at City Hall when I decided to move my career to web development instead of marketing and advertising. I didn't know anything about software development, server-side languages, or even Javascript, I just knew HTML and CSS. But I learned a lot of jQuery, PHP, and MySQL during the 17 months of this internship.

EDUCATION

2015 PGCert, Web Engineering, SENAC University

2009 BS Marketing and Advertising, Mackenzie Presbyterian University

TECHNICAL SKILLS

HTML, CSS, Javascript (ES5/ES6), VueJS, Sass, Web Development, Git, PHP, MySQL, VueJS, ReactJS, NodeJS, Sketch App, Figma, UI Design