

SPONSOR A...

GROUP OF ENGINEERING AMBASSADORS

You can sponsor a group of Engineering Ambassadors to represent your company during outreach programs.

How it works: Your company identifies the criteria for your Engineering Ambassadors (EA)—such as engineering major, academic standings, career focus. Our EA students will then apply for the position. Once selected, your Engineering Ambassador will research and develop a presentation and hands-on activity to take into middle and high school classrooms. The EAs will actively promote your organization throughout their school event. We will also promote your company on the EA website as a key sponsor.

LEVEL OF SPONSORSHIP: \$2000 PER AMBASSADOR PER YEAR (MINIMUM OF 4 AMBASSADORS)

SCHOOL OUTREACH VISIT

Each year, we conduct 10-14 outreach visits to urban, rural and suburban middle and high schools within the Northeast.

Through a one-time gift, your company can sponsor one of these visits. Your funds support the expenses; equipment, travel, and support for a group of ten to twelve Ambassadors to visit a school and share the story of "Better World Engineering."

We impact 250-500 students during each visit. Your company is mentioned throughout the visit and designated as a Sponsor of the day's event on the EA website, Facebook page and follow-up news releases.

LEVEL OF SPONSORSHIP: \$1500 PER OUTREACH VISIT

PROFESSIONAL MENTOR FOR OUTREACH WITH SUPPORTING EQUIPMENT

Does your company have interesting equipment or expertise that could help us to develop an awesome STEM outreach presentation?

This sponsorship opportunity allows you to donate equipment (such as electronics, computer equipment, software, etc.) and professional expertise from your employees. With employee guidance, our students develop dynamic outreach presentations.

Your company receives credit during the presentation and on the EA website. Plus, the finished presentation remains branded with your company logo and credits for future presenters.

LEVEL OF SPONSORSHIP:
COST OF DONATED EQUIPMENT
AND EMPLOYEE MENTOR TIME

Sponsorship is an excellent recruiting tool. Sponsors are encouraged to provide Ambassadors with internships, co-ops, site visits and career networking opportunities with employees.

Professional connections with our corporate sponsors not only strengthens our outreach programs and the professional development of our engineering students—it inspires future generations to practice "better world engineering".

ENG.RPI.EDU/ENGINEERING-AMBASSADORS



THANK YOU FOR CONSIDERING SUPPORT OF THE RENSSELAER ENGINEERING AMBASSADORS. TO DISCUSS THESE OPPORTUNITIES FURTHER, PLEASE CONTACT:

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